



All COB Meeting

FALL 2018

David Meinert, Interim Dean

August 17, 2018



Welcome New Hires

MKT

- Rebecca Rast, ABD Louisiana State University
- Dennis Jamrose, Ph.D. State U. of New York at Buffalo

MIT

- Deepti Agrawal, Ph.D. University of Memphis
- Daniel D. Goering, Ph.D. University of Iowa
- Xiang Guo, Ph.D. University of Mississippi
- Jessica Long, Ed.S. University of Missouri
- Kanu Priya (Tapis), Ph.D. University of Georgia
- Ravi Thambusamy, Ph.D. University of North Carolina - Greensboro
- Soo Shin, Ph.D. Auburn University

SOA

- Gregory Tapis, Ph.D. Mississippi State University
- J. Conrad Naegle Jr., Ph.D. University of Kansas

Special Guests



President Clif Smart



Provost Frank Einhellig

Einstein Bros. Bagels Hours of Operation (FA18)



Monday – Thursday, 7:00 am to 6:00 pm

Friday, 7:00 am to 2:00 pm



Agenda

- Search Updates
- AACSB PRT Recommendations
- UG Core Curriculum Committee
- Tutoring Lab
- KPIs
- Experiential Learning
- Study Away Update
- Career Fairs
- Employer of the Day
- Building (Tables, Displays, Reservations)
- China Campus Update
- EMBA Program Update
- Daisy Portenier Loucks Professors
- Departmental Shout-Outs
- COB Retirement



Search Updates

- Dean – Open, first date of consideration 9/4/18
- Department Heads
 - FGB & MKT – Open, first date of consideration 10/15/18
- SOA Director – Open, first date of consideration 10/15/18
- TCM Assistant Professor
- MKT Assistant Professor



AACSB Peer Review Team

RECOMMENDATIONS

- Distinguish between initial qualification for SP and IP and define “substantial”
- Formalized approach to reviewing COB core
- Refine expectations for research impact and quality
- Post student achievement data on website



Undergraduate Core Curriculum Committee

- New committee
- Reviews core courses, benchmark data, and AoL data to recommend curricular changes to the COB core. A full curriculum review will be conducted every three years.
- Two elected representatives from each business unit department



New AoL Processes

- Data collection this fall
- Kate Haring is coordinating the process



Tutoring Lab

GLASS HALL 112

- This is our trial year
- Classes/Subjects:
 - ACC201, ACC211, ACC301, FIN380, QBA237, QBA337
 - CIS200/201, CIS260 (Java), CIS366/466 (C#),
- Schedule will be available after first week of classes
- Hours will be posted on monitors throughout the building
- Will send hours to DHs
- Training will be provided to tutors
- Kate Haring will oversee



Key Performance Indicators

2017-2018

- **Quality of Students**—Incoming COB freshmen avg ACT 23.74; National avg 21
- **Quantity of students**—5,511
- **Student Diversity**—661
- **Retention**—COB 77.69%; MSU 77.26%
- **Career Fair**—149 firms
- **Student participation at career fair**—672
- **Job Placement**—79%
- **Students participating in Study Away**—133 total
- **Diverse faculty hires**—50%
- **Research quantity and quality**—278 PRJs in five year window; 56% basic scholarship



Experiential Projects and Internships

RAYANNA ANDERSON,
EXPERIENTIAL LEARNING AND COMMUNITY ENGAGEMENT COORDINATOR

- Coordinated 26 experiential learning projects 2017-2018
- Developed repository of 75 businesses and organizations
- Resources available
- Continued emphasis on experiential learning opportunities
- Increased emphasis on internships



Experiential Learning

IMPORTANCE

- COB's Mission Statement...

*We educate business students to prepare them for successful careers in a global economy, with a particular emphasis on **experiential learning** and graduate education.*

- Today's firms are leaner
 - Screening interviews more rigorous
 - Less time spent training new college graduates
 - Greater emphasis on productivity from Day One
- **Experiential Learning** is a critical success factor for our graduates



Experiential Learning

GLASS HALL LABS

- BKD, LLP and BKD Wealth Advisors
Financial Trading Lab (Glass 106)
- Tim Foote and Mike Oldham Families
Peak Performance Sales Lab (Glass 113)
- McDonald Student Entrepreneurship Lab (Glass 117-119)
- Marlin Think Tank
For Creative Learning (Glass 355)
- IT Infrastructure & Cyber Lab (Glass 388)



