



All COB Meeting

FALL 2020

David Meinert, Dean

August 14, 2020

Missouri State.
UNIVERSITY



Special Guests



President Clif Smart



Provost Frank Einhellig



Agenda

- **Welcome New Colleagues**
- **Special Guests**
- **Announcements**
- **AACSB Updates**
- **Career Fairs**
- **Diversity & Inclusion Initiatives**
- **Mask Policy**
- **Seating Charts**
- **FAQ**
- **Advisors – Student Orgs**
- **Retirements**
- **Tenure & Promotion**
- **Departmental Shout-Outs**
- **Awards**



Welcome New Colleagues

School of Accountancy

- Kim Church, Ph.D., University of Arkansas

Information Technology and Cybersecurity

- Todd Daniel, Ph.D., Walden University
- Jason Speer, MS Cybersecurity, Missouri State University

Finance and General Business

- Megan Rainville, Ph.D., Nebraska

Management

- Kathy Adler, DHA, Medical University of South Carolina

Marketing

- Gawon Yun, Ph.D., University of Rhode Island



Kim Church
SOA



Todd Daniel
ITC



Jason Speer
ITC



Megan Rainville
FGB



Kathy Adler
MGT



Gawon Yun
MKT



University Safety

BE PREPARED

- Add 836-5509 to your favorites
- Manage your Missouri State Alert preferences





Announcements

PROMOTING COB SUCCESS STORIES

COB > Faculty Resources and Policies -> Other Resources -> COB Faculty, Staff, and Student Recognition Form

See *Inside COB* for more details



Announcements

RESEARCH GRANTS

- Faculty Research Grants due in October
- Faculty Summer Research Fellowship applications due in October
- Faculty Research Opportunities can be found at <https://www.missouristate.edu/provost/orientation/fundingsupport.htm>

See *Inside COB* for more details



Announcements

PUBLIC AFFAIRS CONFERENCE – “THE POWER OF VOICE”

- Live Via Zoom Webinar
- September 29 – October 1
- Conference Schedule

www.publicaffairs.missouristate.edu/conference

- Sessions align with class start times

Presented as a Live Virtual Event
Free and open to the public. No registration required.

PUBLIC AFFAIRS CONFERENCE

Sept. 29 – Oct 1, 2020

 Join us as we explore the many aspects of The Power of Voice, the 2020-2021 public affairs theme.

local > national speakers
20 panel sessions
NEW THIS YEAR > 50 minute panel sessions with start times mirroring class times.

Live Zoom Webinar links will be listed on the schedule page of the Public Affairs Conference webpage.
<https://publicaffairs.missouristate.edu/conference>

For information contact:
Office of Public Affairs Support, 417-836-8832

Missouri State University is an Equal Opportunity/Affirmative Action/Minority/Female/Veterans/Disability/Sexual Orientation/Gender Identity Employer and Institution

LIVE VIA Zoom Webinar

IN-PERSON
OPENING PANEL SESSION
Tuesday, Sept. 29, 2020
7:00-8:00 PM PSU Theater
Have a Strong Voice! And I will use it to...?

WITH PLENARY SPEAKERS

-  **Marcus Engel**
Co-founder
Tim Here Movement
Wed, 12:20-1:20 PM
-  **Lyriana Lidsey**
Dean & Professor
MU School of Law
Thurs, 12:30-1:30 PM
-  **Sue Klebold**
Author & Advocate
Mental Health
Thurs, 7:30-8:30 PM

Missouri State UNIVERSITY



Announcements

OPEN-ACCESS COMPUTER LABS – MODIFIED HOURS

Glass 229

- Mon. – Fri. 8am-5pm (starting 8/17)

Meyer Library 105

- Mon. – Thur. 8am-9pm
- Fri. 8am-6pm
- Sat. Closed
- Sun. Noon-9pm



Announcements

BUSINESS ADVISEMENT CENTER UPDATES

- Virtual advising sessions
 - Phone or Zoom Appointments
- Self-Service Online Appointment System
- QR code promoted via Glass Hall displays



Announcements

COB TUTORING

- Virtual for AY20/21
- Available through TutorTracks (Bearclaw platform)
- Staffed by departmental GAs



Announcements

ACADEMIC TRAVEL POLICY

Guiding Principles

Keep faculty and students safe and healthy.

