

**COB LEADERSHIP TEAM (CLT)**

**Thursday, October 17, 2013**

**2:00-4:00pm, Glass 400B**

**MINUTES**

Present: Dean Stephanie Bryant, Drs. Jerry Chin, Ron Coulter, Bill Donoher, Dave Meinert, Kent Ragan, Libby Rozell, and Dick Williams, Sandy Culver, Vickie Hicks, Kate Mendenhall, Melissa Price, Rowena Stone

1. Corporate Relations update *Vickie Hicks*
  - a. McLane visit
    - i. Vickie talked to department heads about possibly visiting their facilities
    - ii. Will look at scheduling this for early spring
    - iii. How often should we do these visits?
      1. Maybe once a semester
      2. Time frame of Thursday 2 PM – 4 PM
  - b. COB Career Fair recap & review
    - i. Good response of survey from employers (58 responses)
      1. All plan to return
      2. 92% were impressed with our students
      3. Student professionalism rated as 66% excellent, 31% good
      4. Convention center vs. JQH Arena
    - ii. Changes
      1. Color coding more distinct
      2. Improved flow of employer set-up
      3. Improved communication with facilities staff
      4. 881 attended workshop/531 attended COB Career Fair
        - a. Will look at the disconnect
    - iii. Comments/Feedback from employers
      1. COB Career Fair seems later than other career fairs
      2. Employers liked faculty involvement
      3. Appreciated staff and student help
      4. Interviewed the day after in Plaster Sports Complex
        - a. Negative comments regarding temperature, set-up, etc.
    - iv. Date of Tuesday, September 30<sup>th</sup>, 2014 at University Plaza Convention Center
  - c. Corporate Mentor Program
    - i. Interviewing candidates this week
2. Marketing/Branding update *Melissa Price*
  - a. Recap of 2013 dinner
    - i. Quite a few students that didn't show up
    - ii. Dale Moore as emcee; he was great and we plan to invite back
  - b. Fall 2014 Scholarship ideas

- i. Different presentation style
      - 1. Recognize groups instead of individuals
      - 2. Projecting students photo, having stand at table
    - ii. Dinner/reception/luncheon?
      - 1. Donors and parents from out of town might not be able to make luncheon
    - iii. Feedback
      - 1. Majority like still having an evening event
      - 2. Like changing presentation method
- 3. Dean Bryant's updates *Stephanie Bryant*
  - a. Glass Hall update
    - i. Designing rooms and selecting details
    - ii. Next meeting with architects is at end of October
    - iii. Fundraising is next
      - 1. Will do an ask in early 2014
  - b. Entrepreneurship Program update
    - i. Met with President Smart, Allen Kunkel, and Jim Baker this morning
      - 1. Possibility of getting support from Jack Stack for this program
  - c. UG Curriculum Task Force
    - i. The committee feels that the classes are right with the exception of the 1 credit hour LAW course
    - ii. Meeting on Monday
      - 1. Discussion of what needs to change within the core courses
      - 2. Assurance of Learning will be asked questions to answer in their reports
        - a. Task Force will review and make decisions
    - iii. With new AACSB standards, we need to continuously review course content
      - 1. Continuous Improvement Task Force will be created next year for this purpose
  - d. Additional revenue discussion
    - i. COB is receiving additional funding and need to decide what to do with it
  - e. New hires
    - i. Potential hires document was reviewed
      - 1. CLT feedback
        - a. Everyone in favor of what was proposed
  - f. Department Head evaluations of faculty
    - i. Official written evaluations of faculty need to be completed
- 4. Dr. Rozell's updates *Elizabeth Rozell*
  - a. Tenure & Promotion Guidelines
    - i. MGT and CIS are up this year

- ii. Document was dispersed for how our guidelines will need to be changed for everyone in the future
- b. Mentoring Program
  - i. Email was sent out to faculty today for participation
- c. Dubai MBA
  - i. Because of unrest in area, this program has been delayed
- d. MBA office staffing update
  - i. New MBA advisor – Josh Porter
  - ii. Chris Lynn has moved to Business Advisement Center
  - iii. New administrative assistant hired, starts November 1st
  - iv. Jean Ann will move to assist in Business Advisement Center
- e. MBA Schedule
  - i. Our online program is growing
    - 1. If DH's are willing to offer one section online once a year, it would be greatly appreciated
- f. MBA Policy & Curriculum Committee
  - i. Changes to admissions wording
  - ii. Curriculum discussion of core classes
- g. Graduate Certificate Program
  - i. COB has several graduate certificates in the works
  - ii. Form about Financial Aid Eligibility for New Certificate Programs was distributed

5. Dr. Meinert's updates

*Dave Meinert*

- a. Carpeting contractor corrected issues
    - i. Contact Dave if there are any issues
  - b. Survey was done of all bulletin boards and display cases
    - i. Architects have gone through the building and have ideas for upgrades/changes
    - ii. Will contact those with display cases about future use
  - c. EMBA
    - i. Draft schedules will be sent to faculty later this afternoon regarding Spring cohorts
  - d. China campus
    - i. No issues
  - e. IBP
    - i. Attended Magellan Exchange Conference
      - 1. Many interested in participating in program
        - a. Will discuss with Jim Baker about options
        - b. We need to up our numbers of outbound students
- f. EMHA
  - i. 2<sup>nd</sup> Mercy cohort will start in January
  - ii. Kick-off meeting happening in November

6. Other

7. Departmental updates
  - a. Department Heads shared happenings in their areas

Meeting adjourned at 3:47 PM.

<b><u>2013-14 COB Calendar Notes</u></b>		<b><u>Travel Notes</u></b>	
<b><i>Fall</i></b>		<b><i>Fall</i></b>	
10/19	Homecoming	11/1 – 11/7	Dave in China
11/14	EAC dinner	11/19 – 11/20	Stephanie in St. Louis
11/15	EAC meeting	11/25 – 11/26	Libby out of the office
12/6	COB Holiday Party (PSU Ballroom West 12 PM – 2 PM)	12/9 – 12/11	Stephanie at AACSB meeting
12/23 – 1/1/14	Holiday Break		
<b><i>Spring</i></b>		<b><i>Spring</i></b>	
1/20	Extra Given Day – No classes/Offices closed	1/10	Stephanie at AACSB meeting
2/12	COB Faculty & Staff awards deadline	1/26 – 1/28	Stephanie at AACSB accreditation visit
2/17	Extra Given Day – No classes/Offices closed	2/2 – 2/4	Stephanie at AACSB conference
3/10 – 3/14	Spring Break	2/19 – 2/23	Stephanie vacation
4/17	Spring Holiday – No classes/Offices open	3/20 – 3/25	Stephanie at AACSB meeting
4/18	Spring Holiday – No classes/Offices closed	4/17 – 4/25	Stephanie vacation
5/1	COB Spring Awards Dinner		
5/2	EAC meeting		
5/9	All COB meeting		