



Succeed

with the Missouri State College of Business

Fall 2015
Welcome Back!

Stephanie M. Bryant, Dean

August 14, 2015

Welcome Back to a New Year!

- Faculty
- Staff
- Emeritus
- GAs
- Guests

Agenda

- Welcome to our new faculty!!!
- Special Recognitions – Yay Faculty!
- Building – Hang on to your hats!
- President Smart and Provost Einhellig
- 2015 Plans

Departmental New Hire Introductions (hire, searches)

- School of Accountancy – David Byrd
- Finance and General Business – Dr. Kent Ragan
- Management – Dr. Philip Rothschild
- Computer Information Systems – Dr. Mike Hignite
- TCM—Dr. Neal Callahan
- Marketing & MFD— Dr. Ron Coulter – FCSEd move

New Hires (Cont'd) (hires, searches)

- Business Advising Center – Director Sandy Culver
- Dean's Office – Dean Bryant

Special Kudos

- Ad Team – 1st place internationally at the U.S. State Department – going on to NY to the United Nations
- Beta Alpha Psi – 1st place nationally at Best Practices



Building Updates & Issues

Dr. David Meinert

Office Renovation Update

- Furniture installation is 99% complete
 - Select task chair bases are being replaced due to scratches
 - A few desk lock cores are missing
 - A few desks are “bruised”
- Desk drawer dividers (5 per office) have been ordered
- Clocks will be installed in coming weeks
- Requests for replacing bulletin boards with white boards
- Report remaining problems/issues to COB Computing
 - Blue or green tape on walls, carpet, or furniture
 - Phone/Network Issues
 - Furniture installation issues
 - Unwanted furniture

Class 437 - COB Computing Complex

- Repurposed space will be finished in the next few weeks
- New home for Danny, Drew, Jason, David and student workers



General Building Issues/Concerns

- Paper Recycling Bins



- Cardboard Recycling



- Maintenance Issues

- Classrooms & Offices → Report to Dept. Administrative Assistants
- Public Areas → Report to Dean's Office (Teresa or Laurie)

- Unwanted Furniture

- Contact COB Computing for removal & disposal

Classroom Issues

- “Save a Bulb” – turn off projectors
- Logoff & lock computer carts
- Report all computer & projector problems to COB Computing
- Classroom Chairs
 - Avoid moving chairs from room-to-room
 - Report broken chairs & chair shortages to COB Computing
 - Request “extra” chairs for presentations, guests speakers, & panels
 - Return borrowed chairs
- Clean-out lecterns
(lasting first impression)



Office Computers

- Computer “refresh” planned for SU16
- Backup your hard drive regularly
- Verify that your external (backup) drive is encrypted

Glass Hall Renovation & Addition Phasing Plan (Draft)

- Final plan will be developed with General Contractor
 - Goal – minimize time, cost, inconvenience, & disruption*
- High Level Project Phasing Schedule (see handout)
- Impact by floor/area
- Key Dates
 - Substantial Completion
 - Furniture, Furnishings & Equipment Install
 - Owner Move-In Dates
- Final Phasing Plan will be posted on COB website

One Last Note

- Desktop answering machines are no longer allowed (Per Telecom Services). (Integrated phone/answering machines will be replaced at no charge.)

Questions on Building?



Welcome



President Clif Smart



Provost Frank Einhellig

Budget & Financial

- Travel - similar allocations this year
- Healthy carryforward and differential tuition carryforward
- We received \$154,000 in new enrollment money, funding 2 new instructor positions in FGB which has had the most growth
- Also added to several positions to get salaries up to market

COB Strategic Plan (Year 5/5)

- **Goal is to finish up year 5 and also be working on our next 5-year COB strategic plan**
- **This coincides with the University's work on its new 5-year plan, so we will do focus groups and visioning during the fall and write the plan during spring.**
- **Everyone's opinions are important**
- **This is not MY plan. It is OUR plan.**

COB Strategic Plan (Year 5/5)

- **High Priority Items for 2015-16**

- Goal 1: Increase the quantity and quality of COB applicants
- Goal 2: Prepare students for successful careers in a globally competitive business environment.
- Goal 3: Strengthen relationships with alumni, business community and Executive Advisory Council.
- Goal 4: Enhance the research environment of the College.
- Goal 5: Support and reward personal excellence and professional development in faculty and staff.

