



All COB Meeting



SPRING 2026

May 1, 2026

Missouri State
UNIVERSITY



Agenda

- **Student Success Stories**
- **College and Academic Unit Highlights**
- **COB Updates**
- **Accreditation Updates**
- **COB Strategic Plan (next steps)**
- **Glass Hall Exterior Envelope Project**
- **Education Abroad**
- **COB Faculty and Staff Recognition**
- **COB Alumni Recognition**
- **Tenure and Promotion**
- **COB Awards**
- **University Awards and Recognition**
- **Department Shoutouts**
- **Looking Ahead to FA26**



Student Success Stories



COLLEGE OF BUSINESS

Beta Alpha Psi – Theta Pi Chapter

RECOGNIZED AS A GOLD CHAPTER FOR AY24/25



Faculty Advisors:



Kyle Goodin
Instructor



Dr. Kristin O. Hamm
Clinical Assistant
Professor

BIG DATA HEALTH SCIENCE

STUDENT CASE COMPETITION 2026



ITC MS IT students placed 3rd among 31 teams in this year's Big Data Health Science Student Case Competition. Dr. Raju Mainali, Senior Instructor- ITC, mentored Ha Nguyen, Connor Kneeshaw and Amelie Schroder to prepare them for the competition.

1. Rutgers University
2. University of South Carolina
3. **Missouri State University**
4. University of Iowa
5. Dartmouth
Geisel School of Medicine
6. Carnegie Mellon University
7. Florida State University

Team Mentor

Dr. Raju Mainali
Senior Instructor, ITC



Midwest Collegiate Cyber Defense Competition

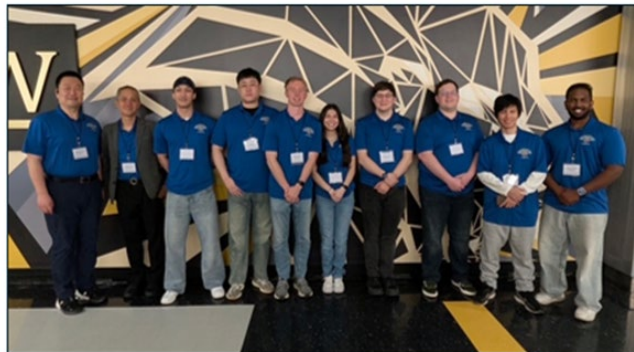
ILLINOIS/MISSOURI QUALIFIER

- ITC students finished 2nd overall, 1st in Missouri



MIDWEST REGIONALS

- 5th in maintaining vital services
- 2nd in disaster recovery presentation



Team Coach
Dr. Zongxi Liu
Assistant Professor, ITC

CFA Research Challenge Team

1ST PLACE - KANSAS CITY CFA SOCIETY CHALLENGE

Since 2019, FIN Bears have dominated this event, finishing first six times and runner-up in the remaining years.

Faculty Advisor

Dr. Megan Ramsey
Associate Professor

Industry Advisor

Bradley Wright, CFA
Wells Fargo



Global Sustainability Supply Chain Case

TEAM COMPETITION – BRONZE AWARD

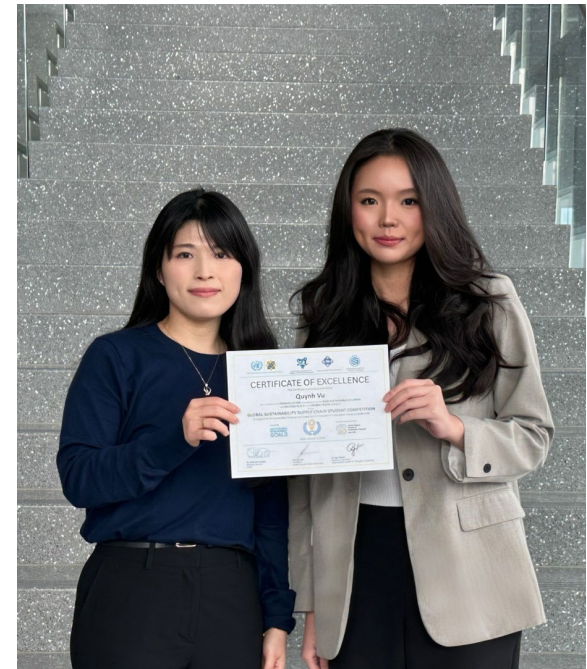
Quynh Vu

Senior majoring in supply chain, logistics and operations management

Team TriLogix placed third out of 113 teams from 24 countries.



The TriLogix team (from left): Vu, Zhenhuan Liao (Xiamen University) and Tong Le Van Khanh (Foreign Trade University).



L/R Dr. Gawon Yun and Quynh Vu

Gamma Iota Sigma

OUTSTANDING CHAPTER PERFORMANCE



- Alumni Relations
- Chapter Management
- Community Service
- Membership Development
- Public Relations

Faculty Advisor

Sandy Meyers

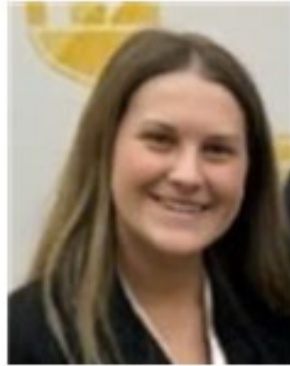
Clinical Assistant Professor, FERM

Anita Benedetti Student Involvement Program (ABSIP) Scholars

RISK AND INSURANCE MANAGEMENT SOCIETY



Van
McNutt



Abigail
Staiger



American Marketing Association (AMA)

TOP 25 AMA STUDENT CHAPTER



Competing AMA Chapters - 344

- Marketplace Simulation – 3rd
- Website Competition – Honorable Mention
- Pitch Perfect Competition – Finalist

Faculty Advisor

Dr. Jen Skiba

Associate Professor, MKT



GEARING UP FOR NATIONALS...

