



All COB Fall Kickoff

FALL 2023

David Meinert, Dean

August 18, 2023

Missouri State
UNIVERSITY



Special Guests



President
Clif Smart



Provost
John Jasinski



Faculty Senate Executive Committee



Dr. Melinda G. Novik
Secretary of the Faculty



Dr. Michael Hudson
Parliamentarian



WELCOME ECONOMICS FACULTY

FINANCE, ECONOMICS AND RISK MANAGEMENT DEPARTMENT

- Subhasree Basu Roy, Ph.D., Associate Professor
- Benjamin Beranek, Ph.D., Assistant Professor
- Timothy Flannery, Ph.D., Associate Professor
- Julie Galloway, Ph.D., Senior Instructor
- Terrel Galloway, Ph.D., Professor
- Monika Islam Khan, Ph.D., Assistant Professor
- David Mitchell, Ph.D., Professor
- Mahua Mitra, Ph.D., Professor



Welcome

NEW FACULTY

Finance, Economics and Risk Management (FERM)

Mengming “Michael” Dong, PhD, Rice University

Assistant Professor



Jihyun Kim, ABD, University of Missouri

Instructor





Welcome

NEW FACULTY

Information Technology and Cybersecurity (ITC)

Zongxi Liu, Ph.D., University of Wisconsin – Milwaukee
Assistant Professor



Andrew Albritton, Ph.D., University of Nottingham
Instructor





Welcome

NEW FACULTY

Management (MGT)

Sherress Hicks, MS, Eastern University

Clinical Assistant Professor



Kate Haring, MA, Missouri State University

Instructor





Welcome

NEW FACULTY

Merchandising and Fashion Design (MFD)

Katy Jessee, MS, Missouri State University
Instructor



Technology and Construction Management (TCM)

Lucky Agung Pratama, ABD, University of Washington
Assistant Professor





Welcome

NEW STAFF

Business Advisement Center

Meadow Eddleman

Academic Advisor/Retention Specialist



TRANSITIONING STAFF

International Business Programs

Mary Tomerlin

Director





Announcements & Reminders

Fall 2023 COB Career Fairs

Missouri State™
COLLEGE of BUSINESS

HIRE A BUSINESS BEAR!

**College of Business
Career Fair**
September 12, 2023
10 am - 2 pm
Springfield Expo Center

**TCM
Career Fair**
September 13, 2023
10 am - 2 pm
Springfield Expo Center

97 Organizations

57 Organizations



COB Placement Rate				
2017-2018	2018-2019	2019-2020	2020-2021	2021-2022
85%	91%	88%	94%	95%



COB Career Fairs

FACULTY ASSISTANCE

- Promote via Bb Announcement (provided in upcoming **INSIDE COB**)
- Encourage student participation
- Remind students to complete the “Prepare for the Fair” Workshop
- Increase participation by canceling classes
 - **Business Career Fair – Tuesday (9/12)**
 - All COB courses, with the exception of those offered by TCM, with start times between 9:30 AM and 1:59 PM are cancelled
 - **TCM Career Fair – Wednesday (9/13)**
 - All TCM courses with start times between 9:30 AM and 1:59 PM are cancelled

COB Resume Cafe

COLLEGE OF BUSINESS

RESUMÉ CAFE

TUESDAY, SEPTEMBER, 5TH +
WEDNESDAY, SEPTEMBER 6TH
10AM - 2PM
GLASS HALL ATRIUM 2ND FLOOR

Want your resumé reviewed by a recruiter or Career Center staff member over a cup of coffee?

Bring your resumé to the Glass Hall Atrium on the 2nd floor in front of the Career Center to the session above!

No appointment needed - feel free to drop in.
Log into your **Handshake** account to view employers attending.



