

**COB LEADERSHIP TEAM (CLT)/  
SLC (Student Leadership Council)**

**Joint meeting**

**Thursday, November 10, 2016**

**2:00 – 4:00 pm, Glass 340**

**Meeting Minutes**

In attendance: *CLT - Stephanie Bryant, Neil Callahan, Ron Coulter, Sandy Culver, Josh Davis, Jeff Jones, Dave Meinert, Kent Ragan, Libby Rozell, Dick Williams*

Absent: *Kate Mendenhall*

*SLC – Cecilia Dickey, Accounting Club; Derek Nagel, Alpha Kappa Psi; Madison Thomas, American Society of Interior Design; Dalen Sloan, American Society of Mechanical Engineers; Ben Howard, Associated Builders and Contractors of MSU; Jared Danielson, Assn for Information Technology Professionals; Brooke Pondoff, Association of Fashion and Design; Shelby Philbrook, Delta Sigma Pi; Emily Zirkle, Entertainment Mgmt Assn.; Matt Temmen, Financial Management Assn.; Dylan Nash, Logistics & Supply Chain Mgmt Assn.; Hannah Moore, Marketing Club; Dustin Steiro, Sigma Lambda Chi; Samantha Schaffer, Springfield Design Association; Jordan Ford, Women in Construction*

*Absent: Beta Alpha Psi; Collegiate entrepreneurship Organization; Concrete Consortium; Construction Club AGC; Delta Sigma Pi; Enactus; Gamma Iota Sigma; Home Builders Organization; Opal Agency; Phi Beta Lambda; Society for Human Resource Mgmt.*

Recorded by: *Sherri Cornelius*

1. Program-specific fee increase request *Stephanie Bryant*
  - a. Overview of the issues related to a potential request of a COB program-specific fee increase (with CLT members and SLC members)
    - i. We are currently in the fifth year of a 5-year agreement in place that assesses a \$25/hr fee (above normal tuition) on COB undergraduate classes at the 300 level and above.
      1. The amount of this fee COB receives is directly tied to COB enrollment.
      2. We provide an annual report to the university regarding how these fees have been spent
    - ii. COB is considering asking for an increase in the fee, to cover additional things that would benefit students and help the college in areas important to the university
      1. Recruitment/retention/4-year graduation
      2. Diversity/inclusion
  - b. Discussion of the topic, with SLC members only
    - i. Is this increase something students support

1. Yes. The support among the group was overwhelming.
2. What amount should we ask for
  - a. 40/hr. The group felt 40/hr was a fair amount, based on data regarding other schools in state, as well as competing schools in nearby states.
  - b. Several thought we could also ask for fee the to be moved down to include 200 level classes
  - c. Several thought the amount could be higher and still not have a negative impact on university/college enrollment, as the 40/hr is still much lower than many other schools' rate.
3. How should the money be used
  - a. Recruitment/retention/4-year graduation
    - i. Scholarships
      1. For returning students or part-time students
      2. Need-based scholarships
      3. Study abroad scholarships
      4. For students taking more than 15 hours/semester
    - ii. Flexible tutoring options
    - iii. For courses that are dropped by a large number of students multiple times, there needs to be ways to help students so they can make it through the class
    - iv. Lab for experiential learning
    - v. Additional instructors (full-time or per-course)
    - vi. Increase amount available to student organizations
    - vii. Have professionals come speak to classes
  - b. Diversity/inclusion/interaction between diverse and non-diverse groups
    - i. Weave information about international business into classes where it's a natural fit (e.g. – marketing, supply chain management)
    - ii. Increase number of students who participate in Study Abroad programs
    - iii. Scholarship for Alternative Spring Break
      1. Maybe have one scholarship for each department, to encourage a broader, interdisciplinary mindset where they get to know people from other programs, areas
      2. Turn the Alternative Spring Break program into a prestigious thing by making it a competitive application

process

- iv. Fairs
  - 1. Spring career fair
  - 2. Niche career fairs (like SOA)
  - 3. Internship fair
- v. E-portfolio software
- vi. Emerging Leader program
  - 1. Make this a small group (10 or fewer) that gets special benefits by being chosen
  - 2. Make it a competitive process to be chosen for this group
  - 3. This group could be charged with important topics in the college, like
    - a. Creating a diversity program
    - b. Creating a retention program
    - c. Creating a COB Alternative Spring Break program
  - 4. Create additional opportunities for students to interact with each other
    - a. All COB students
    - b. SLC group
      - i. Have more meetings where this group gets together and talk. Could include Dean or not.