State Leadership Conference

- Eight 1st Place
- Eight 2nd Place
- Five 3rd Place

International Career Development Conference

Las Vegas, June 2026
15 Bears representing COB



Faculty Advisor
Courtney Pham
Senior Instructor, Marketing

Collegiate DECA International Career Development Conference



Four students placed first or second in their respective events.



Seven students advanced to the final round in their competition.



The full team enjoyed and benefited from the experience.

MO DECA

- Chapter of the Year
- Member of the Year
- Advisor of the Year

Faculty Advisor

Dr. Jason DeBode
Head and Associate
Professor of Management



Associated Schools of Construction - Region IV

BEARS PLACE IN FOUR OF SIX COMPETITIONS



Heavy/Civil
Construction
2nd Place



Commercial Construction
General Contracting
3rd Place



Design-Build
2nd Place



Specialty Construction
3rd Place

Mechanical Contractors Association of America (MCAA) Competition

FINAL FOUR TEAM



Construction Management Team prepared and presented a proposal for a pseudo mechanical contract bid (design, estimation and construction planning) to a panel of professionals.

Faculty Advisor

Dustin Steiro

Clinical Assistant Professor, SCDPM

MBA Case Competition – Ethical Leadership

2ND PLACE



(L/R) Madelynn Jared, Jada Jones, Josiah Jones and Rebeca Clarida

The other teams in the competition were from R1 (10) and R2 (3) institutions.

| | | |
|-----------------|-----------------------|---------------|
| Baylor | Iowa State | Pittsburgh |
| BYU | Kansas State | Texas A&M |
| Carnegie Mellon | Missouri State | TCU |
| Cincinnati | Oklahoma State | Wichita State |
| Georgia State | Pepperdine | |

Faculty Mentor

Dr. Jeff Jones

Associate Dean and MBA Director

Sigma Lambda Chi

CONSTRUCTION MANAGEMENT HONOR SOCIETY

- Our Upsilon IV chapter was awarded gold chapter status for the **10th year in a row!**
- One of only 2 chapters to do so (more than 60 active chapters)





Certified Associate Constructor (CAC) Exam

- Professional certification from the American Institute of Constructors (AIC)
- 16 graduating seniors took the CAC Level 1 Exam
- 14 passed on first attempt
- MSU Passing Rate: 87.5% vs. National Passing Rate: 74.5%



Dallas Fashion Group International

DIGITAL SUSTAINABILITY – 3D COLLECTION COMPETITION



Allesha Brown,
1st Place w/ \$1,000 scholarship



Hope Peck
2nd Place w/ \$500 scholarship

2025-2026 Citizen Scholars

TWO COB HONOREES



(L/R) Robert-Thomas Gumersell, Sam Wang, **Jessica Snare (ITC)**, Megan Bolen, Moira Lizarrage, and **Chandler Harris (MGT)**.



Student-Faculty Research Success

DRS. ZHIGUO “LAWRENCE” YANG AND XIANG “SEAN” GUO (ITC)

- Yang, Z., Jiang, Z., Zhao, Y., & Guo, X. (2026). Predicting Nursing Home Five-Star Rating Transitions with Hierarchical Attention Networks. In *INFORMS Healthcare Conference*.
- Yang, Z., Chen, Q., Zhang, Y., Li, Y., & Guo, X. (2026). Risk-Based Inspection Prioritization for U.S. Nursing Homes Using Machine Learning. In *INFORMS Healthcare Conference*.
- Yang, Z., Deng, K., Duan, W., & Guo, X. (2026). Regulatory Trajectories as Signals of Nursing Home Quality Deterioration. In *INFORMS Healthcare Conference*.

Academic Programs

Accounting - BS, Data Analytics and Mathematics minors

Data Analytics - BS

IT/Cybersecurity - BS

IT/Cybersecurity - BS and Data Analytics – BS

MSIT



Student-Faculty Research Success

DR. KRISTEN HAMM (PFSOA)

- Thompson, T. and Hamm, K. (2026). Using AI Tutor Chatbots to Enhance Experiential Learning in Intermediate Accounting. *Working Paper, Missouri State University*. [2026 AIS Educators Annual Conference, June 16-18, 2026]

Academic Program

MAcc



Student-Faculty Research Success

DR. ISMET ANITSAL (MKT)

- **Hurtado Uribe**, Valentina; **Joseph R. Reed**; **İsmet Anitsal**; M. Meral Anitsal (2025), “Automation in the Trucking Industry: A Classification Framework for Technology-Based Solutions.” *Global Journal of Business Disciplines*, Vol. 9, No. 1, ISSN: 2574-0369, 1-21.
- **Mosabbir, Mo**; **İsmet Anitsal** and Nebil Buyurgan (2026), “Exploring The Impact of Generative Artificial Intelligence On Academic Integrity In Higher Education: Pedagogical, Governance, And Operational Dimensions,” Spring 2026 Institute of Global Business Research Conference Proceedings, ISSN 2576-2699, Ed. Julio A. Rivas, Nashville, Tennessee, Vol. 10, No. 1, 16-21.
- **Happy, Kamrunnahar**; **İsmet Anitsal** and M. Meral Anitsal (2026), “AI Fosters Customer Co-Creation for Solo Entrepreneurs Operating Under Resource Constraints,” Myrtle Beach, South Carolina, 2026 Association of Marketing Theory and Practice Conference Proceedings, Spring 2026, 25-28.
- **Khokhar, Angela Bless**; **İsmet Anitsal** and M. Meral Anitsal (2025), “Deployment of Artificial Intelligence Tools in Higher Education: Challenges and Opportunities,” Fall 2025 Institute of Global Business Research Conference Proceedings, ISSN 2576-2699, Ed. Julio A. Rivas, Nashville, Tennessee, Vol. 9, No. 3, 1-4.