Carrington Hall 309 | Glass Hall 276 • careercenter.missouristate.edu • 417-836-5636

Career Center
MISSOURI STATE UNIVERSITY

Missouri State
UNIVERSITY

ALL COB FA23

14

Public Affairs Conference



- September 26-28, 2023
- Mix of free in-person speakers and live virtual sessions
- Conference Schedule

<https://publicaffairs.missouristate.edu/2023/schedule.aspx>



Mandatory Preparing for Emergencies Training

DEADLINE FOR COMPLETION – OCTOBER 3, 2023

- Three videos requiring less than an hour to complete
- **To access and complete the assigned training:**
 - Log into my.missouristate.edu
 - Locate the *Learning and Development Card*
 - Click the *My Learning Connection* link
 - Select the *My Transcript icon* to access the training
- If the course is not available in the LMS (under My Transcript icon), please email James Stewart, Manager, Emergency Preparedness at jrs578e@MissouriState.edu



University Safety

BE PREPARED

- Add (417) 836-5509 to your contacts
- Manage your Missouri State Alert preferences



Research Grants

- Faculty Research Grants (up to \$7,500)
Submit proposal to the Graduate College by October 2 or February 1st
- Summer Faculty Fellowship (\$6,000)
Submit proposal to the Graduate College by October 30
- Faculty Research Opportunities can be found
at <https://www.missouristate.edu/provost/orientation/fundingsupport.htm>
- International Travel Awards (up to \$2,500 w/ matching funds)
Applications will be due in the Graduate College on January 15th,
April 15th, July 15th, and October 15th
<https://graduate.missouristate.edu/FacultyStaff/international-travel-awards.htm>

See ***Inside COB*** for more details



Summer Success Stories

DECA

FACULTY ADVISOR – DR. AZADEH SABZ (MGT)



From left to right: Melaina Fischer, Naid Kalam, Michael Drabelle, Madelynn Jared, Faith Mirowski, Kayle Gosche, Ragan Winegard and Isaac Moon

Six out of the eight competitors from MSU's Collegiate DECA team advanced to finals.

Top honors went to:

- Faith Mirowski and Kayle Gosche – Top 10 overall for marketing communications
- Melaina Fischer – Second overall for sales management meeting

FBLA Nationals

FACULTY ADVISOR – COURTNEY PHAM (MKT)



From left to right: Madelynn Jared, Spencer Ingram, Madison Agee and Bethany Sluder

BizBears had five Top 10 Finishes

First Place: Information Management, [Spencer Ingram](#)

Second Place: Entrepreneurship Concepts, [Madison Agee](#)

Fourth Place: Emerging Business Issues, [Spencer Ingram & Bethany Sluder](#)

Tenth Place: Retail Management, [Madison Agee](#)

Tenth Place: Sales Presentation, [Madelynn Jared](#)



Distinguished Career Achievement Award

ACADEMY OF LEGAL STUDIES IN BUSINESS (ALSB)



Distinguished Professor Carol J. Miller
40th year of teaching environmental and business law in FERM

Help Us Build Your Brand

PROMOTING COB SUCCESS STORIES

- Share student, student org, staff, faculty and alumni success stories with Sean Barnhill
- Submit information and photos to SeanBarnhill@MissouriState.edu





Tenure and/or Promotion

CONGRATULATIONS TO OUR COLLEAGUES

Tenure and Promotion to Associate Professor

- Dr. Aaron Sauer (TCM)
- Dr. LinDa (Jackson) Li (MKT)
- Dr. Jen Skiba (MKT)
- Dr. Greg Tapis (SOA)

Promotion to Professor

- Dr. Doug Witte (FERM)

Kemper Hall Addition

MOEXCELS PROJECT





Recruitment, Enrollment, Retention and Budgets

Recruitment

- Campus Recruiting Events (10+ annually)
- Campus and College Visits (In-Person and Virtual)
- Print & Email Campaigns to Prospective Students
- HS College Fairs **47 in Sept & October**
- Events
 - Build My Future and iBuild Showcases (3)
- Influence the Influencers
 - Missouri School Counselors Association
 - Missouri Business Educators Association
- Sponsoring Events on Campus (FBLA & DECA)
- Digital Marketing, Social Media, Promotional Videos
- Community College Visits
- Corporate Outreach

Hosting
SU24
Conference
in Glass Hall



Focus on Yield

- Handwritten notes sent to all admits
- MSU COB T-Shirt offered to all admits
- Drip email campaign via CRM for admitted students
- Flyer mailed to all admits in early spring
- Digital marketing yield campaign targeting admitted students
- Invitations to visit campus



Application Data

YEAR-OVER-YEAR 2022 & 2023

	MSU	COB
Applications	666 (4.5%)	129 (4.9%)
Admits	1465 (14.3%)	350 (19.7%)
Deposits	1123 (32.5%)	266 (39.7%)

