

## COB LEADERSHIP TEAM (CLT)

February 15, 2018

### MINUTES

**Attendees:** Neal Callahan, Ron Coulter, Brenda Crebs, Sandra Culver, Josh Davis, Dave Meinert, Jeff Jones, Melissa Price, Kent Ragan, Elizabeth Rozell and Dick Williams.

#### I. Deans Agenda Items

##### a. Announcements

- i. Digital Measures Update Deadline – Mar 2 (University wide reporting data pull Mar 3)
- ii. MSU - OTC Joint Academic Meeting (Agenda)
- iii. Core 42 Effective Date – SP19 for transfers – there is a chance that Math 135 will be included.
- iv. Collaborative Diversity Conference – COB (a sponsor) will host a college event with keynote speaker (date/time tbd)
- v. Blackboard Ally – tool for increasing accessibility of digital course content being explored
  - a. Reviews course content in Bb and checks for common accessibility issues
  - b. Creates alternative accessible format – Semantic HTMO, audio, ePub and electronic braille
  - c. Section 508 of the Rehabilitation Act of 1973 Updated to include Web Content Accessibility Guidelines 2.0 (WCAG 2.0)

##### b. Discussion Items

- i. AACSB Peer Review Team Debrief – Visit went well, appreciation was expressed to everyone for their participation. AACSB is changing the Accounting Accreditation to eliminate redundancy. Discussion ensued about establishing a fund to allow faculty to attend national meetings to stay current in their respective fields with certain criteria to be met for eligibility.
- ii. Budget Update – Tentative budget numbers were shared but they are subject to change. It is projected that COB fees may go to 50/50 split between COB and MSU.
- iii. COB SP Award Banquet format – It will be held in the Atrium and we will have the use of the video wall to showcase students/donors. Discussion ensued about breaking up banquets by department. The Committee was asked to consider options discussed and be prepared to make a decision in two weeks at the next CLT. Discussed also ensued regarding how scholarships are handled with the Foundation and how the distribution has changed and doing a second round of checks on student GPAs after the initial award to make sure they still qualify. It was

- decided that the Scholarship Committee should meet to discuss the concerns.
- iv. COB FA Scholarship Banquet - Fall scholarship banquet will not fit in the Atrium in its current format.
  - v. Foundation Requests for Advisory Board Member Information – Departments are reluctant to give out information on their members for solicitation purposes without the board member's permission.
- II. Associate Dean Topics
- a. Dr. Rozell
    - i. Summer Research Grants 2018 – see attached handout
    - ii. New Graduate Admissions Software and Enrollment. Julie Masterson has been giving presentations and online advertising is being coordinated through COB Marketing and Communications. There has been an increase since fall of 55-60 more students for the online MBA program for a total of 414. We need to explore more online electives in addition to more core options offered online.
    - iii. Marketing Software
  - b. Dr. Ragan
    - i. Building Issues/Security –We are investigating a reservation system for specialty space at Glass Hall since the volume of requests has significantly increased since our grand opening. In addition, we are looking to consolidate weekend use of Glass and are considering a monitor.

### **Departmental Updates:**

**MARCOM:** COB VIP Transfer day is tomorrow and we are expecting a good turnout. A 2017 Outcomes Sheet was developed and handed out to the group – sample attached. The Corporate Mentoring Program was a success and will be offered again next year.

**SOA:** An offer was made to a candidate.

**MKT:** A candidate will be on campus next week, but there is not a Skype Interview until March 1<sup>st</sup> for Seth Cockrell's position.

**FGB:** Finance P&T committee passed their guidelines. The department was honored to be invited in the SW Finance Symposium.

**TCM:** Hiring faculty from other countries and are working through Visa issues. Interior Design numbers are up 126 students and space is becoming an issue downtown.

### **Mark Your Calendars**

Feb 16 – Summer TA Requests Due

Feb 19 – President's Day (Holiday)

Feb 23 – Faculty Excellence in Community Award Nominations

Feb 26 – AAA w/ OTC (TBD) 3-5:00 pm

MSU-OTC Joint Academic Mtg. 3:30 (Darr AG Center)

BOG Fac & Staff Excellence in Public Affairs Nominations

Apr 13 – Public Affairs Hall of Fame 6pm

White River

Apr 25-27 – Collaborative Diversity Conference

Apr 26 – Spring Awards Banquet w/ EAC Reception

Apr 27 – COB Executive Advisory Council Spring Mtg. 8am -1 pm

Apr 30 – Graduate Programs Thesis Due Date

May 1 – All Faculty Recognition

May 21-25 – Online Course Development Boot Camp