Academic Programs

MBA

BS Supply Chain Management

MS Project Management



Women in Business

STUDENT TALENT AND RECOGNITION (STAR) AWARDS



Outstanding Social Media Presence



Leah Kaburick
Marketing Minor
Organization Leader
of the Year

Faculty Advisor
Amy Hardee
Instructor, ITC

3 Minute Thesis Competition

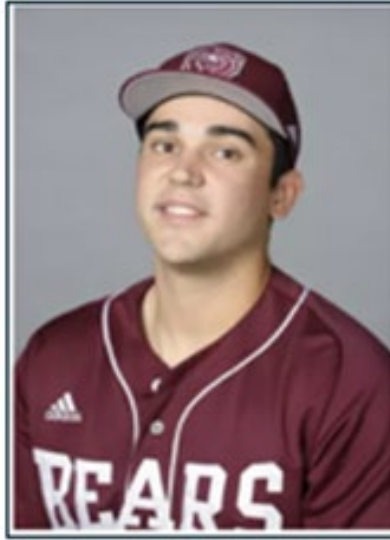
FIRST PLACE & PEOPLE'S CHOICE AWARD



(L/R) Sindhiya Ramakrishnan and Avas Basnet

MS Project Management
Program

Male Scholar Athlete of the Year



Bobby Atkisson

Senior

Finance – Corporate and Investments

3.96 GPA

COB Spring Awards Dinner

RECOGNIZING THE TOP STUDENT IN EACH UNDERGRADUATE MAJOR AND GRADUATE PROGRAM AS WELL AS OTHER COB AWARD WINNERS



Juliette Robinson
Finance Major
Virgil Cheek Memorial Award



Jared Novak
Accounting Major
Joseph Daniel Delp Award





Outstanding Administrative Graduate Assistant

FERM'S JULIETTE ROBINSON





THANK YOU
COB
STUDENT ORGANIZATION ADVISORS

COB Student Organizations

| | | |
|---|-------|------------------------------------|
| Accounting Club/IMA Student Chapter | PFSOA | Dr. Chris Hines & Kristen Thornton |
| Beta Alpha Psi | PFSOA | Kyle Goodin & Dr. Kristin Hamm |
| Financial Management Association | FERM | Drs. Michael Dong & Michael Zheng |
| Financial Planning Association | FERM | Dr. Jana Ault-Phillips |
| Gamma Iota Sigma | FERM | Sandra Meyers |
| MBA Association | GPO | Kim Stagner |
| Women in Business | ITC | Amy Hardee |
| Assn. for Bus. Info. Tech. Students (A-BITS) | ITC | Dr. Xiang Guo |
| Economics Club | FERM | Dr. Tim Flannery |

COB Student Organization

| | | |
|-------------------------------------|-----|--------------------|
| Collegiate DECA | MGT | Dr. Jason DeBode |
| Entertainment Management Assn. | MGT | Carly Asher-August |
| Entrepreneurship Club | MGT | Dr. Dan Goering |
| Society for Human Resource Mgt. | MGT | Dr. Wes Scroggins |
| FBLA Collegiate | MKT | Courtney Pham |
| Advertising Club | MKT | Dr. Jamie Grigsby |
| Logistics & Supply Chain Mgt. Assn. | MKT | Dr. Gawon Yun |
| MSU American Marketing Association | MKT | Dr. Jenifer Skiba |
| Delta Sigma Pi | MKT | Courtney Pham |

COB Student Organizations

| | | |
|-------------------------------------|-------|--------------------------------|
| American Society of Interior Design | SCDPM | Marciann Patton & Elena Pathak |
| Association of Fashion & Design | SCDPM | Sandy Bailey |
| Associated Builders and Contractors | SCDPM | Dr. Aaron Sauer |
| Concrete Consortium | SCDPM | David Joswick |
| Construction Club of Missouri State | SCDPM | JaLynn Hill |
| Digital Design Club | SCDPM | Sandy Bailey |
| Home Builders Organization | SCDPM | Dr. Richard Gebken |

COB Student Organizations

| | | |
|---|-------|--------------------------------|
| Interior Design Society | SCDPM | Marciann Patton & Elena Pathak |
| International Interior Design Society | SCDPM | Marciann Patton & Elena Pathak |
| Mech., Electrical & Plumbing Club | SCDPM | Dustin Steiro |
| Missouri State Women in Construction | SCDPM | JaLynn Hill |
| Sartorial Magazine | SCDPM | Dr. Jenifer Roberts |
| Sigma Lambda Chi | SCDPM | Dustin Steiro |
| Society of Automotive Engineers | SCDPM | Dr. Kevin Hubbard |
| Springfield Design Association (Student Chapters) | SCDPM | Marciann Patton & Elena Pathak |

COB Student Org. Days



Missouri State
COLLEGE of BUSINESS

STUDENT ORGANIZATION DAYS

*O'REILLY AUTO PARTS GRAND ATRIUM
GLASS HALL*

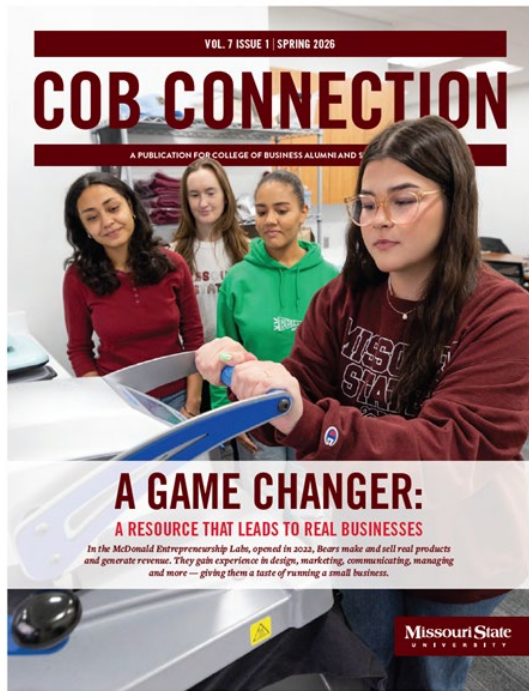
25-26
AUGUST

Tuesday & Wednesday
August 25 - 26
9 AM - 3 PM

Meet representatives from 30+ active student organizations

Telling Our Stories

Please share student, alumni, faculty and staff accomplishments with MaryGPhillips@MissouriState.edu