As of 8/14/2023



College Registration Data

ONE WEEK BEFORE CLASSES
COLLEGE HEADCOUNT

College of Majors	Headcount			
	2023	2022	Change	% Change
COB	4,716	4,549	167	3.7%
COE	1,862	1,993	-131	-6.6%
CNAS	1,670	1,695	-25	-1.5%
DCoAG	602	596	6	1.0%
Extended Campus	70	226	-156	-69.0%
Graduate	295	242	53	21.9%
Library Science	30	-	30	na
MCHHS	4,333	4,193	148	3.5%
RCASH	3,300	3,366	-74	-2.2%
Undergraduate/Provost	680	741	-61	-8.2%

COB Registration Data

ONE WEEK BEFORE CLASSES
COB ACADEMIC UNIT HEADCOUNT

Department/Program	Headcount			
	2023	2022	Change	% Change
Accountancy	401	360	41	11.4%
Business Administration/MBA	459	487	-28	-5.7%
Finance, Economics & Risk Management	1484	1451	33	2.3%
IT & Cybersecurity	524	477	47	9.9%
Management	496	515	-19	-3.7%
Marketing	645	629	16	2.5%
Merchandising & Fashion Design	85	90	-5	-5.6%
Technology & Construction Management	622	540	82	15.2%
College of Business Total	4716	4549	167	3.7%



COB Registration Data

ONE WEEK BEFORE CLASSES
COB GRADUATE PROGRAM HEADCOUNT

Graduate Programs	Headcount			
	2023	2022	Change	% Change
Macc + GRCT	72	68	4	5.9%
MBA	458	487	-29	-6.0%
MHA	35	27	8	29.6%
MS CYBERSECURITY + IT GRCT	83	82	1	1.2%
MS IT	68	33	35	106.1%
MS Project Management	224	152	72	47.4%
COB GR TOTAL	940	849	91	10.7%

Retention

College	Fall 2018	Fall 2019	Fall 2020	Fall 2021	Fall 2022	1-Year Change	5-Year Change
COB	76.90%	79.08%	82.10%	78.44%	80.48%	2.0%	3.6%
CHHS	78.56%	78.09%	82.01%	76.82%	78.23%	1.4%	-0.3%
CNAS	75.98%	75.87%	79.87%	74.22%	77.81%	3.6%	1.8%
COAG	76.14%	79.12%	80.95%	70.77%	76.27%	5.5%	0.1%
COE	80.00%	83.77%	87.68%	74.31%	75.21%	0.9%	-4.8%
COAL	79.76%	83.01%	77.63%	77.63%	74.24%	-3.4%	-5.5%
UG/Provost	76.88%	73.57%	72.14%	71.60%	70.55%	-1.1%	-6.3%
CHPA	77.86%	77.08%	77.54%	72.93%	69.05%	-3.9%	-8.8%
MSU	77.66%	78.04%	79.22%	75.14%	75.83%	0.7%	-1.8%

“People don’t care how much you know until they know how much you care.”

Theodore Roosevelt



Faculty Searches

APPROVED TO DATE

- SOA, Assistant Professor
- FERM, Assistant Professors
 - Economics
 - Financial Planning
- TCM, Assistant Professor\Clinical Assistant Professor



Staff Searches

IN-PROGRESS

- Academic Advisor/Retention Specialists (2)
- Coordinator, Accreditation, Assessment and Enrollment Management
- Academic Advisor, Graduate Programs
- Executive Assistant II



Travel Budgets

DEPARTMENTAL

- Restored to pre-COVID levels



Endowed Chairs (2)

- A call for nominations and self-nominations will take place in September
- Candidates should excel in research, teaching & service
- A faculty advisory committee will provide input to the Dean



New Professorships (3)

- A call for nominations and self-nominations will be made early in SP24
- A faculty advisory committee will provide input to the Dean




COLLEGE OF BUSINESS

Dr. Elizabeth Rozell
Associate Dean
MBA Director
MFD Interim Department Head

Missouri State
UNIVERSITY



CONTINUOUS IMPROVEMENT REVIEW (CIR) TIMELINE

- 2022-2023 Internal Annual Report
- 2023-2024 Internal Annual Report
- 2024-2025 Internal Annual Report
- 2025-2026 Internal Annual Report
- 2026-2027 Self-Study Year
- 2027-2028 Preparation & Submission of CIR Report
CIR Peer Review Team Visit

