



Succeed

with the Missouri State College of Business

Fall 2016
Welcome Back!

Stephanie M. Bryant, Dean

August 19, 2016

Welcome Back to a New Year!

Dean Stephanie Bryant

Thank you to everyone who was so patient this summer!

- PCOB faculty and staff
- Faculty in Strong or at home
- Kemper (Dean Tammy Jahnke)
- Strong (Dean Victor Mathews)
- Library (Dean Tom Peterson)
- College of Education (Dr. David Hough)
- DeWitt Construction

Agenda

- I. Frank Einhellig, University Update
- II. Micheal Foster, Faculty Senate
- III. Dave Meinert, Building Update
- IV. Dean Bryant, preview of the year and shout-outs

University Update



Welcome to our
Provost, Dr. Frank
Einhellig

Curricular Process



Welcome to Micheal
Foster, Chair of the
Faculty Senate

Glass Hall Building Update

Associate Dean Dave Meinert

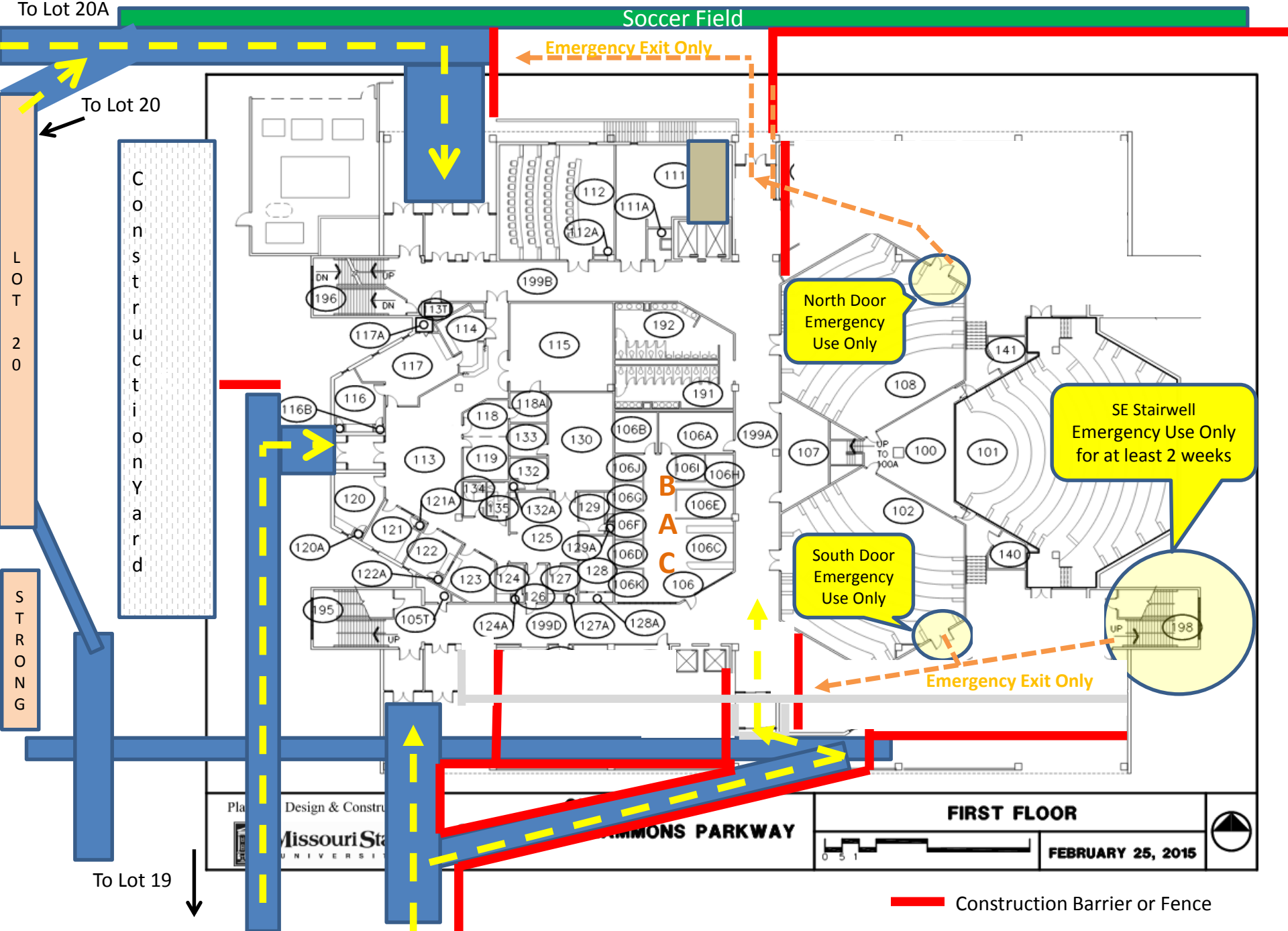


Glass Hall Building Update

Associate Dean Dave Meinert



Glass Hall Entrances & Pathways for the Week of August 22nd



Dean Stephanie Bryant: Preview of 2016/17 and Shout-Outs

Welcome to 18 new members of COB family

SOA Chris Slinkard

CIS Josh Davis (DH), Kang Kang Qi, Chen Yan

FGB Kathleen Larkin, Cedric Mbanga, Jana Phillips,
Seth Hoelscher

MBA Jenny Limcher, Kim Stagner

MGT Jeff Jones (Interim DH), Rayanna Anderson, Ben
Goss, Steve Mueller, Lori Peterson

MKT Seth Cockrell, David Hammons,
Jackson (LinDa) Li, Jenifer Skiba

Current Faculty Searches (10)

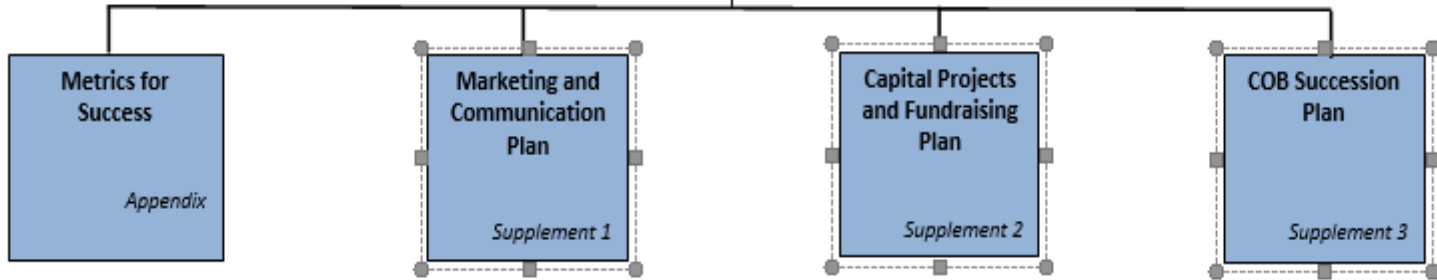
- School of Accountancy – (2, 0) (TT/non-TT)
- Finance and General Business – (2,0)
- Management – (2,0 + DH)
- Computer Information Systems – (1, 0)
- TCM— (1,0)
- Marketing – (1,0)



MSU College of Business 5-yr. Comprehensive Strategic Plan

Mission, Vision, Values

- ### Goals
1. Strengthen academic programs through student recruitment, relevant and innovative curriculum, and experiential learning opportunities that bridge the gap between the classroom and the workforce.