Conserve travel funds.

Support faculty funded research with safety of faculty and students as top priority.

The policy will be reviewed every three months to determine if updates need to be made.

Academic Travel (July 1 – December 30, 2020)

- **All academic travel outside the state of Missouri must be approved by both the department head and dean.**
- Submission of abstracts for regional rather than national conferences should be encouraged. Requests for travel should include contingency plans should the conference be cancelled or become virtual. Travel to large conferences in major cities that are COVID-19 hot spots will not be approved. **Purchase of airline tickets must be approved in advance by department head and dean.**



Announcements

EXECUTIVE & INTERNATIONAL PROGRAMS

- China EMBA Program Update
- Fort Leonard Wood EMBA Proposal
- Mercy ECHA Program
- China Campus



Announcements

EDUCATION ABROAD UPDATE

- Study Away renamed Education Abroad
- Status of AY20/21 Programming
- COB Study Away Awards
- Magellan Faculty Exchange (suspended)
- Virtual Education Abroad being explored



Announcements

BUILDING UPDATES

- Glass 331 & 467 Full Renovation and Expansion
- Glass 236 Lab Expansion
- Glass 260 and 261 Partial Renovation



Announcements

ZOOM ROOMS

- Glass 101, 102, 108, 354, 345, 486, Kemper 205
- User guide from Classroom Instructional Technology forthcoming

Recording class from other rooms:

- Contact COB Computing if a webcam is needed
- Recorded Zoom sessions will benefit students who are unable to attend classes for a period of time.



Announcements

CLASSROOM CLEANING

- Frequency
- Impact on Schedules

Only University purchased cleaning supplies, which are EPA registered for use against SARS-CoV-2 (COVID-19) for which Safety Data Sheets are available, should be used to clean classrooms and other shared/common spaces.

Departments are expected to order these approved cleaning products from Facilities Management.



Announcements

CUSTODIAL SERVICES FOR OFFICES

- 1x per week - empty waste containers
- Faculty and Staff can opt-out of custodial services
 - Request is for full semester
 - Requester must maintain own space and empty waste/recycle containers
 - Identified by door frame sticker

See *Inside COB* for more details



AACSB

CONTINUOUS IMPROVEMENT REVIEW (CIR) TIMELINE

- 2017-2018 Internal Annual Report
- 2018-2019 Internal Annual Report
- 2019-2020 Internal Annual Report
- 2020-2021 Internal Annual Report
- 2021-2022 Self-Study Year
- 2022-2023 Preparation & Submission of CIR Report
- CIR Peer Review Team Visit



2020 Business Accreditation Standards

2020 STANDARDS

STRATEGIC MANAGEMENT AND INNOVATION

Standard 1: Strategic Planning **1**

Standard 2: Physical, Virtual and Financial Resources **2**

Standard 3: Faculty and Professional Staff Resources **3**

LEARNER SUCCESS

Standard 4: Curriculum **4**

Standard 5: Assurance of Learning **5**

Standard 6: Learner Progression **6**

Standard 7: Teaching Effectiveness and Impact **7**

THOUGHT LEADERSHIP, ENGAGEMENT, AND SOCIETAL IMPACT

Standard 8: Impact of Scholarship **8**

Standard 9: Engagement and Societal Impact **9**

2013 STANDARDS

STRATEGIC MANAGEMENT AND INNOVATION

1 Standard 1: Mission, Impact, and Innovation

8 Standard 2: Intellectual Contributions, Impact, and Alignment with Mission

2 Standard 3: Financial Strategies and Allocation of Resources

PARTICIPANTS—STUDENTS, FACULTY, AND PROFESSIONAL STAFF

6 Standard 4: Student Admissions, Progression, and Career Development

3 Standard 5: Faculty Sufficiency and Deployment

3 Standard 6: Faculty Management and Support

3 Standard 7: Professional Staff Sufficiency and Deployment

LEARNING AND TEACHING

4 Standard 8: Curricula Management and Assurance of Learning

4 Standard 9: Curriculum Content

4 Standard 10: Student-Faculty Interactions

5 Standard 11: Degree Program Educational Level, Structure, and Equivalence

7 Standard 12: Teaching Effectiveness

ACADEMIC AND PROFESSIONAL ENGAGEMENT

4 Standard 13: Student Academic and Professional Engagement

5 Standard 14: Executive Education

3 Standard 15: Faculty Qualifications and Engagement



2020 Business Accreditation Standards

AREAS OF EMPHASIS

- Principles-Based
- Focus is on disciplines, not departments
- Publication Quality matters
- Scholarship must show positive societal impact
- AoL must include indirect measures
- Faculty Currency in discipline & pedagogical methods



