



September 13, 2018

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP  
Members of the 2017-2018 Council – College of Business; Sandy Bailey (MFD), Ronald Clark (MKT), Jason DeBode (MIT), Mike Hammond (ACC), Martin Jones (TCM), Walt Nelson (FGB)

**FROM:** Dr. Jason DeBode, Chair - COB Council *JD*

**SUBJECT:** Minutes of the September 11, 2018 COB Council Meeting

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**Present:** Sandy Bailey (MFD), Jason DeBode (MIT), Mike Hammond (ACC), Martin Jones (TCM), Walt Nelson (FGB), Ronald Clark (MKT)

**Guests:** Sandy Culver (BAC), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean, MFD), Dick Williams (ACC), Ron Coulter (MKT), Josh Davis (MIT), Richard Johnson (MIT), Neal Callahan (TCM)

The meeting began at 3:30 pm in Glass Hall 485 – Executive Board Room

### **Approval of April 2018 Minutes without change**

#### **New Business**

Election of Student Representative: Caleb Miller (FGB)

#### **Undergraduate Curricular Items: Approved**

#### **Management and Information Technology**

##### ***New Courses***

CIS 565 [Introduction to Computer Forensics]

CIS 566 [Introduction to Web Application Security]

##### ***Course Changes***

CIS 560 [Fundamentals of Cybersecurity]

CIS 563 [Telecommunications and Network Security]

CIS 564 [Hacker Techniques and Incident Response]

##### ***Program Changes***

Information Technology/Application Development-BS

Information Technology/IT Infrastructure-BS

#### **Marketing**

##### ***Course Changes***

MKT 456 [Advanced Advertising]

MKT 515 [Contemporary Issues in Advertising/Promotion]

##### ***Program Changes***

Advertising and Promotion minor

Marketing/Advertising and Promotion-BS

#### **Merchandising and Fashion Design**

##### ***Course Changes***

MFD 101 [Introduction to Fashion]

MFD 103 [Introduction to Fashion Construction]

MFD 201 [History of Fashion]  
MFD 202 [Fashion Textiles]  
MFD 203 [Kaledo for the Fashion Industry]  
MFD 210 [Computer Imagery for the Fashion Industry]  
MFD 270 [Advanced Fashion Construction]  
MFD 300 [Special topics in Fashion Merchandising and Design]  
MFD 301 [Introduction to Product Development]  
MFD 302 [Fashion Merchandising and Design Study Tour]  
MFD 303 [Evaluation of Product Quality]  
MFD 304 [Application of Product Development]  
MFD 305 [Pre-Internship Seminar]  
MFD 306 [Merchandising Mathematics]  
MFD 307 [Advanced Computer Imagery for the Fashion Industry]  
MFD 360 [Visual Merchandising]  
MFD 361 [Fashion Show Production]  
MFD 362 [Fashion Promotion]  
MFD 372 [Fashion Illustration]  
MFD 400 [Problems in Fashion Merchandising and Design]  
MFD 401 [Internship in Fashion Merchandising]  
MFD 402 [Internship in Fashion Design]  
MFD 403 [Post-Internship]  
MFD 460 [Fashion Merchandise Planning]  
MFD 470 [Design Challenges]  
MFD 560 [Entrepreneurship]  
MFD 570 [Senior Collection]

***Program Changes***

Fashion Merchandising and Design/Fashion Design and Development-BS  
Fashion Merchandising and Design/Fashion Merchandising Management-BS

**Technology and Construction Management**

***Course Changes***

TCM 311 [Product Conceptualization and Design]  
TCM 365 [Computer Integrated Manufacturing]  
TCM 411 [Mechanical Design and Analysis]  
TCM 498 [Senior Design]

**Graduate Curricular Items (Review Only)**

CIS 660 [Fundamentals of Cybersecurity]  
CIS 663 [Telecommunications and Network Responses]  
CIS 664 [Hacker Techniques and Incident Response]  
CIS 765 [Computer Forensics]  
CIS 766 [Web Application Security]