Business Bears head to RISKWORLD

March 31, 2026 by [Rina Chu](#)



Chosen from the nation's best, Missouri State University junior Van McNutt and senior Abigail Staiger were named 2026 Anita Benedetti Student Involvement Program (ABSIP) Scholars for RIMS (Risk and Insurance Management Society, Inc.) RISKWORLD®. The highly competitive process drew applications from top students across the country. Only 20 were selected nationwide, making ... [\[Read more...\]](#)





College & Academic Unit Highlights



COLLEGE OF BUSINESS

Construction Education Success Center

GRAND OPENING – MONDAY, SEPTEMBER 29



A First for Missouri State





National Center for Academic Excellence in Cyber Defense (CAE-CD)

INFORMATION TECHNOLOGY & CYBERSECURITY

- Center of Academic Excellence in Cybersecurity Operations, Research and Engagement (C.O.R.E.)
- Designation through Academic Year 2030





Having met the criteria for measuring the depth and maturity of an established cybersecurity education program

Missouri State University

is hereby designated as a

National Center of Academic Excellence

in

Cyber Defense

for Bachelor of Science in Information Technology – Cybersecurity

through academic year 2030

This certificate is presented in recognition of significant contributions toward a mission-focused and operationally ready cyber workforce through delivering best practices in cyber education.

MARK S. GORAK
Principal Deputy, Chief Information Officer
for Resources and Analysis

DR. MOLLY E. SMITH
Chief, Talent Learning & Development
25th Commandant, National Cryptologic University
Director, Cryptologic Training (NSA/CSS)

COB Career Fairs

College of Business Career Fair (FA25)

Majors: All Business Unit Majors

Graduate: MBA, MAcc, MHA, MSCyber, MS IT, and MSPM

Employers: 109

Students: 756

Construction and Design Career Fair (FA25)

Majors: Construction Management, Interior Design and Mechanical Engineering Technology

Graduate: MSPM

Employers: 76

Students: 310

Construction and Engineering Career Fair (SP26)

Majors: Construction Management, MET and Engineering

Graduate: MSPM

Employers: 43

Students: 231



Inaugural America's Innovate IT Collegiate Conference (AITCC 2026)

HOSTED BY THE ITC DEPARTMENT AND A-BITS



- 71 students
- 15 faculty
- 5 sponsors and exhibitors
- 5 Universities (GA, LA, MO, OR and TX)

AITCC 2027
March 27 to 29

Route 66 Parade Entry

COB – MSU'S OFFICIAL PARADE FLOAT OUTFITTER





COB Updates



COLLEGE OF BUSINESS

Six New Endowed Appointments

EFFECTIVE JANUARY 1, 2026



Dr. Dan Goering
(MGT)

Dr. Jamie Grigsby
(MKT)

Dr. Megan Ramsey
(FERM)

Dr. Tim Flannery
(FERM)

Dr. Rajeev Kaula
(ITC)

Dr. Carol Miller
(FERM)

- **Dr. Dan Goering**, Associate Professor and **Robert W. and Charlotte K. Bitter Endowed Chair**
- **Dr. Jamie Grigsby**, Associate Professor and **David D. Glass Professor**
- **Dr. Megan Ramsey**, Associate Professor and **Kenneth E. Meyer Professor**
- **Dr. Tim Flannery**, Associate Professor and **Daisy Portenier Loucks Professor**
- **Dr. Rajeev Kaula**, Professor and **Daisy Portenier Loucks Professor**
- **Dr. Carol Miller**, Distinguished Professor and **Daisy Portenier Loucks Professor**



COB Retirements

AY25/26

- **Dr. Kerri Tassin**, PFSOA, Professor January 2026
- **Dr. Neal Callahan**, SCDPM, Professor July 2026
- **Dr. Julie Gallaway**, FERM, Senior Instructor July 2026



Faculty Hires

Pendleton Family School of Accountancy (SOA)

Sara Khaled, ABD, Florida Atlantic University
Assistant Professor



Kristin Hamm, DBA, Anderson University
Clinical Assistant Professor



Katie Fulp, MAcc, Missouri State University
Clinical Assistant Professor



Paul Goodchild, Ph.D., University of Connecticut
Clinical Assistant Professor





Ongoing Searches

FACULTY

- **Marketing (MKT)**
 - Assistant Professor (Supply Chain, Logistics and Operations Management)



Fall 2026 Career Fairs

2026 CAREER FAIRS

COLLEGE OF BUSINESS

SAVE THE DATE

SEPTEMBER 15, 2026
SPRINGFIELD EXPO CENTER
10 AM—2 PM

CONSTRUCTION AND DESIGN

SAVE THE DATE

SEPTEMBER 16, 2026
SPRINGFIELD EXPO CENTER
10 AM—2 PM

COB Scholarships

COB is on track to exceed **\$500K** in private donor scholarships for Academic Year 2026/2027.



Fall 2025 COB Scholarship Banquet



Budget/Enrollment Picture

- FY25 & FA26
 - COB Budget Cut
- FY27
 - Undergraduate enrollment estimates for FA26 flat to ↓ 1-2%
 - Graduate enrollment expected to decline by double digits
 - State Appropriation (still pending, expected to be “flat”)
 - Tuition Increase: 5%
 - Driven by flat state funding, inflationary pressures and rising operational costs



Professional Development Funds

- Trainings – related to teaching and research
- Certifications
- Licenses

Celebrate Commencement (Friday, May 8)

7:30 AM – BREAKFAST

8:30 AM – ASSEMBLE FOR MARSHALLING

9:00 AM – COMMENCEMENT



Commencement Student Speaker
Madelynn Jared
Marketing Management (accelerated MBA)