Strategic Plan (Cont'd)

Goal 1: Increase the quantity and quality of COB applicants

Themes for 2015-16:

Enrollment

Curriculum – IT, Master's of Cybersecurity, MAcc

Fundraising

Strategic Plan (Cont'd)

Fall 2015 MSU Registration as of 1 Week Before Classes

College	Fall 2015	Fall 2014	Fall 2013	Fall 2012	Fall 2011	Fall 2011	Difference Fa'14 -Fa'15	
Agriculture, School of	645	599	532	482	0	390	46	7.68%
Arts & Letters	2,364	2,309	2,381	2,344	2,433	2,462	55	2.38%
Business	5,005	4,778	4,500	4,227	4,477	4,567	227	4.75%
Education	2,220	2,079	2,036	2,060	1,997	2,023	141	6.78%
Health & Human Services	4,170	4,027	3,901	3,645	3,434	3,176	143	3.55%
Humanities & Public Affairs	1,314	1,299	1,405	1,448	1,469	1,423	15	1.15%
Natural & Applied Sciences	2,036	2,070	2,029	1,949	2,271	1,782	-34	-1.64%
MSU TOTAL	17,754	17,161	16,784	16,155	16,081	15,823	593	3.46%

Marketing & Recruiting: Melissa Price

- New Special Events Coordinator
- Marketing and Advertising Plans
- On tap for Recruiting

Curriculum and Policies

- New Online Quality Control Policy
- Importance of Academic Integrity
- Role of the Faculty Executive Committee in Getting Input on Policies
- Potentially looking at moving some program areas –
 - Under discussion: Operations Management and QBA
 - I will be talking with these faculties in coming weeks to get faculty input

Fundraising

- About \$5.3M raised so far;
- Goal is \$6M by October 15th
- Groundbreaking Thursday October 15th, 10:30 a.m. BE THERE!!!!
- We will be applying for state matching funds
- \$16.2M in bonding already in the bank

Strategic Plan (Cont'd)

Goal 2: Prepare students for successful careers in a globally competitive business environment.

Themes for 2015-16:

Study Away

Career Fair

Study Away – Michelle Hulett

Study Away Fair

Wed. (9/9) 11 a.m. to 2 p.m. in the PSU Atrium

SA Faculty Luncheon

Thurs. (9/17) 12:30 p.m. to 2 pm. in PSU 308

RSVP by 9/11 – StudyAway@missouristate.edu or 836-6368

Exploratory Travel Funds

Application Deadline Oct 16, 2016

Deadlines for Short-Term Faculty-Led Programs

September 18, 2015 – Spring, Summer, and Summer

Intersession 2016 Proposals

February 5, 2016, 20145– Fall Intersession 2016 Proposals

April 29, 2016 – Winter Intersession 2016-2017 Proposals

Looking Ahead

2015-16 STFL SA Opportunities

Peru & Argentina

Dr. Chuck Hermans



Vietnam & Laos

Courtney Pham



Ireland

Michelle Hulett



Italy & Greece

Marciann Patton



Germany

Dr. James Philpot



Scotland

Cathy VanLanduyt



Career Fairs – Vickie Hicks

College of Business Career Fair

- Combined with TCM again
- Tuesday, September 22
- 10 am to 2 pm
- Expo Center
- Classes canceled in COB until 1:59 pm
- ***New this year***
 - Employer panel sessions for those pre-business majors (CIS 200/201, ACC 201/211, MGT 286)
 - Will be by area of interest (Accounting, CIS, etc.)
- Workshops required of all participants of Career Fair

SOA Career Fair – Sept. 9

Accounting Career Fair

- Wednesday, September 9
- Noon to 3 pm
- University Plaza Convention Center

Corporate Mentor Program

- First generation and diverse students paired with local business leaders for a year of mentoring
- Runs November to May
- Open to Juniors and Seniors
- Deadline to apply

Strategic Plan (Cont'd)

Goal 3: Strengthen relationships with alumni, business community and Executive Advisory Council.

Themes for 2015-16:

Strengthen relationships with alumni everywhere

Strategic Plan (Cont'd)

Goal 4: Enhance the research environment of the College.

Themes for 2015-16:

New AACSB Faculty Guidelines in effect for calendar year 2015

New forms

Faculty Executive Committee Role

Research workshops

AACSB Timeline

- 2013-14 Old Standards
- 2014-15 Old Standards
Work on new definitions
- 2015-16 Implement New Standards
- 2016-17 Self-study
- 2017-18 Visit!

Strategic Plan (Cont'd)

Goal 5: Support and reward personal excellence and professional development in faculty and staff.

Themes for 2015-16:

Daisy Portenier Loucks Research Professorships

2 New Research Fellowships - \$5,000; awarded annually based on prior year research quality and cumulative research productivity of high quality research – emphasis on discipline based basic research

Congratulations to the 2015-16 awardees: Dana Haggard, Chris Hines, Alex Hamwi

Special 3-year appointment: S Branham

Strategic Plan (Cont'd)

Goal 5: Support and reward personal excellence and professional development in faculty and staff.

This is going to be a banner year for us. I am so excited! Find joy where you are. We are all so very lucky to have the lives we do.

Be enthusiastic! Be positive!