MKT 615 [Contemporary Issues in Advertising/Promotion]: Updates course description

MFD 660 [Entrepreneurship]: Updated course description

MFD 670 [Senior Collection]: Updated course description

**Adjourned 4:16 pm**

Next COB Council meeting is October 9 at 3:30 in Glass Hall 485 – Executive Board Room



**Missouri State**  
UNIVERSITY

**College of Business  
Office of the Dean  
Glass Hall 400, 836-5646**

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October 9, 2018

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2018-19 COB Council: Mike Hammond (ACC), Walt Nelson (FGB), Sandy Bailey (MFD), Jason DeBode (MIT), Ronald Clark (MKT), Martin Jones (TCM), Caleb Miller (Student Representative)

**FROM:** Dr. Jason DeBode, Chair – COB Council *JD*

**SUBJECT:** Minutes of the October 9, 2018 COB Council Meeting

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**Present:** Due to a schedule conflict, no meeting was held and voting took place electronically.

**Approval of September 2018 minutes without change**

**Undergraduate Curricular Items: Approved**

***Course Changes***

ACC 211 [Introduction to Managerial Accounting]

***Program Changes***

Accounting - BS

**Graduate Curricular Items (Review Only)**

Accountancy, Master of

Accountancy, Master of - Accelerated - MACC

Next COB Council meeting: Tuesday, November 6, 2018, 3.30 pm in Glass Hall 485



November 9, 2018

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2017-2018 Council – College of Business; Sandy Bailey (MFD), Ronald Clark (MKT), Jason DeBode (MIT), Mike Hammond (ACC), Martin Jones (TCM), Walt Nelson (FGB), Caleb Miller (Student Representative)

**FROM:** Dr. Jason DeBode, Chair - COB Council *JD*

**SUBJECT:** Minutes of the November 6, 2018 COB Council Meeting

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**Present:** Sandy Bailey (MFD), Jason DeBode (MIT), Martin Jones (TCM), Walt Nelson (FGB), Ronald Clark (MKT), Caleb Miller (Student Representative)

**Guests:** Sandy Culver (BAC), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean), Ron Coulter (MKT), Neal Callahan (TCM), Puneet Prakash (FGB)

The meeting began at 3:30 pm in Glass Hall 485 – Executive Board Room

### **Approval of October 2018 Minutes without change**

### **Announcement**

### **New Business**

### **Undergraduate Curricular Items**

#### *New Courses - Approved*

- **INS 310** [Theory of Risk and Measurement]: Decision making under uncertainty: Theory of personal and corporate risk management, risk premiums, and measures of risk.
- **INS 520** [Risk Modeling and Analytics]: Actuarial and financial models of risk, statistical distributions, and simulations. Applications to operational, credit and market risks. May be taught concurrently with INS 620. Cannot receive credit for both INS 520 and INS 620.
- **INS 530** [Risk Transfer]: Insurance transfers including captives. Non-insurance transfers including derivative markets, asset backed and insurance linked securitizations. May be taught concurrently with INS 630. Cannot receive credit for both INS 530 and INS 630.

#### *New Courses - Rejected*

- **ENT 201** [E-Commerce Basics]: This course provides an exposure to the basics of becoming an E-commerce retailer. Students will experience different e-commerce platforms and understand how to take a physical product to market.
- **ENT 202** [Selling Your Products with Confidence]: This course provides students with advanced knowledge of sourcing and selling products on an E-commerce platform. Students will also understand the strategies to research, source and market their own private label product(s).
- **ENT 203** [Growing for the Future]: This course provides students with the knowledge of how to successfully grow their E-commerce business. Students will learn several strategies related to growing their business beyond one single platform and building an audience both domestic and international.

