



September 9, 2020

TO: College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2020-2021 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Aaron Sauer (TCM), Seth Hoelscher (FGB), Kanu Priya Tapis (MGT)

FROM: Dr. Jenifer Roberts *JR*, Chair - COB Council

SUBJECT: Minutes of the September 8, 2020 COB Council Meeting

Present: Jenifer Roberts (MFD), Wes Friske (MKT), Kanu Priya (MGT), Aaron Sauer (TCM), Seth Hoelscher (FGB), Rajeev Kaula (ITC)

Absent: Paul Ashcroft (ACC)

Guests: Neal Callahan (TCM), Ismet Anitsal (MKT), Sandy Culver (BAC), Joshua Davis (MIT), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean), Kim Church (ACC), Jason DeBode (MGT)

The meeting began at 3:30 pm via Zoom

Approval of April 2020 Minutes without change

New Business

Jenifer Roberts was elected as 2020-2021 COB Council Chair

Undergraduate Curricular Items: Approved

Course Changes

FIN 381: Financial Planning
MFD 101: Fashion Fundamentals
MFD 301: Technical Planning
MFD 303: Product Development
MFD 304: Forecasting and Branding
MFD 362: Visual Merchandising and Promotion
MFD 403: Professional Development
MFD 560: Business Analysis
MFD 570: Design Studio II

Program Changes

General Business - BS

Adjourned 3:54 pm

Next COB Council Meeting: Tuesday, October 6, 2020 @ 3:30 via Zoom



October 8, 2020

TO: College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2020-2021 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Aaron Sauer (TCM), Seth Hoelscher (FGB), Kanu Priya Tapis (MGT)

FROM: Dr. Jenifer Roberts *JR*, Chair - COB Council

SUBJECT: Minutes of the October 6, 2020 COB Council Meeting

Present: Jenifer Roberts (MFD), Wes Friske (MKT), Kanu Priya (MGT), Aaron Sauer (TCM), Seth Hoelscher (FGB), Rajeev Kaula (ITC)

Absent: Paul Ashcroft (ACC)

Guests: Neal Callahan (TCM), Ismet Anitsal (MKT), Sandy Culver (BAC), Joshua Davis (MIT), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean), Kim Church (ACC), Jason DeBode (MGT)

The meeting began at 3:30 pm via Zoom

Approval of September 2020 Minutes without change

New Business

Nominations for COB Council student representative:

Hayden Hollingsworth (ITC)

Debra Zerr (MFD)

Julia Manthei (MFD)

Mattison Ishmael (MGT)

Kassidy Fox (MGT)

David Phipps (TCM)

Nick Lantz (TCM)

Undergraduate Curricular Items: Approved

Course Changes

MKT394 – Cooperative Education in Marketing

MKT351 – Consumer Market Behavior

MKT472 – Advanced Marketing

MKT480 – Advertising Campaigns

MKT494 – Executive Internship-Marketing

MKT510 – E-Marketing

MKT570 – Advanced Marketing Research

MKT596 – Research Issues and Problems: Marketing

TCM454 – Construction Safety Management

Deleted Courses

MKT390 – Promotion Management and Implementation

New Programs:

Relationship Selling
Marketing Analytics

Program Changes

Advertising and Promotion
Marketing
Marketing – Supply Chain, Logistic and Operations MGT/Logistics & Ops – BS
Marketing/Marketing Management – BS
Marketing/Marketing Research – BS
Marketing/Advertising and Promotion – BS
Marketing/Sales – Sales Management – BS
Supply Chain, Logistics and Operation MGT/Logistics & Ops – BS

Deleted Programs:

Selling
Supply Chain MGT/Operations MGT
Marketing Research
International Marketing

Adjourned 4:35 pm

Next COB Council Meeting: Tuesday, January 12, 2021 @ 3:30 via Zoom



November 3, 2020

TO: College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2020-2021 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Aaron Sauer (TCM), Seth Hoelscher (FGB), Kanu Priya Tapis (MGT)

FROM: Dr. Jenifer Roberts *JR*, Chair - COB Council

SUBJECT: Minutes of the November 3, 2020 COB Council Meeting

Present: Jenifer Roberts (MFD), Wes Friske (MKT), Kanu Priya (MGT), Aaron Sauer (TCM), Seth Hoelscher (FGB), Rajeev Kaula (ITC), Paul Ashcroft (ACC)

Absent: Hayden Hollingsworth (Student Representative)

Guests: Neal Callahan (TCM), Ismet Anitsal (MKT), Sandy Culver (BAC), Joshua Davis (MIT), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean), Kim Church (ACC), Jason DeBode (MGT)

The meeting began at 3:30 pm via Zoom

Approval of October 2020 Minutes without change

New Business

Welcome Student Representative, Hayden Hollingsworth. No introductions as Hayden was not in attendance.