 2. Prepare students for successful careers as business leaders within their communities and in a globally-competitive business environment.
 3. Recruit, retain, and reward outstanding and diverse collegial faculty and staff who demonstrate high-impact academic and professional engagement.
 4. Strengthen external relationships and grow our profile and reputation.



AACSB – Self Study Year: Visit Date: Feb. 11-13, 2018

- We will be writing self-study report
- Faculty will self-declare their impact and engagement on their annual reports
- Faculty also self-declare their faculty qualifications status: SA/PA/SP/IP in their annual report; this is validated by departmental T&P committees, DH, and Dean
- Guidelines were faculty-driven and are posted on our COB website

Shout Outs – Tenure & Promotion

- Stan Leasure – promotion to Full Professor
- Christina Simmers – promotion to Full Professor
- Cathy Starr – tenure and promotion to Associate Professor

Shout Outs – New Endowed Professorship Appointments

- Rajeev Kaula - Daisy Portenier Loucks Research Professor
- Ron Clark – Daisy Portenier Loucks Research Professor
- Stephen Haggard - BancorpSouth Endowed Research Professor
- Chris Hines - COB Endowed Research Professor

Shout Outs – Endowed Chairs/Professorships Reappointed

- Les Heitger - BKD Chair in Forensic Accounting
- Elizabeth Rozell – Ken Meyer Professorship

Shout Outs – PSIP (Professor Salary Incentive Program)

- Dr. Melissa Burnett

Shout Outs – Study Abroad

	Total Students from SU09-SP16					
	Non-Short Term Students*		Short Term Faculty-Directed Students		Total Study Away Students	
	Number	Percent	Number	Percent	Number	Percent
COAL	310	26.98%	307	17.67%	617	21.38%
COB	322	28.02%	298	17.16%	620	21.48%
COE	37	3.22%	115	6.62%	152	5.27%
CHHS	149	12.97%	324	18.65%	473	16.39%
CHPA	146	12.71%	246	14.16%	392	13.58%
CNAS	101	8.79%	314	18.08%	415	14.38%
SOA	7	0.61%	36	2.07%	43	1.49%
Other**	77	6.70%	97	5.58%	174	6.03%
Total	1,149		1,737		2,886	

Study Away!