#### *Course Changes - Approved*

- **BUS 305** [Service Learning in Business]: Change periodicity to On Demand
- **FIN 266** [Principles of Real Estate Law]: Add Summer to periodicity
- **FIN 367** [Principles of Real Estate Appraisal]: Change periodicity to On Demand
- **FIN 368** [Real Estate Law]: Change periodicity to On Demand
- **FIN 369** [Real Estate Development]: Change periodicity to On Demand
- **FIN 380** [Financial Management]: Add Summer to periodicity
- **FIN 381** [Personal Financial Planning]: Change name to Financial Planning, changes to description, add Summer to periodicity
- **FIN 384** [Financial Markets and Intermediaries]: Add Summer to periodicity
- **FIN 390** [Intermediate Financial Management]: Add Summer to periodicity
- **FIN 480** [Financial Decision Making]: Change periodicity to Spring
- **FIN 485** [Investments I]: Change name to Investments, add Summer to periodicity
- **FIN 487** [Investments II]: Change name to Intermediate Investments, minor changes to description.
- **FIN 582** [International Financial Management]: Add Summer to periodicity
- **FIN 586** [International Financial Statement Analysis]: Add Summer to periodicity
- **INS 314** [Employee Benefits and Social Insurance]: Changing periodicity to Fall and Spring
- **LAW 231** [Legal Environment of Business]: Add Summer to periodicity
- **LAW 332** [Debtor and Creditor Rights and Remedies]: Add Summer to periodicity
- **LAW 368** [Real Estate Law]: Change periodicity to On Demand
- **LAW 532** [Legal Environment of Business Organizations for Professionals]: Change periodicity to Spring
- **MGT 441** [Authentic Leadership in Business]: Change name to Ethical Leadership in Business, replace MGT 440 pre-requisite with MGT 340, changes to description.

#### *New Programs - Approved*

- **Enterprise Risk Management** minor. Requirements include BUS 135(3) or MGT 340(3), INS 211(3), 310(3), 415(3). Complete six hours from AGB 344(3), 534(3), 584(3); BUS 550/LAW 550(3); ECO 365(3); ECO 409; FIN 266(3), 381(3), 384 (3) 485(3); FIN 538/INS538(3); INS314(3), 392(3), 395(3), 397(3), 415(3), 520(3), 530(3); MTH 503(3), 540(3); TCM 337(3), 555(3).

#### *New Programs - Tabled*

- **International Business Studies** minor. Requirements include MGT 340(3), 447(4); MKT 350(3), 474(3); MKT 464(3) or foreign culture-related course; one MGT International Study Away program.

#### *New Programs - Rejected*

- **E-Commerce** certificate. Requirements include ENT 201(3), 202(3), 203(3); MGT 400(3)

#### *Program Changes - Approved*

- **Finance** minor. Adding ACC 504 to requirement to waive FIN 586.
- **Finance/Finance-BS**: Changing option name to Corporate & Investments. See attachment for course changes.
- **Finance/Financial Planning – BS**: See attachment for course changes.
- **Risk Management and Insurance** minor. Changing name to Insurance. Add MGT 340(3) alternative for BUS 135(3) requirement. Adding new INS 310, 520, 530 to elective options.
- **Risk Management and Insurance – BS**: See attachment for course changes.
- **Leadership** minor. Removing options for final course, adding updated MGT 441(3) as requirement.
- **International Business Administration** major option. See attachment for course changes.

#### *Program Changes - Tabled*

- **International Management** minor. Changing name to International Business. Requirements updated to MGT 345(3), 447(3), MKT 474(3), 6 hours of a foreign language, one MGT International Study Away

program.

## **Graduate Curricular Items (Review Only)**

### *New Courses*

- **INS 620** [Risk Modeling and Analytics]: Actuarial and financial models of risk, statistical distributions, and simulations. Applications to operational, credit and market risks. May be taught concurrently with INS 520. Cannot receive credit for both INS 520 and INS 620
- **INS 630** [Risk Transfer]: Insurance transfers including captives. Non-insurance transfers including derivative markets, asset backed and insurance linked securitizations. May be taught concurrently with INS 530. Cannot receive credit for both INS 530 and INS 630.
- **INS 785** [Advanced Topics in Risk Management and Insurance]: Focus on the advanced study of risk management and insurance incorporating both theory and practice.