Intellectual Contributions

Exhibit T
AACSB Table 8-1: Summary of Intellectual Contributions by Discipline
July 1, 2018 – June 30, 2023

	Portfolio of Intellectual Contributions			Types of Intellectual Contributions			Percentages of Faculty Producing ICs	
	Basic or Discovery Scholarship	Applied or Integration/Application Scholarship	Teaching and Learning Scholarship	Peer-reviewed journal articles	Additional peer-reviewed intellectual contributions	Other ICs	Percent of Participating Faculty Producing ICs	Percent of total Full Time Equivalent (FTE) faculty producing ICs
Accounting	27.5	42.5	22	38	49	5	85.7%	79.1%
Business Law	5	7	3	3	2	10	100.0%	64.9%
Finance	53.78	5	12.67	28.78	38.67	4	84.6%	77.5%
Information Technology	62.67	11.67	7.33	52.83	6.83	22	70.6%	55.7%
Management	48.72	20.5	9	42.72	25.5	10	88.2%	82.2%
Marketing	69	14	7	47.5	29.5	13	94.1%	90.9%
Statistics	10.33	0.33	0	5.17	4.5	1	100.0%	80.0%
Total	277	101	61	218	156	65	85.9%	76.1%



Percentage of PRJs Listed in ABDC

Exhibit U
Percentage of Peer Reviewed Journals Listed in ABDC by Department
July 1, 2018 – June 30, 2023

Department	ABDC
Accounting	46%
Finance	43%
Information Technology	23%
Management	29%
Marketing	52%
COB TOTAL	38%

Australian Business Deans Council (ABDC)



Faculty Success (formerly Digital Measures) for Annual Reviews

- Infrastructure and integration challenges
- All faculty are **required to complete the COB Annual Faculty Activity Report** (Make sure to update teaching and service activities)
 - Friday workshops will be provided—look in “Inside COB” for details
- Last year for T & P binders for those applying for tenure and/or promotion
 - October workshop will be provided



Faculty Qualification (FQ) Forms

- Due February 1
- Office 365 form
- Posted on COB website under “Faculty Resources and Policies”



New Summer Research Grant Guidelines

- Still under development
- Will include different levels of funding based on quality metrics (e.g. journal lists)
- A direct result of AACSB peer review team feedback



New COB Award

COB Outstanding Faculty/Staff Student Organization Advisor Award

The purpose is to recognize either a faculty or staff student organization advisor who has gone above and beyond to ensure their student organization excels



Public Affairs Award in Research

- Recognize COB contributions to MSU's Public Affairs Mission
- Recognize outstanding COB scholarly activities related to Public Affairs
- Encourage faculty to explore research opportunities in their respective disciplines with a Public Affairs Dimension

See [Faculty and Staff Awards and Guidelines – 2023-2024](#) on the COB Website under Faculty Resources and Policies to learn more about COB Awards.



Important Deadline – February 1

- COB Annual Faculty Activity Report
- FQ forms
- Summer research grants
- Award applications



COB Tutoring Lab

- Mary Grace will oversee
- Virtual tutoring by appointments
- Will open after Labor Day



BAC ADVISING

UNDERGRADUATE STUDENTS

- **Requests to Add closed sections**
 - Direct students to contact their assigned advisor
- **Issues with schedule/modality changes**
 - Direct students to contact their assigned advisor



COLLEGE OF BUSINESS

Dr. Kent Ragan
Associate Dean
EMBA Director

Missouri State
UNIVERSITY



Glass Hall

BUILDING ACCESS

- Building Hours
 - Monday -Thursday, 7:30 am to 9:00 pm
 - Friday, 7:30 am to 6:00 pm
 - Closed weekends and University holidays
- If you ever see something clearly amiss in the building, contact University Safety – (417) 836-5509
- BearPass access 24x7 Access issues – contact Janet Davis
- Classroom Issues – Maintenance or Custodial Issues, Chairs Missing, Light(s) Out – Please report such to your departmental office.



Custodial Services for Offices

- Normal Custodial Service - 1x per week - empty waste containers
- Faculty and Staff can opt-out of custodial services
 - Request is for one year, August 1, 2023 – July 31, 2024
Custodial Services will place a sticker on the office door frame
Once the updated link has been created, we will share it via INSIDE COB
 - Requestor must maintain own space and empty waste/recycle containers
 - If the opt-out sticker is missing, a work request should be entered and/or Work Management contacted
 - If there is an urgent need that requires Custodial attention, a work request should be entered and/or Work Management contacted.