Accreditation Updates



COLLEGE OF BUSINESS

Dr. Jeff Jones
Associate Dean



AACSB Timeline

- 2022-2023 Internal Annual Report
- 2023-2024 Internal Annual Report
- 2024-2025 Internal Annual Report
- **Midcycle Report Submitted November 1, 2025**
- 2025-2026 Internal Annual Report
- 2026-2027 Internal Annual Report
- 2027-2028 Self-Study Year
- **2028-2029 Preparation & Submission of CIR Report**



AACSB Related Issues

- Issues from prior Continuous Improvement Review (CIR) nearly addressed
- Select issues in new (2026) Global Standards will need to be addressed prior to next visit

Summer Research Grants

Summer Research Grant Article Categories

Outstanding (up to \$2,000 to each author with a maximum of \$4,000 per article)

Outstanding journals include truly outstanding, almost universally regarded elite journals. These tend to be the most highly regarded journals within each discipline, usually requiring the greatest contribution level and effort. For the purposes of the summer research grant, an “Outstanding” journal is defined as meeting one of the following criteria:

- Any journal rated AJG 4 in the most recent Academic Journal Guide of the Association of Business Schools (<https://charteredabs.org/>).
- Any journal with an A* rating on the most recent Australian Business Dean’s Council Journal Quality List (<https://abdc.edu.au/news-publications/>).
- Any journal listed in the current year Financial Times 50 ranking.
- Publications listed in the current Washington & Lee University law journal database with a combined score of 50 or higher (<https://managementtools4.wlu.edu/lawjournals>).

Premiere (up to \$1,500 to each author with a maximum of \$3,000 per article)

Premiere journals are intended to encompass leading journals in each discipline. Generally, these include well recognized journals that consistently publish quality work. For purposes of the summer research grant, a “Premiere” journal is defined as meeting one of the following criteria:

- Any journal rated AJG 3 in the most recent Academic Journal Guide of the Association of Business Schools (<https://charteredabs.org/>).
- Any journal with an A rating on the most recent Australian Business Dean’s Council Journal Quality List (<https://abdc.edu.au/research/abdc-journal-quality-list/>).
- Any journal listed as Quartile 1 (Q1) in the Scimago Journal & Country Rank (<https://www.scimagojr.com>).
- Publications listed in the current Washington & Lee University law journal database with a combined score of 16 or higher (<https://managementtools4.wlu.edu/lawjournals>).
- Publications with a combined score in the top 10% of their “subject” in the Washington & Lee University law journal database (e.g., as of this writing, Economics Law has 42 journals, the top 4 would qualify).

Enhanced (up to \$1,000 to each author with a maximum of \$2,000 per article)

Enhanced journals are intended to quantify the highly regarded, high quality journals not captured above. For purposes of the summer research grant, an “Enhanced” journal is defined as meeting one of the following criteria:

- Any journal rated AJG 1 or 2 in the most recent Academic Journal Guide of the Association of Business Schools (<https://charteredabs.org/>).
- Any journal with a B or C rating on the most recent Australian Business Dean’s Council Journal Quality List (<https://abdc.edu.au/research/abdc-journal-quality-list/>).
- Any journal listed as Quartile 2 (Q2) in the Scimago Journal & Country Rank (<https://www.scimagojr.com>).
- Publications listed in the current Washington & Lee University law journal database with a Combined Score 1.0 or higher (<https://managementtools4.wlu.edu/lawjournals>).

Regular (\$750 maximum per article)

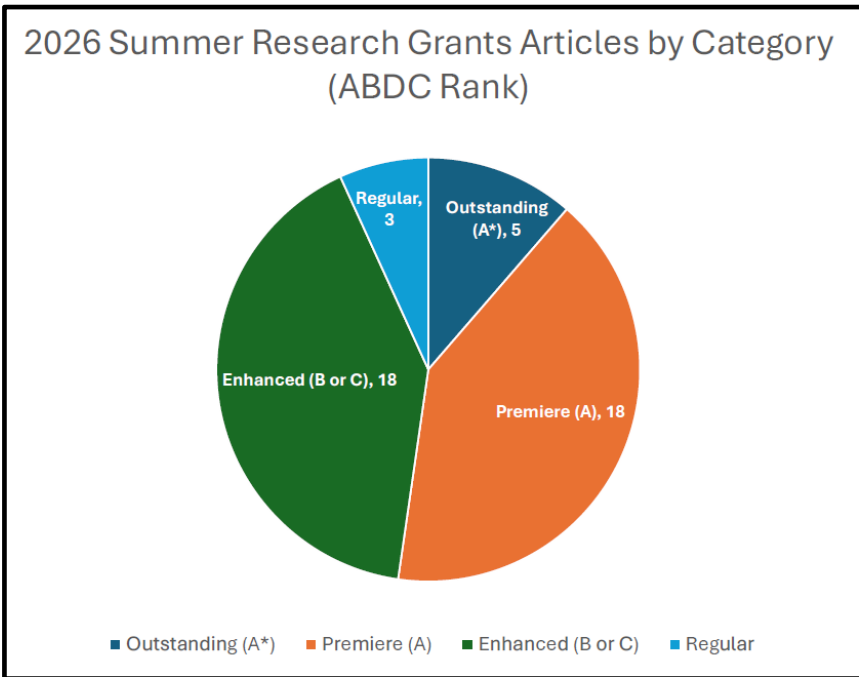
Regular journals are intended to reflect all legitimate, peer-reviewed journal publications not identified above. For purposes of the summer research grant, a “Regular” journal is defined as a publication that is peer reviewed with no greater than a 50% acceptance rate and externally reviewed or published by an ABA accredited law school. Conference proceedings, where the majority of the presentations at a conference are contained as papers, shall not count.

Above categories are summarized below.