### *Course Changes*

- **FIN 600** [Managerial Finance]: Add Summer to periodicity
- **FIN 682** [International Financial Management]: Add Summer to periodicity
- **FIN 686** [International Financial Statement Analysis]: Add Summer to periodicity
- **FIN 780** [Advanced Financial Management]: Add Summer to periodicity
- **FIN 785** [Investment Management]: Change periodicity to Fall
- **FIN 790** [Seminar in Finance]: Change periodicity to Summer
- **FIN 794** [Internship: Finance]: Add Summer to periodicity
- **FIN 796** [Independent Study: Finance]: Change periodicity to On Demand
- **LAW 600** [Legal Environment for Business Managers]: Change periodicity
- **LAW 632** [Legal Environment of Business Organizations for Professionals]: Change periodicity to Spring

### *New Programs*

- **Quantitative Enterprise Risk Management Graduate Certificate**: FIN 787(3); INS 620(3), 630(3). Select one from CIS 660(3), 748(3); FIN 681(3), 682(3), 686(3), 689(3), 698(3); INS 785(3), 792(3), 795(3)

### *Program Changes*

- **Accountancy, Master of**: Reduce elective requirement from 15 to 12 hours.

**Adjourn 5:05 pm**

Next COB Council meeting will be January 15, 2019 3.30 pm in Glass Hall 485



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January 16, 2019

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2018-19 COB Council: Michael Hammond (ACC), Walt Nelson (FGB), Sandy Bailey (MFD), Jason DeBode (MIT), Ronald Clark (MKT), Martin Jones (TCM), Caleb Miller (Student Representative)

**FROM:** Dr. Jason DeBode, Chair – COB Council *JD*

**SUBJECT:** Minutes of the January 15, 2019 COB Council Meeting

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**Present:** Sandy Bailey (MFD), Jason DeBode (MIT), Martin Jones (TCM), Walt Nelson (FGB), Ronald Clark (MKT), Michael Hammond (ACC), Caleb Miller (Student Representative)

**Guests:** Sandy Culver (BAC), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean, MFD), Ron Coulter (MKT), Neal Callahan (TCM), Josh Davis (MIT), Dick Williams (ACC)

The meeting began at 3.30pm in Glass Hall 485 – Executive Board Room

### **Approval of November 2018 minutes without change**

#### **New Business**

- Departments should have their nominees for Faculty Concerns Committee and CGEIP to Jason DeBode for voting at either February or March COB Council meeting

#### **Undergraduate Curricular Items**

##### *Course Changes - Approved*

- **MFD 103** [Introduction to Fashion Construction]: Change name to Principles and Elements of Design, update course description, change periodicity to On Demand
- **MFD 306** [Merchandising Mathematics]: Change name to Industry Formulas and Calculations, change prerequisite to MTH 130 or higher, minor changes to course description.
- **MFD 360** [Visual Merchandising]: Change name to Merchandising, change course to Special Topics, update course description, change prerequisite to MFD 304 with grade of C or better, change credit hours, change periodicity to On Demand.
- **MFD 361** [Fashion Show Production]: Change name to Advanced Merchandising, change course to Special Topics, update course description, change prerequisite to MFD 304 with grade of C or better and junior standing, change credit hours, change periodicity to On Demand.

#### **Adjourn at 3.36pm**

Next COB Council meeting will be February 12, 2019 3.30 pm in Glass Hall 485



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March 5, 2019

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2018-19 COB Council: Michael Hammond (ACC), Walt Nelson (FGB), Sandy Bailey (MFD), Jason DeBode (MIT), Ronald Clark (MKT), Martin Jones (TCM), Caleb Miller (Student Representative)

**FROM:** Dr. Jason DeBode, Chair – COB Council *JD*

**SUBJECT:** Minutes of the March 5, 2019 COB Council Meeting

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**Present:** Jason DeBode (MIT), Martin Jones (TCM), Walt Nelson (FGB), Michael Hammond (ACC), Caleb Miller (Student Representative) Cathy Starr (MFD – for Sandy Bailey)