Experiential Learning

SOURCES

- Indirect
 - Faculty relating relevant experience
 - Case Studies
 - Guest Speakers
 - Observation (tours)
- Direct
 - Community Service Projects
 - Course Projects
 - Labs
 - Competitions
 - Internships
 - Study Away Programs

Study Away Stats 2017-2018

Number of Study Away Students by Year and College



Academic Year 2017-18						
	Non-Short Term Students*		Short Term Faculty-Directed Students		Total Study Away Students	
	Number	Percent	Number	Percent	Number	Percent
COAG	7	3.43%	5	1.09%	12	1.81%
COAL	46	22.55%	114	24.78%	160	24.10%
COB	46	22.55%	96	20.87%	142	21.39%
COE	7	3.43%	32	6.96%	39	5.87%
CHHS	26	12.75%	58	12.61%	84	12.65%
CHPA	15	7.35%	37	8.04%	52	7.83%
CNAS	21	10.29%	38	8.26%	59	8.89%
UHC	18	8.82%	4	0.87%	22	3.31%
Other**	18	8.82%	76	16.52%	94	14.16%
Total	204		460		664	

Short Term Faculty Led (STFL) Study Away Programs 2017-18

~~SPRING BREAK~~

China

Jenny Zhang
6 students

Iceland

Chuck Hermans
13 students
2 guests

Ireland

Michelle Hulett
13 students
1 guest

Scotland

Cathy VanLanduyt
6 students

~~SPRING/SUMMER~~

Vietnam/Bhutan

Courtney
Pham
4 students
3 guests

Spain/Portugal

Marciann Patton
12 students

Italy

Chuck Hermans
19 students
1 guest

UK/France/Spain

Russ Meek
14 students
2 COB Faculty
1 guest

\$74,250 in COB SA Awards in 2018!



Number of COB Students Participating in Study Away Programs (2013-14 to 2017-18)

	2013-14	2014-15	2015-16	2016-17	2017-18
Number of STFL Students	51	93	99	65	96
Number of Long Term Students	40	38	39	48	46
Total Number of Students	91	131	138	113	142
Number of Scholarships	24	46	66	45	99
Total Value of Scholarships	\$12,000	\$23,000	\$33,000	\$22,500	\$74,250



2018-19 STFL Programs so far...

~~January 2019~~

Singapore & Hong Kong

Jenny Zhang & Kathleen Larkin

~~June/July 2019~~

Vietnam & Laos

Courtney Pham

Germany, Austria, & N. Italy

Marciann Patton

England & France

Michael Merrigan

Japan & Korea

Chuck Hermans

~~March 2019, SP BRK~~

Ireland

Michelle Hulett

Scotland

Cathy VanLanduyt

Oxford, London & Paris

Phil Rothschild

~~August 2019~~

**Denmark, Estonia, Russia,
Finland, & Germany**

Kent Ragan



COB Study Away Mentor Program

- Phil Rothschild and Mike Merrigan (SU18)
 - Visited London/Paris/Barcelona while researching and preparing for a 2019 program in UK/France
- More information is provided on the COB Faculty Resources and Policies website.



Magellan Faculty Exchange Program

Summer 2018 participants

- Stan Leasure: Germany
- Ed Chang: Finland

Summer 2019 participants

- Stephen Haggard: Germany
 - Dana Haggard: Germany
- Details available at <http://ibp.missouristate.edu> and <http://www.magellanexchange.org>



COB Career Fairs 2018

- **Accounting Career Fair**
 - **September 5**
 - University Plaza Hotel (not the convention center)
 - 12:00 pm- 3:00 pm
 - Open to pre-admitted and admitted ACC sophomores-graduate students
- **COB Career Fair**
 - **September 18**
 - Springfield Expo Center
 - 10:00 am- 2:00 pm
 - Open to pre-admitted and admitted COB majors and minors, sophomores-graduate students. (**economics and computer science majors also invited.*)



COB Career Fairs- New in 2018

- Both fairs open to sophomores- part of a larger effort to increase internships
- Classes will be held at 8:00 am the day of the Business Fair, Sept. 18-classes cancelled 8:59 am-1:59 pm
- Interviews will be held at the Expo Center Sept. 19, the day after the COB Fair
- Career Panels will not be offered



Prepare for the Fair Workshop & Suit Scholarship-New in 2018

- Students who completed a workshop between August 1, 2017- June 1, 2018 , you may request a Workshop Waiver.
- [COB Workshop Waiver Form](#) available online
- COB will continue to offer a limited number of suits for students with demonstrated financial need- students must have a FAFSA on file with the Office of Financial Aid to be considered.
- [COB Suit Scholarship Interest Form](#) now available online.