COB Research

DEMONSTRATED & SIGNIFICANT SHIFT TO QUALITY

- Summer Research Grants modified to incentivize high-quality peer reviewed journal articles (eff. CY 2023)
- Academic Units encouraged to modify Promotion and Tenure Guidelines to reward high-quality publications
- Deans and Academic Unit Leaders actively encouraging faculty to focus on high-quality journals



COB Summer Research Grant Summary

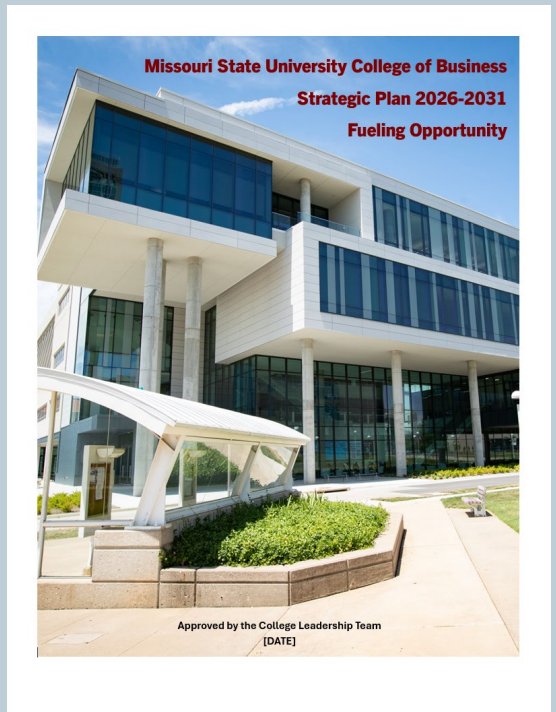
| Year | Amount | Number of Recipients | Number of Articles |
|------|--------------|----------------------|--------------------|
| 2026 | \$ 70,000.00 | 30 | 44 |
| 2025 | \$ 66,000.00 | 29 | 44 |
| 2024 | \$ 49,000.01 | 40 | 35 |
| 2023 | \$ 27,000.00 | 60 | 42 |
| 2022 | \$ 26,000.00 | 60 | 43 |
| 2021 | \$ 30,500.00 | 69 | 52 |



Fueling Opportunity COB Strategic Plan (2026-2031)

Jeff Jones

Associate Dean and MBA Program Director





COB Strategic Plan

STEERING COMMITTEE

- Dr. Nebil Buyurgan (SCDPM)
- Kate Haring (MGT)
- Dr. Megan Ramsey(FERM)
- Dr. Zoey Li (MGT)
- Kristen Thornton (PFSOA)
- Dr. Christina Simmers (MKT)
- Dr. Lawrence Yang (ITC)
- Kim Stagner (GPO)



Glass Hall Exterior Envelope Project



COLLEGE OF BUSINESS

Dr. Kent Ragan
Associate Dean



Extent of Glass Hall Water Infiltration

- Failed sealant and window gaskets on west stairwell curtain walls
- Failed vertical and horizontal sealant (caulking)
- Failing office window seals
- Leaking roof drains
- Leaking roof flashing

Ongoing water damage in offices, instructional labs, stairwells and basement



Glass Hall Building Envelope Remediation Project

IMPACT

- West stairwells will be closed (one at a time)
- Offices
 - Drywall around windows will have to be removed
 - Office windows removed and replaced
 - Drywall reinstalled and painted
 - Window shades installed
- Not going to just “mail it in”

III Glass Hall Exterior Envelope & Windows

COB'S NEXT GREAT ADVENTURE



Summer Building Hours and Access

Glass Hall



Building Hours

Thru Friday, August 14, 2026

Monday – Friday: 7:30 a.m. – 6:00 p.m.

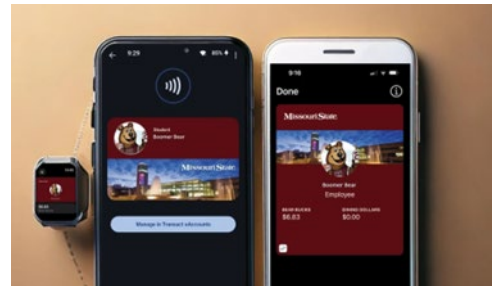
Closed Weekends and
University Holidays

Faculty and Staff

- Use your physical or digital (phone) Bear Pass Card for 24x7 access via exterior door card readers
- When the building is closed, please verify the exterior door locks when entering or exiting the building

Digital Bear Pass Card?

- Search MSU webpage for [Mobile Credential](#) to get your digital Bear Pass Card





Education Abroad

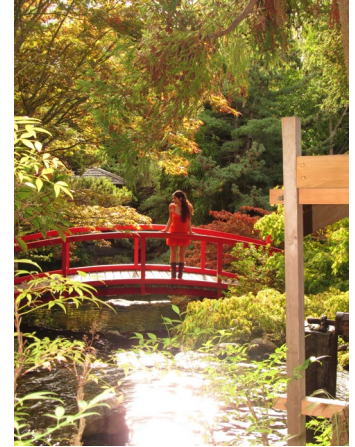


COLLEGE OF BUSINESS

Dr. Kent Ragan
Associate Dean

Education Abroad

- About IBP
 - Mary Tomerlin, Director
 - Education Abroad Advising
 - COB \$750 Financial Award
 - COB Short-Term Faculty Directed Programs
 - COB Education Abroad Mentor Program
 - COB Advisor Education Abroad Familiarity Program
 - LNU-MSU College of International Business – Dalian, China



2025-2026 Education Abroad Milestones

- 81 COB students studied abroad
- 2 COB Education Abroad Mentees

Education Abroad Faculty Fellow Program

Benjamin Beranek offering his first program to Ireland

Kristen Thornton participating in the program this year – headed to Spain soon!