**Guests:** Sandy Culver (BAC), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean, MFD), Ron Coulter (MKT), Neal Callahan (TCM), Josh Davis (MIT), Dick Williams (ACC), Richard Johnson (MIT), Rajeev Kaula (MIT)

The meeting began at 3.30pm in Glass Hall 485 – Executive Board Room

### **Approval of January 2019 minutes without change**

#### **New Business**

- Cathy Van Landuyt (MIT) was voted as new CGEIP representative.
- Puneet Prakash was voted as new the new Faculty Concerns representative.

#### **Undergraduate Curricular Items**

##### *New Courses - Approved*

- **CIS389** [Digital Business Transformation]: This course explores the strategic and innovative transformation of organizational business processes through information technology (IT). Digital transformation leverages IT to improve existing business process models or to enable profound new business processes, activities, and competencies not otherwise possible without IT. Students will gain understanding of digital transformation strategies and specific business process enabling technologies such as enterprise systems, big data/analytics, artificial intelligence, and workflow automation
- **ENT201** [Launching Your New Business Online]: This course is designed to provide you with the opportunity to understand how to create a new business online, understand the procedures for operating online and how these differ between platforms, understand how to source and list your inventory, understand the history of entrepreneurship: from offline to online.
- **ENT202** [Managing Your New Business Online]: This course is designed to provide you with the opportunity to establish a business-level strategy, understand pain points and pivots, create new products through novel and incremental innovation, going live with a new product.
- **ENT203** [Leading Your New Business Online]: This course is designed to provide you with the opportunity to develop resources to grow their new business, build and lead their new venture team for success, establish a corporate-level strategy, understand how to create an effective company culture, understand current trends in entrepreneurship: from online to offline.



#### *Course Changes - Approved*

- **MFD202** [Fashion Fabrics]: Changed name to Textiles.
- **MFD210** [Photoshop and InDesign]: Changed name to Fashion Technology, changed credit hours from 2-2 to 3-0.
- **MFD303** [Product Quality and Global Sourcing]: Deleted allowance to take concurrently with MFD301
- **MFD307** [Advanced InDesign and Illustrator]: Change name to Advanced Fashion Technology
- **MFD362** [Visual Merchandising and Promotion]: Adjusting Credit/Contact hours from 2-2 to 3-0.
- **MGT440** [Leadership Skills Development]: Changing periodicity from Fall to Fall and Spring.

#### *New Programs - Approved*

- **Business Analysis** major. Requirements include QBA 337(3); CIS 260(3), 295(3), 388(3), 389(3), 555(3), 581(3); TCM 359(3) or CIS 420(3); Complete 6 hours from the following: INS 211(3); BUS 550(3); MGT 397(3); MKT 365(3); FIN 390(3); CIS 545(3); TCM 337(3), 551(3)
- **Undergraduate Certificate in Online Entrepreneurship**. Requirements include ENT201, 202, 203; MGT400
- **International Business Studies** minor. Requirements include MGT340, 447; MKT350, 474; Complete 3 hours from the following: ANT 303(3), 320(3), 330(3), 335(3); COM 360(3); FRN 326(3), 335(3), 414(3), 415(3); GRM 325(3); GRY 100(3), 305(3), 308(3), 320(3), 321(3), 323(3), 397(1-3); HST 103(3), 104(3), 200(3), 340(3), 350(3), 353(3), 355(3), 361(3), 371(3), 380(3), 381(3), 559(3), 571(3), 587(3), 588(3), 597(1-3); LAW 539(3); LLT 215(3), 225(3); MCL 303(3); PHI 314(3); PLN 597(1-5); PLS 205(3), 232(3), 338(3), 544(3), 545(3), 547(3), 548(3), 550(3); SOC 380(3); SPN 325(3), 326(3); Complete one COB International Study Away Program.