COB Employer of the Day

- The Employer of the Day program is a casual interaction opportunity between employers and students that allows an employer to build brand awareness on-campus.

- **Cost**

Employers will be charged based on Accounting/COB Career Fair attendance:

- **Employers that attend one or both COB Fairs:** \$100 per day.
Priority date selection for the year.
- **Employers that do not attend a COB Fair:** \$250 per day.



COB Employer of the Day (cont.)

- **Participation Includes**

- An **information/display table** in the Robert Gourley Student Success Center Atrium or the first floor south concourse from 10:00 am-2:00 pm. (*Requests for specific locations within Glass Hall will be accommodated when appropriate, i.e. outside of the School of Accountancy Office etc.*)
- An **email advertising** the employer visit to all applicable majors within the College of Business.
- **Extensive social media and display promotion** within Glass Hall, including the 40 foot video wall located in the atrium prior-to and the day-of the event.
- An optional **information session** (30-60 minute) within Glass Hall.
- **Gift card (\$10.00) to Einstein Bros Bagels** located within Glass Hall
- **Free preferred parking**
- **Exclusivity** – only one company each day will have access to students in this high traffic area.



Hallway Tables

- To streamline the process for display/information tables in Glass Hall, employers will now be routed through our [COB Employer of the Day Program](#).
- Student organizations will need to email Mary Grace Phillips, MaryGPhillips@MissouriState.edu. Please contact Mary Grace with questions about either program.



Reserving Specialty Space

- Anyone interested in reserving specialty space should contact Brenda Crebs, 64408
- Specialty spaces include:
 - O'Reilly Auto Parts Grand Atrium
 - American National Insurance Auditorium (354)
 - Marlin Think Tank for Creative Thinking in Business (355)
 - Executive Board Room (485)
 - Jim and Pat Jones Reception and Meeting Room (486)



Digital Displays and Sandwich Boards

- Sandwich boards will no longer be allowed for use within Glass Hall. It is very difficult to assure placement for ADA compliance as the boards can easily be moved. Please utilize the digital displays available throughout the building to convey information to students.
- To add content to departmental displays- email your department Administrative Assistant.
- To add content to any other display email Melissa Price, melissaprice@missouristate.edu or Mary Grace Phillips, MaryGPhillips@MissouriState.edu.



China Campus Update

- Dalian Campus Enrollments:
 - Seniors: 85
 - Juniors: 93 in upper-division courses with others retaking classes to gain eligibility
- Sophomores: 266 (268 last year, so enrollment should be stable)
- Full-time instructor being hired:
 - Two additional on-campus courses offered SP/FA (MGT and MKT)
 - All live - multiple sections, so smaller classes
 - Still expect to send 13 COB faculty over this FA/SP/SU
 - Additional hiring possible, but unsure - could be in any discipline
 - Significant COB faculty opportunities – notify your Dept. Head/Director of interest



EMBA Update

- One cohort (#37) in progress (graduating in December)
- 44 – 54 students matriculating Monday
 - One or two cohorts
 - Uncertainty due to visa issues
 - Thanks to EMBA faculty for their patience
- Two cohorts likely to start in January 2019



Shout-Outs

DEPARTMENTAL

- Business Advisement Center, Sandy Culver
- School of Accountancy, Dick Williams
- Finance and General Business, Jeff Jones
- Management & Information Technology, Joshua Davis
- Marketing, Ron Coulter
- MBA, Elizabeth Rozell
- Merchandising and Fashion Design, Elizabeth Rozell
- Technology and Construction Management, Neal Callahan



Daisy Portenier Loucks Professors (2018/2019)

- Christina Simmers (MKT)
- Carol Miller (FGB)
- Ed Chang (FGB)



Looking Ahead ...

- **Today's Lunch... in the atrium**
- **Accounting Career Fair**
 - **Wednesday, September 5th**
University Plaza Hotel
- **COB Career Fair**
 - **Tuesday, September 18th**
Expo Center
- **Homecoming**
 - **Saturday, October 20th**
Plan to join us in the atrium



Have a Great semester!

A black and white photograph of a large crowd of students at a sporting event. Many students have their hands raised in the air, some making the 'rock on' hand gesture. The scene is bright and energetic. In the top left corner, there are three vertical red bars of varying heights.

MAKE YOUR MISSOURI STATEMENT™

Missouri State.
UNIVERSITY