COB Program Director Milestone Recipients (Inaugural Awards)

Fifteen Programs: Marciann Patton

Ten Programs: Kent Ragan, David Mitchell, Chuck Hermans

Five Programs: Courtney Pham, Michelle Hulett



Short-Term Faculty Directed Programs

- Fall 2026 – December/January travel
 - New York
 - Peru
- Spring 2027 – Spring Break travel
 - France & The UK
 - Ireland
- Planning Stages – Spring/Summer 2027:
 - Romania, Austria, Hungary
 - Northwest U.S.
 - China
 - Germany
 - Kenya



Proposal Deadlines

- Programs departing between Feb. 1 and Aug. 31, 2027
 - **Proposal Deadline: July 31, 2026**
- Programs departing between Sep. 1 and Nov. 30, 2027
 - **Proposal Deadline: Nov. 30, 2026**
- Programs departing between Dec. 1, 2027 and Jan. 31, 2028
 - **Proposal Deadline: Mar. 31, 2027**

- Education Abroad Fair:
September 16, 2026





Faculty and Advisor Opportunities

COB Faculty Education Abroad Mentor Program

- Shadow an experienced short-term faculty-directed (STFD) program leader
- Develop COB faculty preparedness and insights into STFD programming
- Open to COB faculty
- 2026-2027 Mentor Program – full
- 2027-2028 and beyond – accepting applications!

COB Advisor Education Abroad Familiarity Program

- Join a short-term faculty directed program or attend a site visit conducted by an Education Abroad Program Provider
- Familiarize academic advisors with Education Abroad programs
- Open to BAC and GPO advisors



COB Faculty & Staff Recognition



COLLEGE OF BUSINESS



Foundation Award in Research

HIGHLY COMPETITIVE – TWO RECIPIENTS ANNUALLY



Dr. Daniel Goering

Associate Professor

Robert W. and Charlotte K. Bitter Endowed Chair

Management



ASC Region 4 Excellence in Teaching Award

JALYNN HILL, INSTRUCTOR (SCDPM)





MOCPA AWARD

MISSOURI STATE UNIVERSITY
COLLEGE OF BUSINESS **CONGRATULATES**

DR. KIMBERLY CHURCH

DIRECTOR OF THE SCHOOL OF ACCOUNTANCY

FOR BEING RECOGNIZED WITH
MOCPA'S IMPACT AWARD FOR

OUTSTANDING VISIONARY



NASA Exceptional Achievement Medal

BRANDON LENTZ, INSTRUCTOR (MKT)



For leadership in accelerating the Mars Sample Return mission design studies. Brandon led a team that reduced a normally six-month contracting process to just 37 days, successfully awarding seven contracts on an unprecedented schedule.
Recipient



JoAnn C. Carland Distinguished Service Award

INSTITUTE FOR GLOBAL BUSINESS RESEARCH (IGBR)



Dr. Ismet Anitsal
Department Head
Marketing

The Institute for Global Business Research (IGBR) recognized Dr. Anitsal with this award for his spirit of service and commitment to advancing the organization's mission.



Outstanding Organization Advisor

2026 FBLA LOCAL ADVISOR OF THE YEAR

Courtney Pham, Senior Instructor (MKT)



Quality Matters

TEACHING ONLINE CERTIFICATION



Dr. Jason DeBode
Associate Professor and
Department Head
Management





2026 Summer Faculty Fellowship (SFF)

DR. BENJAMIN BERANEK (FERM)

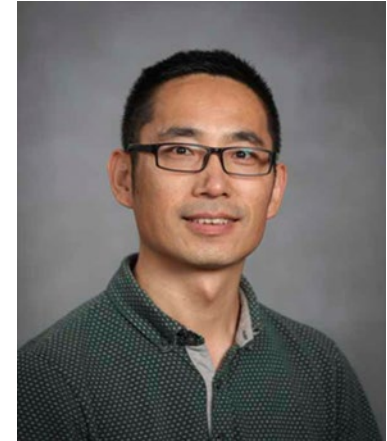




Faculty Research Grant (FRG)

FALL 2025 COMPETITION

- **Dr. Lawrence Yang**
Associate Professor of IT



- **Proposal:**

Leveraging Attention Mechanisms and Meta-Learning for Predicting Violations and Incidents in U.S. Nursing Facilities



Missouri Academic Advising Association (MACADA)

BEST IN MISSOURI PRESENTATION



Sarah Terry
Academic Advisor I



Robert Brown
Academic Advisor II

"Planting Success in the Desert: A Rooted Approach to Early Academic Advising"

Invited presentation at the NACADA
Regional Meeting in Albuquerque, NM

Staff Service Awards

JANUARY 2026



Jim Hornback
BAC
5-Years



Peggy Kahre
Marketing
5-Years



Mary Grace Phillips
Dean's Office
10-Years



Danny Winkler
COB Computing
20-Years



Alissa Trotter
BAC
Staff Excellence in
University Service



David Arnsmeier
COB Computing (PT)
Staff Excellence in
University Service



COB Alumni Recognition



COLLEGE OF BUSINESS

Bears of Distinction

BEARS OF EXCELLENCE



Gina Keltner

Administrative Management ('89)

Associate Producer- Talent

Grand Ole Opry



Voin Todorovic

Finance ('97) and MBA ('00)

Chief Financial Officer

Build-A-Bear Workshop

Bears of Distinction

VOLUNTEER GROUP OF THE YEAR



College of Business
Executive Advisory Council (EAC)



Tenure & Promotion

(Effective Fall 2026)



COLLEGE OF BUSINESS

Promotion and Tenure Recipients

SPRING 2026



(L/R) Provost Phillips, Dr. Todd Daniel, Jason Speer, Dr. Lawrence Yang, Dr. Gawon Yun , Dr. Rick Brattin, Dr. Mollie Adams, Dean Meinert, Dr. Wes Friske, Dr. Seth Hoelscher, and President Williams



Pendleton Family School of Accountancy

ASSOCIATE PROFESSOR WITH TENURE

- Dr. Mollie Adams





Finance, Economics and Risk Management

PROFESSOR

- Dr. Seth Hoelscher





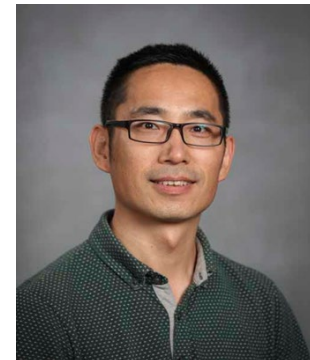
Information Technology and Cybersecurity

