

## COB LEADERSHIP TEAM (CLT)

**Friday, October 3, 2014**

**2:00 – 4:00 pm, Glass 400B**

### AGENDA

**In attendance: Bryant, Stephanie; Callahan, Richard; Chin, Jerry; Cornelius, Sherri; Coulter, Ronald; Culver, Sandra; Donoher, William; Hicks, Vickie; Meinert, David B; Mendenhall, Kate; Price, Melissa; Ragan, Kent; Rozell, Elizabeth; Williams, John R**

1. Dean Bryant's updates *Stephanie Bryant*
  - a. CIS Department update
    - i. Meeting was well received by the group and included a good deal of interaction and input
    - ii. Next steps- hire department head externally
  - b. COB Scholarship Banquet
    - i. Debrief of this year's event
      1. 271,128 awarded (including SOA)
      2. 242 scholarships (172 individual students)
    - ii. Discussion of future years' event
      1. Timing
        - a. Move it to October or early November? Avoid Homecoming. Avoid third weekend of October (there is a major TCM "away" event).
      2. Venue
        - a. Get a quote from White River. Would include a shuttle for students.
      3. Event format
        - a. Reception? No. It was tried before, and proved not to be a good format for the event.
      4. Comments
        - a. Hold applause until the end of designated groups, rather than applauding for each individual and each individual award
        - b. Give emcee (Dale Moore) more latitude
        - c. Provide emcee some "fun facts" about the college or about each department
        - d. Consider a third double-sided serving station
  - c. COB Career Fair
    - i. Debrief of this year's event
      1. 26 workshops, 1,469 students

2. 950 students attended the career fairs
3. 150 employers
4. Purchased suits for 22 students (through scholarships). We budget \$160 per student for the scholarships.
5. Four GAs did not participate as volunteers. DHs will communicate to GAs, at beginning of the semester, that they are expected to attend the event.
6. We will do a survey of students
7. We will add a FAQ section to the COB website, as a resource for last-minute information for students
- ii. Discussion of future years' event
  1. 200-level classes
    - a. We will continue to cancel all classes during the time of the fair
  2. Tuesday/Thursday
    - a. Employers prefer Tues, Wed (Wed the best)
    - b. Employers prefer a 4-hour fair (10 am -2 pm)
  3. Comments
    - a. SOA Career Fair will be scheduled earlier in the year
    - b. If a student attended the workshop this year, next year they won't have to attend. However, they will have to sign a form saying they remember and understand the dress/behavior expected at the fair.
    - c. All classes will be canceled through 2:29 pm that day
    - d. Vicki and Dean will craft a message to send to faculty regarding the times classes will be canceled, the times of the fair, the rationale.
- d. COB Visioning process
  - i. Dean is a committee member to this group. She is supposed to bring ideas to their next meeting. Looking out 10-12 years, what are our ideas about how we want to position ourselves and how to create a brand that reflects what we want to be (clear distinction as #2 school in the state). Suggestions from this group:
    1. Enrollment and financial model
    2. Academic rigor
    3. Quality of research
    4. Becoming more agile
    5. Paradigm shifts
      - a. 3-year degree
    6. Program quality

2. Review of Academic Integrity Days *Kent Ragan*
  - a. Several participants for Tuesday's panel discussion were recruiters who were here for the Career Fair. About 90 people attended.

- b. Thursday's presentation had about 70 in attendance.

3. Dr. Rozell's updates

*Libby Rozell*

- a. Dept/Course syllabi collection
  - i. Reminder that every faculty member (including per-course) should submit a syllabus to the DH.
- b. Chile update
  - i. Santiago is where most of the universities are located
  - ii. Dean Rozell talked to several classes while she was there
  - iii. Several students she talked to have applied to our MBA program
  - iv. We have a partnership with one of the universities that offers them discounted tuition
- c. Bass Pro Partnership with IBM
  - i. MAP (Mining in Academics Program). The program will use SPS as a Big Data Mining Modeler. We will build the program over several years.
- d. Recruiter search
  - i. 14 applicants. Search closes in October. Committee will meet in late October. Expected start date for the position is December.
- e. PSIP
  - i. Applications due December 12
  - ii. Encourage faculty to apply if they meet requirements (even if they applied last year)
- f. Other
  - i. BBC – On October 30, Department Heads will join the students for dinner
  - ii. Tim Judge (leadership guru, publisher) will be on campus in March. He will meet with faculty, do a presentation...
  - iii. MBA Committee
    - 1. We will require one proctored exam per course, in online MBA classes. Students are responsible for the proctoring fee.
      - a. This larger issue needs to go to FEC, to discuss possible loopholes in the current process. We need to create some policies.
        - i. Do we need to require a proctored exam for all courses?
        - ii. Do we need a specific minimum weight of the grade to be a proctored exam?

4. Dr. Meinert's updates

*Dave Meinert*

- a. Study Away promotion
  - i. Good turnout for German visitors from Magellan. We have a good

- relationship with them, and they hold us in high esteem
    - ii. Several faculty members are going on short-term trips
      - 1. Dean needs to see syllabus in order to approve
  - b. Building Updates
    - i. Sidewalk reconstruction in front of Glass Hall will soon be complete
    - ii. Glass Hall 4<sup>th</sup> floor projection room is in the queue. The goal is to have it done by summer 2015.
  - c. Major Equipment Requests
    - i. Neil Callahan's is the only one he's received
    - ii. Dr. Coulter also submitted one. He and Dr. Meinert will talk about it.
  - d. EMBA Scheduling
    - i. We anticipate 2 Spring cohorts.
      - 1. Needs recommendations next week
  - e. EMHA Scheduling
    - i. Dr. Meinert will send a reminder email
  - f. Dr. Meinert out of office next week
- 5. Around the Room
  - a. George Swales will be inducted to the Wall of Fame at homecoming
  - b. Dr. Chin – His credit by assessment incentive program submission has been accepted. For the JAVA course, if you can pass the final exam, you can get credit for the course
  - c. Dr. Coulter – They have three high-quality candidates for their open Logistics position. The Big Data candidate they interviewed/made offer to may accept.
  - d. Dr. Donoher – Vicki Rossman is the new MGT administrative assistant. They have two openings for which they're still accepting applications.
  - e. Dr. Williams – they are in the midst of the student recruiting process. Grant Thornton will interview six of their students.
  - f. Sandy Culver – group attended conference recently and Karmen and Bethany won an award. They will present at an upcoming regional meeting.
  - g. Dean – Rotary scholarship for a current senior, for graduate studies in another country, in one of the six areas in Rotary Global Focus. Economic and community development is the area where our students may fit.

**MARK YOUR CALENDARS**

*Fall 2014*

S 10/18 Homecoming – Vickie Hicks in charge  
 F 10/24 DH/Director Training on Evaluations  
 8:30 am – 1:30 pm Bond Learning  
 Center  
 M 11/10 Jason Selk David Glass Lecture Series  
 Th 11/20 EAC Dinner  
 F 11/21 EAC Meeting (UP)  
 F 12/5 COB Christmas Luncheon  
 11:30 – 1:30 (Kentwood Hall Crystal  
 Room)

**Travel and Vacation Notes**

*Fall 2014*

Th-S 10/9-10/11 Chamber Community Visit-Omaha  
 Th-F 12/11-12/12 AACSB AAC Meeting - Tampa