Building Issues:

- Trash/Recycling
 - Break it down! Hammer time!
 - Flatten boxes!!!
 - Small number of books at a time!
 - Bag shredded paper!
 - Bag trash before placing in gray cart.
- Your help will be greatly appreciated:
 - Report any issues to your departmental office
 - HVAC
 - Lights
 - Supplies, missing chairs, etc.

Recycling / Trash Czar May Surface at Any Time





Building Projects

- Glass 226, 237, 340, 342, 346, and 435 completed
- Glass 388 lighting and ceiling replaced
- FA23: Glass 429 and 438 updates underway
- FA23: Glass 351 repurposed as a Cyber Security Operations Center for ITC majors
- SP24: Glass 428 updates
- SU24: Glass 236 updates (possibly others)
- Expect all classroom updates to be completed by Dec. 2024

Transforming Our Learning Space

SO LONG (POLITE) PARK CENTRAL OFFICE BUILDING!!!



GLASS 228 (MFD)



GLASS 229 (SOA)
Breeding Accounting
Analytics Lab



GLASS 263 (HID)
Bailey Interior
Design Studio

Move 100+ computers from PCOB to Glass Hall
Installed over 400 computers in Glass Hall and Kemper Hall

Grooms Design Lab



Education Abroad – 2023 Programs

- January: Egypt / Turkey (K. Ragan, n = 10)
- Spring Break: Ireland (M. Hulett, n = 15)
- May/June: Scotland/England (J. DeBode n = 19), Greece/Turkey (M. Patton, n = 17)



“I finally got over the hump!”





Education Abroad (Cont'd)

APPROVED/PLANNED PROGRAMS

- January 2024: Morocco, Spain (David Hammons)
- Spring Break 2024: Portugal, France, U.K. (Kent Ragan)
- Spring Break 2024: Ireland (Kanu Priya Tapis)
- Spring Break 2024: Las Vegas (Jason DeBode and Dana Frederick)
- May 2024: Peru (Jason DeBode), Germany (David Mitchell)
- Italy - May/June 2024?
- **2025 or beyond:**
 - **Where: Somewhere Interesting and Educational**
 - **Who: YOU!!!**



Education Abroad (Cont'd)

COB MENTOR PROGRAM FOR FACULTY AND ADVISORS

- Contact Kent Ragan or Mary Tomerlin if you are interested
- Lead time can be 18-24 months
- Tremendous interest in this program during 2023 – let's keep it going!!!

Program Proposal Deadlines – Some indication of future lead-times:
Proposal Deadlines for March – August 2024 Programs
Sept. 1, 2023 (July 30 to have a table at the Sept. 14 Education Abroad Fair)



CHINA CAMPUS

- Fall 2023 – Record Enrollment
 - 200 +/- Seniors
 - 220 +/- Juniors
- 158 May graduates
- SGF COB faculty scheduled to return to campus for two weeks in January.



EMBA Program

• China EMBA Program

- August 2023 Cohort – 10 students
- Hope to grow again by FA24
- We welcome each cohort with our “white glove” airport pick-up service...

EMBA Program – Airport Pick-up



The “trip optimizer” said that a personal vehicle would be more cost effective...if it could hold everyone in one trip. So....we made it work.

By the way, in this picture the car is in three zip codes:

Hood: 65807

Passenger Compartment: 65897

Trunk: 65804



Department Shoutouts

- SOA
- FERM
- ITC
- MGT
- MKT
- MFD
- TCM
- MBA – GRAD PROGRAMS
- BAC



Q&A



**THANK YOU FOR ALL YOU DO TO SUPPORT
OUR STUDENTS AND BUILD THE COB BRAND!**

HAVE A GREAT FALL SEMESTER!



A grayscale photograph of a crowd of students at a sporting event. Many students have their hands raised in the air, some making the 'rock on' hand gesture. The scene is bright, suggesting an outdoor setting during the day. The text 'MAKE YOUR MISSOURI STATEMENT' is overlaid on the left side of the image in a bold, red, sans-serif font. The word 'STATEMENT' has a small 'TM' trademark symbol at the end.

MAKE YOUR MISSOURI STATEMENT™

Missouri State.
UNIVERSITY