PROFESSOR

- Dr. Rick Brattin



- Dr. Zhiguo “Lawrence” Yang





Information Technology and Cybersecurity

SENIOR INSTRUCTOR

Dr. Todd Daniel



Jason Speer





Marketing

PROFESSOR

- Dr. Wes Friske





Marketing

ASSOCIATE PROFESSOR WITH TENURE

- Dr. Gawon Yun





COB Awards



COLLEGE OF BUSINESS



COB Research Awards

COB FACULTY SCHOLARSHIP AND AWARDS COMMITTEE

PFSOA Mollie Adams
SCDPM Lucky Pratama
FERM Jenny Zhang
ITC S Brahnem
MGT Feibo Shao
MKT Josh Coleman

COB Award

PUBLIC AFFAIRS AWARD IN RESEARCH



Dr. Raju Mainali
Sr. Instructor
Information Technology &
Cybersecurity



Dr. Ravi Thambusamy
Associate Professor
Information Technology &
Cybersecurity

Rural Spillover and Urban Hospital Overwhelm: Lessons from COVID-19

The Annals of Regional Science (2025)

Co-Authors

Jo Lynne Stalnaker, Kansas State University

E. Mitchell Church, Coastal Carolina University



COB Award

OUTSTANDING NON-EMPIRICAL PAPER AWARD

Dr. Jason DeBode

Associate Professor, Management

Old Habits Die Hard: A Review and Assessment of the Threat-Rigidity Literature

Journal of Management (2025)
(ABDC - A)*

Co-Authors

Matthew Mazzei, Samford University

K. Ashley Gangloff, Elon University

Ruixiang Song, University of Tennessee – Knoxville





COB Award

OUTSTANDING EMPIRICAL PAPER AWARD

Dr. Daniel Goering
Associate Professor
Robert W. and Charlotte K. Bitter Endowed Chair
Management

*Impact, Interrupted: How and When Thwarted Prosocial
Impact Undermines Employee Performance and Retention*

Academy of Management Journal (2025)
(ABDC - A)*

Co-Authors

Jordan Nielsen, Purdue University

Kinshuk Sharma, University of North Texas





COB Award

STUDENT CO-AUTHORED RESEARCH AWARD



Dr. Jason DeBode
Associate Professor
Management



Dr. Dana Haggard
Professor
Finance



Dr. Stephen Haggard
Professor
Finance

On the Influence of Women in the Upper Echelon
International Journal of Organizational Analysis
(ABDC -B and Scimago - Q2)

Student Co-Author:

Rebecca Grimm, MBA



COB Award

COB OUTSTANDING FACULTY AWARD

Dustin Steiro

Assistant Clinical Professor, Construction Management

Nominated by:
Construction Club

Selected by:
COB Student Leadership Council





COB Award

OUTSTANDING STUDENT ORGANIZATION ADVISOR

Dr. Xiang “Sean” Guo

Associate Professor
Information Technology & Cybersecurity

Advisor of:

Association for Business IT Students (A-BITS)

Nominated by:

Association for Business IT Students (A-BITS)

Selected by:

COB Student Leadership Council





COB Award

OUTSTANDING ACADEMIC ADVISOR

Choompoonoot “Moon” Knight

Academic Advisor, Graduate Programs Office





COB Award

OUTSTANDING ACADEMIC ADVISOR

Robert Brown

Academic Advisor II, Business Advisement Center





COB Award

OUTSTANDING SERVICE AWARD

Alisa Trotter

Assistant Director

Business Advisement Center (BAC)






AY25/26

University Awards & Recognition

All Faculty Recognition Reception

Monday (5/4) 3:30 – 5:00 pm PSU Ballroom West

- 
- Foundation Award Recipients
 - Years of Service
 - FCTL Awards
 - Honors College Awards
 - Education Abroad Awards and Recognition



Department Shoutouts

- PFSOA
- FERM
- ITC
- MGT
- MKT
- SCDPM
- MBA – GRAD PROGRAMS
- BAC



Looking Ahead to Fall...

- New Faculty Orientation – Monday, August 10
- Showcase 2026 on Teaching & Learning Conference – Wednesday, August 12
- All Faculty Welcome Back Luncheon – 11:00 am – 1:00 pm Thursday, August 13
- ALL COB w/ Kickoff Luncheon– 10:00 am – 12:00 pm Friday, August 14
- New Student Convocation – 2:00 pm Sunday, August 16 (Great Southern Bank Arena)
- First Day of Classes - Monday, August 17

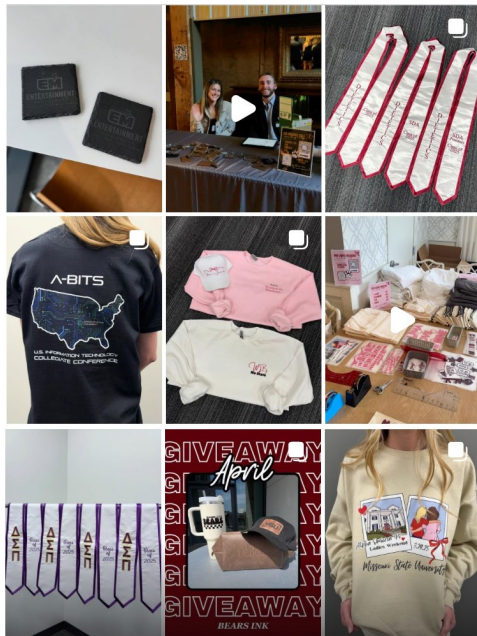
Reminders

- Fall Break – Thursday (10/8) – Sunday (10/11)
Offices are open on Thursday (10/8) and Friday (10/9)
- Thanksgiving Holiday, Saturday, November 21 thru Sunday, November 29
Offices are open Monday (11/23) and Tuesday (11/24)

Thank You – Bears Ink!

OFFICIAL PROVIDER FOR ALL COB AWARDS!

- Custom design is their thing!
- Source internally and support MGT's Entrepreneurship Lab





Have a Great Summer

Missouri State.
UNIVERSITY