Fall 2020 COB Career Fairs

Missouri State.
UNIVERSITY

SAVE THE DATE

Missouri State | COLLEGE of BUSINESS

Connect with Employers

Virtual

School of Accountancy **Virtual Fair**

Sept. 8 | 10:00a.m.–3:00p.m.

*Open to Accounting majors, Finance majors
and COB graduate students.*

 Handshake

College of Business **Virtual Fair**

Sept. 14 | 9:00a.m.–3:00p.m.

*Open to COB majors and graduate students,
as well as Computer Science, Economics,
and Actuarial Mathematics majors.*

 Handshake

In-person

NEW! Technology & Construction Management Career Fair

Sept. 16 | 10:00a.m.–3:00p.m.

Springfield Expo Center

*Open to Construction Management, Interior Design
and Mechanical Engineering Technology majors.*

<https://business.missouristate.edu/Career-fairs.htm>

Due to COVID-19, all fairs are subject to change.



COB Career Fairs

FACULTY ASSISTANCE

- Promote via Bb Announcement (provided in upcoming **INSIDE COB**)
- Recommend student participation
- Encourage early completion of “Prepare for the Fair” Training
- Increase participation by canceling classes
 - **SOA virtual 9/8**
 - All SOA courses with start times between 9:00 AM and 2:59 PM are cancelled
 - **COB virtual 9/14**
 - All COB courses, except SOA and TCM, with start times between 8:59 AM and 2:59 PM are cancelled
 - **TCM in-person 9/16**
 - All TCM courses with start times between 9:59 AM and 2:59 PM are cancelled.



Diversity & Inclusion Initiatives

- Promote Diversity in COB Print & Digital Assets
- Targeted Recruiting
- Student Support
- Diversity and Inclusion Programming
- Support for PhD Project
- Commitment to Recruiting a Diverse Workforce



Mask Policy



- **Masking is required in all buildings on campus**
 - Masks are required to be worn in all buildings on campus, including in hallways, elevators, stairwells, classrooms, restrooms, study areas, departmental suites, and other common areas.
- **Exception when lecturing**
 - **Faculty members are permitted to wear face shields while in the classroom, provided that the faculty member is able to maintain at least six (6) feet of distance from all students.** Such face shields will be provided to faculty members by their colleges at no cost.
- **Additional Exceptions to indoor masking requirements**
 - **Employees are not required to wear masks in their own, private offices** within their departmental suites.
 - While eating in a dining hall or food court (e.g., Plaster Student Union, Union Club, Meyer Library, and Glass Hall)
 - Masks must still be worn while entering or exiting a dining hall or food court and while waiting to obtain food in such locations



Masks vs. Face Shields in the Classroom

- When faculty can maintain at least 6' of physical distance from students, they have the option of wearing a face shield in lieu of a mask
- A mask must be worn when traveling to/from class
- Faculty may elect to wear both a mask and face shield



COB Compliance Plan



- **See “Gearing Up for Fall 2020” Email Attachment (8/10)**
 - **Proactive Strategies**
 - University & College Communication
 - Exterior and Interior MASKUP! Signage
 - Bb Announcements
 - Standard Syllabi Statement
 - Mask Distribution-- Mon 8/17 - Thu 8/20, 7:30 am to 5:30 pm
 - **In-Class Communication**
 - Standard Start of Class Statement
 - Standard Steps To Address Noncompliance
 - Department Heads and Deans on Call



Courtesy Masks

- Faculty should have received a bag of 10 courtesy masks to provide to students
- After the first week, computer carts should have a supply of masks in the keyboard drawer
- Please help us by locking the keyboard drawer and cart after each class



Seating Charts

- Critical to contact tracing efforts
- Submit copy to departmental office

Need a blank seating chart?

