## JOHN RUSSELL

123 Anywhere Lane Springfield, MO 65804

417-555-5555 Russell123@live. missouristate.edu

#### **OBJECTIVE**

Interested in a full-time position utilizing analytical, research and customer service skills in a business office environment

#### **EDUCATION**

## Bachelor of Science, General Business with a minor in Accounting

Missouri State University; Springfield, MO Expected Graduation: August 20xx

Current GPA: 2.90

#### **RELEVANT WORK EXPERIENCE**

## **Career Development Trainee - Claims**September 20xx - Present

ANPAC, Springfield, MO

- Created spreadsheets using Microsoft Excel to track claims activity along with other information to provide Claims Manager update on current claims
- Reviewed and analyzed claims reports to identify what action to consider prior to forwarding to Claims Representative
- Observed interactions between policy holders and Claims Representatives to learn how to handle claim situations
- Contacted car rental companies to arrange temporary car replacements for policy holders of auto claims.

#### **Bank Teller**

December 20xx-August 20xx

Empire Bank; Springfield, MO

- Processed bank teller transactions accurately and promptly
- Stayed informed and listened attentively to customers to recognize selling opportunities
- Sold and advertised account products such as auto and home loans, checking, savings, CD and money market investments

#### **COMPUTER SKILLS**

- Competent in QuickBooks
- Skilled in Microsoft Word, Excel and PowerPoint

### **ACTIVITIES**

• Delta Sigma Pi Business Fraternity

August 20xx-Present

Missouri State University Accounting Club

August 20xx-Present

#### **VOLUNTEER**

• Participated in a Relay for Life Team

20xx - 20xx

Team earned over \$500 to donate to American Cancer Society

# JULIA L. KASSEL

678 Lindsay Lane Springfield, MO 65804 417-862-5867 Kassel0423@live. missouristate.edu

## **OBJECTIVE**

Interested in an internship allowing creativity, interpersonal communication, and leadership skills in a marketing setting

#### **EDUCATION**

Missouri State University (MSU); Springfield, MO Expected Graduation: May 20xx

Bachelor of Science, Marketing emphasis in Advertising & Promotions GPA: 3.15

Ozark Technical College (OTC); Springfield, MO
Associate of Applied Science, Business & Marketing

May 20xx GPA: 3.38

Associate of Applied Science, business & Marketin

# **ACADEMIC PROJECT**

### **Social Media Marketing Project**

Fall 20XX

- Worked with a 4 student group to analyze consumer behavior through use of social media
- Studied impact of social media optimization (SMO), search engine optimization (SEO) & pay per click advertising
- Created marketing survey and surveyed over 100 consumers about internet purchasing behavior
- Wrote 10 page report on research, strategy and proposal

#### RELEVANT WORK EXPERIENCE

Cheddars; Springfield, MO

January 20xx - Present

Waitress, Part-time approximately 25 hours a week

- Create pleasant atmosphere with friendly attitude and responsive attention for customers
- Manage time effectively, multi-tasking and waiting on approximately 100 customers during a 5-hour shift, serving food and beverages while ensuring customers are satisfied
- Communicate with co-workers to ensure proper food, beverages, and services are provided
- Anticipate customer needs and initiate in providing service or resolving problems

Borders; Springfield, MO

May 20xx-December 20xx

**Sales Associate,** Part-time 20 hours a week

- Arranged merchandise in sections of store to create more exposure to specially featured books, DVDs, and CDs and to advertise Borders' merchandise more effectively
- Provided information and researched items per customer requests
- Served as cashier; held accountable for money in cash drawer

#### COMPUTER SKILLS

- Proficient with Microsoft Word, Excel, Access and PowerPoint
- Proficient in Adobe and Photoshop
- Familiar with web design and development

#### **ACTIVITIES**

Advertising Club, MSU

Fall 20xx

• Students in Free Enterprise (SIFE), MSU & OTC

August 20xx - Present

Distributive Education Clubs of America (DECA), OTC

January 20xx-May 20xx