Shout Outs – Study Abroad

Number of Study Away Students by Year and College

6/15/2016



	Academic Year 2015-16					
	Non-Short Term Students*		Short Term Faculty-Directed Students		Total Study Away Students	
	Number	Percent	Number	Percent	Number	Percent
COAL	28	16.09%	54	14.48%	82	14.99%
COB	37	21.26%	71	19.03%	108	19.74%
COE	3	1.72%	44	11.80%	47	8.59%
CHHS	23	13.22%	66	17.69%	89	16.27%
CHPA	26	14.94%	32	8.58%	58	10.60%
CNAS	17	9.77%	50	13.40%	67	12.25%
SOA	8	4.60%	31	8.31%	39	7.13%
Other**	32	18.39%	25	6.70%	57	10.42%
Total	174		373		547	

Shout Outs – Study Abroad

- Marci Ann Patton
- Courtney Pham
- Chuck Hermans (2)
- Michelle Hulett
- Kent Ragan
- COB Students received \$39,500 in Study Away Scholarships last year; this is consistent with our strategic plan regarding producing students with a global perspective

Shout Outs - SOA

Beta Alpha Psi

- 1st place & 3rd place nationally in Best Practices
- George Schmelzle, Carl Keller - Outstanding Faculty Advisor Award (co-winners)
- Dean Bryant - Outstanding Dean Award

Accounting Club

- Won University STAR award as an organization of “distinguished merit”

Shout Outs - CIS

Cybersecurity Program within the MBA program

- Ranked 2nd in the Nation (out of 350) by Online MBA Today
- 27 students registered for MS in Cybersecurity Program
- Data Analytics

Shout Outs - FGB

Reported 100% pass rate on the CFP(r) exam

Gamma Iota Sigma

- Received three national awards at the 2016 annual meeting

Shout Outs - MGT

Hotel Nikko project

- In conjunction w/ MBA program
- Experiential Learning

Shout Outs - MKT

Ad Team

- 1st place in National “P2P”
Building Community Trust Competition
- Dr. Melissa Burnett was invited to the White House

Shout Outs - TCM

- Construction Management student, Chase Ekstam, selected by HCCS as 2015 Construction Intern of the Year, received \$10,000 scholarship
- Construction Management student teams placed in three divisions at the ASC regional competition in Nebraska last fall.
 - Specialty Contracting – 1st Place
 - Heavy/Civil – 3rd Place
 - Design-Build – 3rd Place
- The Mechanical Engineering Technology Program has grown to approximately 40 students after only two years in operation.

Shout Outs - MBA

MBA Online Program featured 6 in “10 Most Affordable Online MBA Programs” by U.S. News. November 11,2015

MBA Online Program ranked 14 among the “Best Online MBA Programs: 2015-2016” by Affordable Colleges Online. November 11,2015

MBA program ranked 75th on the third annual “2015 Best Online Programs for Veterans” list published by U.S. News. June 17, 2015

Strategic Realignments in COB

- Operations Management to move to Logistics and Supply Chain
 - Curriculum work on this area
- QBA move to CIS
 - Curriculum work on data analytics
- Many, many thanks to Barry Cobb, Randy Sexton, and Mike Hignite for their outstanding work in the interim
- We will continue to look for places where strategic realignment makes sense, consistent with our new strategic plan

Tenure and Promotion

- Meeting for every faculty member who is currently/will be eligible for Tenure and/or Promotion (19 at last count)
 - Friday, September 2
 - 8:00 a.m. – 9:30 a.m.
 - Glass 346

SOA Career Fair – (Wed) Sept. 7

Accounting Career Fair

- Wednesday, September 7
- Noon to 3 pm
- University Plaza Convention Center
- Note that classes are not cancelled this day

COB Career Fair – (Tues) Sept. 20

COB Career Fair

- Tuesday, September 20
- 10:00 a.m. – 2:00 p.m.
- Springfield Expo Center
- Classes canceled until 2:00 p.m. classes
- Career Panels held in Glass Hall 9:00 a.m. – 2:00 p.m.
 - for Freshman

All COB GA's need to be available to help with the events!

Parting Words

This is going to be a banner year for us.

We are all so very lucky to have the lives we do.

Be enthusiastic! Be a positive influence! Be patient with the building construction.

Be open to change that better aligns the College to move us forward.

Be kind to each other. Many people are carrying burdens of which you are unaware.