Contact your administrative assistant or Stef Hall

III FAQ I

- How will I know if a student has COVID-19?
 - Students will be instructed to inform you they will be out of class
- How will I know if other students or I have to be tested or Quarantined?
 - MSU COVID-19 Response Team will contact you
- Can I move my class online if a student tests positive?
 - No, changes in modality will be determined in consultation with the department head and dean.
 - If multiple students are in Isolation (test +) or Quarantine please consult with your department head



FAQ II

- What should I tell other students if a classmate tests + or is absent for several class periods?
 - Under HIPPA you should not discuss students health issues with others, you can remind students that the Response Team will contact them if they've had "close exposure"

III

FAQ III

- Will seated classes meet after Thanksgiving Break?
 - As of now yes, if this changes you will be notified asap
- Are we likely to close campus and move all classes to alternative delivery?
 - Only if other interventions are unsuccessful
 - E.g., class, program and/or building level



FAQ IV

- What should I do if I have concerns about an ADA accommodation.
 - Contact DRC's Justin Lazano and/or your DH
- What is the room capacity?
 - As of now, in higher education settings where masks are required normal capacities can be utilized
 - Our goal is to maximize physical distancing



COVID-19 UPDATES AND RESPONSE

LINK ON THE HOME PAGE



Faculty/Staff Advisors

- A virtual COB Student Leadership Council Meeting will be held Monday, August 17th at 7:00 p.m.
- Advisor Agreement Form (annual)
- Annual Update Form (CampusLINK)
- Criteria for Funding – Annual Verification



Retirements

SUMMER AND FALL

- Steve Samuelson, 2008-2013 and 2018-2020
Instructor
ITC
- David Arnsmeier, 1999-2020
Distributed User Support Specialist
COB Computing
- Melody LaPreze, 1999 – 2020 (December)
Assistant Professor
MGT



Tenure and Promotion



Jenifer Roberts (MFD)
Promotion to Associate Professor



Jason DeBode (MGT)
Tenure and Promotion to Associate Professor



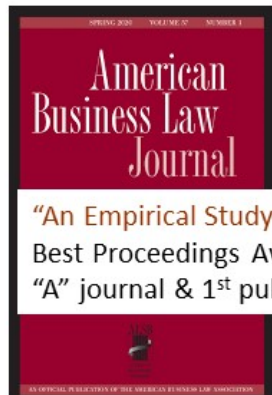
Kerri Tassin (SOA)
Tenure and Promotion to Associate Professor

SOA

SHOUT-OUTS

School of Accountancy

Word of the year: **AGILITY**



"An Empirical Study of Patent Grant Rates as a Function of Race and Gender"
 Best Proceedings Award - SE Academy of Legal Studies in Business 2019
 "A" journal & 1st publication - **Julie Ravenscraft**



Received Online Learning Assessment Grant—
Michael Hammond



Accounting Horizons Conference on "Data Analytics in Accounting" at Baruch College
"Investigating Accountants' Resistance to Move beyond Excel and Adopt New Data Analytics Technology"
 "A+" journal publication – **Dr Kim Church**



"Driving Performance in the Retail and Banking Industries: The Consequences of Dysfunctional Management Control Systems at W. T. Grant and Wells Fargo"
 Author team included three generations of Heitgers
 "A" journal publication— **Dr Les Heitger**

Thank you for your service to the SOA—
Outgoing Director
Dr Dick Williams



Congrats on Tenure –
Dr Kerri Tassin



SHOUT-OUTS

- CFA Research Challenge Team – 2nd Place finish in KC CFA Society Competition
- RIMS Challenge Team – Advanced to National Semi-Finals
- Carol Miller – Foundation Award for Excellence in Research
- Kent Ragan – Foundation Award for Excellence in Teaching
- Seth Hoelscher – Publication in *Journal of Banking and Finance*
- Puneet Prakash – Publication in *Academy of Management Journal*