#### *Program Changes - Approved*

- **International Management** minor. Change name to International Business, change requirements to MGT 345, 447; MKT 474, 6 hours of foreign language, complete one COB International Study Away Program.

### **Graduate Curricular Items (Review Only)**

#### *New Courses*

- **CIS775** [Enterprise Data Analytics]: This course introduces students to the creation of business value through data analytics. In contrast to the purely technical treatment of data analytics found in many analytics methods courses, this course will explore the entire data analytic process including: (1) identifying opportunities for deriving business value through analytics, (2) translating these opportunities into analytic strategy; (3) selecting and performing appropriate analytic methods; and (4) facilitating the realization of business value by effectively communicating the analytic results.

#### *Program Changes*

- **Masters of Health Administration**. Remove ACC711, FIN780, and MKT772 elective courses, add HLH750, 760 as elective courses.
- **Graduate Certificate in Health Administration**. For Leadership track, replace PLS754 with MGT703. For Management track, replace FIN788 with ACC688.

### **Adjourn at 4:25pm**

Next COB Council meeting will be April 9, 2019 3.30 pm in Glass Hall 485. This will be the final COB Council meeting of the 2018-19 Academic Year.



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April 9, 2019

**TO:** College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP  
Members of the 2018-19 COB Council: Michael Hammond (ACC), Walt Nelson (FGB), Sandy Bailey (MFD), Jason DeBode (MIT), Ronald Clark (MKT), Martin Jones (TCM), Caleb Miller (Student Representative)

**FROM:** Dr. Jason DeBode, Chair – COB Council *JD*

**SUBJECT:** Minutes of the April 9, 2019 COB Council Meeting

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**Present:** Jason DeBode (MIT), Martin Jones (TCM), Walt Nelson (FGB), Michael Hammond (ACC), Caleb Miller (Student Representative), Ron Clark (MKT)

**Guests:** Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean, MFD), Ron Coulter (MKT), Neal Callahan (TCM), Josh Davis (MIT), Dick Williams (ACC)

**Absent:** Sandy Bailey (MFD)

The meeting began at 3.30pm in Glass Hall 485 – Executive Board Room

### **Approval of March 2019 minutes without change**

#### **New Business**

- Matt Howard (FGB) was elected as COB Council Student Representative for 2019-2020.

#### **Undergraduate Curricular Items**

##### *New Courses - Approved*

- **ENT 201** [Launching Your New Business Online]: Updated course description
- **ENT 202** [Managing Your New Business Online]: Updated course description
- **ENT 203** [Leading Your New Business Online]: Updated course description

##### *Course Changes - Approved*

- **FIN 266** [Principles of Real Estate]: Decrease prerequisite from 24 to 15 hours.
- **RMI 211** [Principals of Risk Management and Insurance]: Decrease prerequisite from 24 to 15 hours.

##### *New Programs - Approved*

- Undergraduate Certificate in Online Entrepreneurship: Added 'This certificate is applicable for students who want to start a new online business and those who want to take an existing business online' to rationale.

##### *Program Changes - Approved*

- Legal Studies in Business (minor): Reduces number of elective hours from 12 to 9 and removes requirement to take 3 hours from 'Group 2' (i.e., non-business) courses.
- General Business (minor): Moves ACC211 from a required to an elective course. Adds LAW 532(3), 341(3), and 537(3) to list of elective courses. Removes allowance for ACC 206(4) to substitute for ACC 201 (3) and ACC 211 (3).

**2019-2020 COB Council\***

Michael Hammond (ACC)

Walt Nelson (FGB)

Jenifer Roberts (MFD)

Aaron Sauer (TCM)

Wes Friske (MKT)

Rajeev Kaula (IT)

Melody LaPreze (MGT)

\*. Because a quorum of the 2019-20 COB Council members was not present at the meeting, selection of the 2019-20 Chair, COB Council will take place at the September 2019 meeting.

**Adjourn at 3:48pm**

Next COB Council meeting will be September 10, 2019 3.30 pm in Glass Hall 485