Undergraduate Curricular Items: Approved

Course Changes

MFD303 – Product Quality and Global Sourcing
MFD372 – Contemporary Designers/Collection Development
ENT384 – Feasibility Study
ENT543 – New Venture Management
ENT561 – Practicum in Small Business Operations

New Course Proposal

ENT684 – Feasibility Study

Program Proposal Changes

International Business Administration option
Management/Administration Management – BS
Entrepreneurship - BS

Adjourned 3:47 pm

Next COB Council Meeting: Tuesday, January 12, 2021 @ 3:30 via Zoom



January 12, 2021

TO: College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2020-2021 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Aaron Sauer (TCM), Seth Hoelscher (FGB), Kanu Priya Tapis (MGT)

FROM: Dr. Jenifer Roberts *JR*, Chair - COB Council

SUBJECT: Minutes of the January 12, 2021 COB Council Meeting

Present: Jenifer Roberts (MFD), Wes Friske (MKT), Kanu Priya (MGT), Aaron Sauer (TCM), Seth Hoelscher (FGB), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Hayden Hollingsworth (Student Representative)

Guests: Neal Callahan (TCM), Kent Ragan (MKT), Sandy Culver (BAC), Joshua Davis (MIT), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean), Kim Church (ACC), Jason DeBode (MGT)

The meeting began at 3:30 pm via Zoom

Approval of October 2020 Minutes without change

New Business

Re-welcome Student Representative, Hayden Hollingsworth.

Undergraduate Curricular Items: Approved

Course Changes

ENT 384 – Feasibility

ITC 581 – Foundations of Information Technology Service Management (ITSM)

ITC 681 – Foundations of Information Technology Service Management (ITSM)

Adjourned 3:46 pm

Next COB Council Meeting: Tuesday, February 2, 2021 @ 3:30 via Zoom



Missouri State
UNIVERSITY

**College of Business
Office of the Dean
Glass Hall 400, 836-5646**

February 21, 2021

TO: College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2020-2021 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Aaron Sauer (TCM), Seth Hoelscher (FGB), Kanu Priya Tapis (MGT)

FROM: Dr. Jenifer Roberts *JR*, Chair - COB Council

SUBJECT: Minutes of the February 2, 2021 COB Council Meeting

February's meeting was canceled. No undergraduate curricular proposals for the month's agenda

Online request to review only the Graduate Level Changes: Jenifer Roberts (MFD), Wes Friske (MKT), Kanu Priya (MGT), Aaron Sauer (TCM), Seth Hoelscher (FGB), Rajeev Kaula (ITC), Paul Ashcroft (ACC) Hayden Hollingsworth (Student Representative)

Approval of January minutes will be moved to the March meeting.

No New Business

Undergraduate Curricular Items: No items on the agenda for approval



March 4, 2021

TO: College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2020-2021 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Aaron Sauer (TCM), Seth Hoelscher (FGB), Kanu Priya Tapis (MGT)

FROM: Dr. Jenifer Roberts *JR*, Chair - COB Council

SUBJECT: Minutes of the March 2, 2021 COB Council Meeting

Present: Jenifer Roberts (MFD), Wes Friske (MKT), Kanu Priya (MGT), Aaron Sauer (TCM), Seth Hoelscher (FGB), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Hayden Hollingsworth (Student Rep)

Guests: Neal Callahan (TCM), Kent Ragan (MKT), Sandy Culver (BAC), Joshua Davis (ITC), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean), Kim Church (ACC), Jason DeBode (MGT)

Meeting began at 3:30 pm via Zoom

Approval of February 2021 minutes without change.

New Business

- Voting results: COB Nominees
 - Stephen Haggard- Budget and Priorities Committee
 - Carl Keller- Faculty Concerns Committee
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Undergraduate Curricular Items: **Approved**

- Program Proposal Changes (3)
 - MFD Merchandising and Fashion Design- BS (Design)
 - MFD Merchandising and Fashion Design-BS (Merchandising)
 - Accounting- BS
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Adjourned 4:04 Next COB Council Meeting: April 6, 2021 @ 3:30 via Zoom. This will be our last meeting for 2020-2021.



April 8, 2021

TO: College of Business (COB); Faculty Senate; PEC; Registrar, CGEIP

Members of the 2020-2021 Council – College of Business; Jenifer Roberts (MFD), Wes Friske (MKT), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Aaron Sauer (TCM), Seth Hoelscher (FGB), Kanu Priya Tapis (MGT)

FROM: Dr. Jenifer Roberts *JR*, Chair - COB Council

SUBJECT: Minutes of the April 6, 2021 COB Council Meeting

Present: Jenifer Roberts (MFD), Wes Friske (MKT), Kanu Priya (MGT), Aaron Sauer (TCM), Seth Hoelscher (FGB), Rajeev Kaula (ITC), Paul Ashcroft (ACC), Hayden Hollingsworth (Student Rep)

Guests: Neal Callahan (TCM), Sandy Culver (BAC), Joshua Davis (ITC), Jeff Jones (FGB), Elizabeth Rozell (COB Assoc. Dean), Kim Church (ACC), Jason DeBode (MGT)

Meeting began at 3:30 pm via Zoom

Approval of March 2021 minutes without change.

New Business

Undergraduate Curricular Items

Graduate Curricular Changes

- Reviewed the Graduate Curriculum changes

Adjourned 3:44

Dr. Rozell convened the 2021-22 COB Council, which then elected Dr. Jenifer Roberts for a second term as Chair.

Next COB Council Meeting: September 7, 2021 @ 3:30. Location to be determined. This was our last meeting for 2020-2021.