SHOUT-OUTS

- AITP students Blake Heckman and Ashley King helped Summit Preparatory School with their network infrastructure upgrade project
 - Installation and configuration of a new outdoor wireless router
 - Rerouted network cables
 - Troubleshoot a VoIP system
 - Organized the server room.
- Dr. Joshua Davis was awarded the GIAC Information Security Fundamentals (GISF) Certification
 - Certification Exam – 97%
 - GIAC – Global Information Assurance Certification
 - Highest standard in vendor-neutral, industry facing Cybersecurity certifications
- Dr. Joshua Davis was appointed to the Global Information Assurance Certification (GIAC) advisory board
 - 3-year term, beginning August 1, 2020





SHOUT-OUTS

- ITAA presentation in Las Vegas
- Faculty and Department Head publication in *Administrative Issues Journal: Connecting Education, Practice, and Research*
- Jenifer Roberts publication in *Journal of Textile Engineering & Fashion Technology*
- NYC trip last March was a success
 - 12 students with 3 interviewed and selected for internships
- Sandy Bailey completed her 20th Year

III MGT

SHOUT-OUTS

- Kanu Priya had 3 publications and 3 R&R's in the last year
- Mike Merrigan collaborated with Mercy and MCHHS to create a GA position to assist the MSU Care Clinic
- Dana Haggard rejoined the editorial review boards for Academy of Management Review and Group and Organization Management
- Briar Douglas, B.S. Administrative Management was recently appointed to MSU's Board of Governors (student member)
- Ben Goss and Phil Rothschild published a paper, and won a best paper award co-authored with an Entertainment Management major
- Ben Goss was selected to attend the 2019 and 2020 Free Market Forums, which encourage the study of free enterprise and free market economics

||| MKT

SHOUT-OUTS

- Dr. Rebecca Rast passed her Dissertation Defense on March 13, 2020
- AD Team under the guidance of Samantha Francka won the “Peer-to-Peer: Protective Project” competition sponsored by The McCain Institute and EdVenture Partners
- Phi Beta Lambda under the guidance of Courtney Pham, recorded a record # of State victories
- Courtney Pham named an Outstanding Local Chapter Adviser by FBLA – Phi Beta Lambda.
- Dr. Chuck Hermans, chaired Study Away Advisory Committee and participated in The Forum on Education Abroad’s Quality Improvement Program (QUIP) Review
- Under Dr. Ron Clark’s leadership, 2020 Marketing Department Guidelines For Annual Review, Tenure, and Promotion have been updated.
- Curriculum Committee, chaired by Dr. Wes Friske, proposed 36 MKT curricular changes, all voted and accepted by the Marketing Department faculty.
 - **New online pathways for BS in Marketing Management concentration & Graduate Certificate in Marketing**
 - **New undergraduate certificate program in Relationship Selling**
 - **New graduate certificate program in Marketing Analytics**



SHOUT-OUTS

- Dr. Richard Gebken named Region IV and International Outstanding Educator by the Associated Schools of Construction (ASC)
- 5th Place finish in Mechanical Contractors of America Association National Competition
- Region 4 Associated Schools of Construction Competition
 - Specialty Contracting - 2nd place, Coach - Jacob Nelson
 - Commercial 1 - 3rd place, Coach David Joswick
 - Heavy/Civil - 3rd place, Coach - Jim Peterson
- Missouri State's AGC Construction Club received the Outstanding Student Chapter Emerging Chapter Award
- Mechanical Engineering Technology student team selected for SAE Baja Competition (canceled)

||| Graduate Programs

SHOUT-OUTS

- Cassidy Cunningham (MBA student) – Citizen Scholar Fall 2019
- Record enrollment growth in the MBA

Governors Award For Excellence in Teaching



Kent Ragan
COB

Missouri State.
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Kim Church (SOA)

GEORGE KRULL/GRANT THORNTON INNOVATION
IN JUNIOR AND SENIOR-LEVEL TEACHING AWARD



Blockchain: Bridging the Profession- Education Gap With Instructional Scaffolding

- Effective Learning Strategies Forum
- American Accounting Association Conference
- Selection Committee: AICPA Academic Executive Committee
Teaching Innovation Task Force



Have a
Great Year, and...

MAKE YOUR MISSOURI STATEMENT™



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