

## COB LEADERSHIP TEAM (CLT)

October 12, 2017

### MINUTES

Attendees: Dean Bryant, Neal Callahan, Ron Coulter, Brenda Crebs, Sandra Culver, Josh Davis, Dave Meinert, Kate Mendenhall, Melissa Price and Dick Williams.

Absent: Kent Ragan, Elizabeth Rozell

#### 1. Dean Topics

- a. Fee Resolution Changes for Academic Cost Centers – due 11/13
  - i. No fee changes in COB
- b. Staff Equity Adjustments – due to Dean by 11/12
- c. CLT approved 2017-18 High Priority Strategic Plan Tactics as attached – some discussion items detailed below.
  - i. Goal 1:
    1. Allocate funds to departments for recruiting activities as suggested by the COB Budget committee.
    2. Allocate funds for MBA and MAcc open houses, as well as recruiting and advertising funds for Cybersecurity and advertising.
    3. Implement structured scheduling in FA18 for incoming freshman and BAC director to identify new models of best practices in advising, retention and graduation rates for our Student Success initiative.
    4. Entrepreneurship - collaborate with university and faculty to grow entrepreneurship with external constituent such as eFactory, JVIC, city, Springfield Public Schools etc.
  - ii. Goal 2:
    1. Strategically manage Corporate Relations functions more effectively and efficiently
    2. COB Career Fair – collaborate with university for a smooth and effective partnership for this and all career development activities.

3. CLT discussed and approved increasing the Study Away Scholarships from \$500 to \$750 and including semester-long trips beginning SP18.
4. Pilot plan to cover cost for study away program director's travel expenses to reduce financial barriers – re-evaluate in 1-2 years to determine effectiveness in growing participation.
5. Implement pilot Professional Writing project for accounting majors.
6. Standardize and modernize the curriculum for MGT 286
7. Design a tutoring lab plan for SP18 to increase student grades in core business courses (i.e. accounting, finance and statistics)

iii. Goal 3:

1. Designate a prominent place in Glass Hall to showcase with pictures that are changed each year to profile faculty/staff award recipients.
2. Increase awareness and promote diversity by highlighting upcoming university-wide diversity events in our weekly Inside COB emails.

d. Review of EAC Agenda for October 26 meeting following ribbon-cutting.

- i. Special event for EAC and Cob leadership will be held Wednesday evening from 5:30-8 pm. Department heads and spouses are invited. Focus will be on demonstrations in experiential learning labs and EAC role in accreditation visit in February

2. Melissa Price

- a. Update on Ribbon-cutting events – details, timelines and assignments were distributed.

3. Associate Dean Topics

a. Dave Meinert

- i. Building Update – work and cleaning will be continuing right up to opening
- ii. EMBA – Currently have one Cohort for SP18 and one other that is conditional.

Meeting adjourned at 3:50 pm

### **Mark Your Calendars**

**Oct.12-13:** Fall Break – no classes

**Oct.19:** SOA Scholarship Awards Banquet

**Oct.26:** Ribbon-Cutting

**Oct. 27:** Census #2

**Oct. 28:** Homecoming – Glass Hall Open House

**Nov. 6:** DH submit all T&P Dossiers to Dean

**Nov. 7:** COB Faculty Council

**Nov. 9:** CLT