

## COB LEADERSHIP TEAM (CLT)

September 24, 2020

2:00 – 3:30 pm \* Zoom Conference

### A G E N D A

#### I. Dean's Agenda Items

##### a. Announcements:

- i. **Flu Shots** - Encourage faculty and staff to take advantage of the early flu shot period for employees. Those unable, unwilling, or uninterested in getting a flu shot can still save \$30/month by completing biometric screening with Magers HWC or another health care provider. - **Those with labs or biometric screenings with other healthcare providers can have their results sent to MHWC.**
- ii. **High Quarantine #** - If faculty experience an exceptionally high number of quarantines at one time, please encourage them to provide the Dean with names & M#. While we cannot share information with faculty, the University is interested in determining whether we are truly experiencing "pockets" of isolations/quarantines.
- iii. **CRT Confirmation Emails** - When students complete the online COVID-19 Response Team (CRT) form re symptoms, close contacts, testing, tests results, quarantines from other agencies, etc. they will receive an email reply. Faculty may request a copy of the CRT confirmation email, but it will not indicate a student's condition or quarantine status.
- iv. **INSIDE COB** - Items for INSIDE COB should be sent to Melissa by no later than the Thursday prior to desired distribution date. - **Let Melissa Price know if you want your content to run for multiple issues.**
- v. **T&P Workshop** - Remind all tenure track faculty to participate in the October 16 T&P Workshop.
- vi. **MSU Public Affairs Conference The Power of Voice** - Promote participation in the conference, September 29-October 1.
- vii. **October Commencement** – COB graduates will walk at 10 am on Sunday, October 18. Changes have been made to reduce the risk to participants – reduce # of students to 450 vs. 850, 50% seating for guests (6 tickets per grad), fewer faculty/staff (25-40 expected), smaller platform party, students will not march, platform party and faculty/staff will have a shorter march.

##### b. Discussion:

- i. Travel Budget – **Will be cut by 50% from last year. Will not be transferred to dept budgets until MSU posts carryforward monies in Oct/Nov.**
- ii. Career Fair Feedback – **Employer and Student surveys have been sent out. One employer missed an interview but was able to reschedule for a later time in the day. One employer canceled a day or two before the fair. The results of the surveys will be shared with CLT, and we will leverage lessons learned in FA21. Melissa will send out an attendance report of students and employers. Student participation was down year-on-year, but 100% of those registered participated.**
- iii. Digital Marketing Campaign – **Dr. Meinert met with the Web Strategy team and Admissions to get their support to enhance our ability to track traffic generated via the digital campaign. Melissa is working on new digital content, and custom landing pages to facilitate tracking traffic. Request for Information forms will allow us to capture contact information to be added to the CRM for additional**

direct marketing. Building on last year's campaign, this year is off to a smoother start.

- iv. COVID-19 Updates – The number of people coming in for tests and symptoms has dropped off significantly. We are at a 2% positivity rate. There is asymptomatic (saliva) testing scheduled on campus each week. The following website will tell you where the testing locations will be and the rules for testing. <https://www.missouristate.edu/Coronavirus/asymptomatic-testing.htm>. Colleges have been asked to use discretion in moving classes from a TRAD or BLND format to ONLINE as tuition increases. Changing TRAD to a BLND modality is not as bad and more attractive to students and faculty. The University is forming a committee to develop an alternative tuition model to eliminate the online tuition differential. The new tuition model is expected to be revenue neutral for the institution.
- v. EAC Meeting (10/9 8am – Noon) – Based on RSVPs the fall EAC will have an excellent turnout despite the virtual format. President Smart will join the first half of the meeting to provide a U update and answer Q. The agenda will cover the COB Strategic Plan 2022-2027 and other initiatives. Agenda will be complete and sent out next week.
- vi. COB 2022-2027 Strategic Plan Revisions – CLT Recommendations – Dr. Rozell thinks that with the new AACSB standards, incorporating the University's Public Affairs mission in the College's mission will be helpful. CLT reviewed the existing Strategic Plan and made recommended changes. Drs. Rozell, Ragan and Meinert will review and edit (wordsmith), and then distribute a draft to CLT to review in advance of the EAC Meeting. EAC is a stakeholder group as well as faculty, staff, and students. Dr. Meinert plans to present a later draft to the COB Student Leadership Council.

## II. Associate Dean Topics

### a. Dr. Rozell

- i. LRP Steering Committee – Dr. Rozell is on this committee. If you have any input and/or feedback to give, please let her know.
- ii. MBA Soft Skills class – Approved by the MBA Curriculum Committee as a 1 hr. class. Dr. Carissa Hoelscher has been creating the materials and would be a good option for delivering the class. Dr. Meinert is exploring options with the CFO and Provost to fund the instructional expense from new tuition revenue. A decision will also have to be made on which academic unit should develop and deliver the course. Send Dr. Rozell feedback and suggestions.
- iii. MBA GPO Advisor search – Search is underway. So far, the pool of candidates is limited. If you know of anyone that would be good at this position, please encourage them to apply.
- iv. No Fee October for COB Graduate Programs – Encourage high quality students to apply. They will need to contact the GPO to get a coupon code. No Fee October and graduate programs will be promoted via COB digital displays.
- v. EvaluationKit for faculty evaluations – All COB course evaluations will be conducted online. Kate Haring is helping coordinate this initiative. This semester will be a trial run.
- vi. Special Issue Editor for *Sustainability* on International Entrepreneurship and Innovation through a sustainability lens – Dr. Rozell has been chosen as Editor

and Wes Scroggins is assisting. MGT faculty may want to submit manuscripts. Dr. Rozell will be looking for reviewers.

b. Dr. Ragan

- i. Zoom Trainings – Friday, September 25, 2020 @ 2:30 & 3:30 in Glass 486
- ii. Chamber of Commerce Involvement – **What courses would benefit from conducting consulting projects for local businesses?** Dr. Ragan will be asking faculty for suggestions.
- iii. Study Away \$1,000 vouchers – Deans/Provosts/BOG/Inclusive Excellence Scholarship Recipients – **The voucher is good for international and domestic programs. COB currently has 449 students who would qualify for one of these vouchers (SOA-79; FGB-115; ITC- 44; MBA-6; MFD-20; MGT-83; MKT-87; and TCM-15). Faculty leading SA programs are paid overloads, with compensation determined by number of enrolled students. DHs are eligible to lead SA programs. These additional SA vouchers can be combined with COB SA Awards.**

**SOA: Julia Ravenscraft defending on October 6<sup>th</sup>.**

**Mark Your Calendars**

September 24 – 9:00am – 1:00pm – MSU Majors' Fair

October 9 – 8:00am – 12:00pm – EAC Fall 2020 Virtual Meeting

October 16 – T&P Workshop

October 18 – October Commencement (COB Graduates walk at 10:00am)