

Dec 2023



Missouri State[™]

U N I V E R S I T Y

Criteria for Appointment to Graduate Faculty Status

in the Academic Unit of

College of Business-Approved

Includes MBA, ACC, FERM, ITC, MGT, MKT, and TCM

A. Research Faculty Status*:

1. Terminal degree in the discipline – PhD or Equivalent in business or related field.
2. Minimum of three scholarly publications or equivalent OR established record of reviewed exhibition or performance Must have a minimum of three scholarly publications in peer-reviewed journals in the past five years; or must have two scholarly publications in peer-reviewed journals and at least two additional scholarly activities (see list below) in the past five years.

Other Scholarly Activities

- a. Publication of a scholarly book
- b. Publication of an original textbook, including revisions
- c. Chapter in a scholarly compendium
- d. Publication of an edited volume
- e. Publication of paper in peer-reviewed conference proceedings
- f. Publication of research monograph or chapter therein
- g. Public policy analysis resulting in public dissemination on behalf of the university
- h. Publicly available working paper (SSRN)
- i. Authorship of significant grant proposal \geq \$10,000
- j. Completion of a research-based, learning project with a company, governmental entity, or non-profit, not in conjunction with a classroom assignment
- k. Presentation of paper at regional, national, or international conference
- l. Participation in a panel at an academic conference
- m. Presentation of working paper at internal or external research workshop
- n. Attendance at academic conferences providing discipline-related professional development
- o. Service as a journal editor or co-editor for a discipline-based or pedagogical journal
- p. Service as an associate editor or member of a journal editorial board for a discipline-based or pedagogical journal
- q. Sustained service as an ad-hoc reviewer for a discipline-based or pedagogical journal or academic conference

- r. Service for one year in a leadership position in a regional, national, or international academic organization
 - s. Service as a special editor or program chair at an academic conference
 - t. Receipt of a competitive research award
3. Majority vote of approval by the graduate faculty within the academic unit of the corresponding applicant's COB department.

B. Professional Faculty Status*:

Clinical Track*

1. Must possess a minimum of a master's degree.
2. Must have a minimum of 5 years professional discipline-specific work experience.
3. Approval (by a majority vote) of the Graduate Faculty in the corresponding applicant's COB department.
4. Professional certification whenever available.

*-Note: While clinical has generally been associated with health care discipline, its "applied" nature is relevant to COB graduate programs. The curriculum in these programs are applied in nature and is dedicated to preparing graduates to manage teams, groups, and departments. COB has successfully used industry professionals in select classes (with one-time permission from the Graduate College) that draw upon both their academic and professional experience. To allow exceptional professionals to teach in the program on an on-going basis, COB considers these individuals "Clinical," as they would not generally satisfy the criteria for the Research track, nor would they teach "research" classes in COB graduate programs.

* If the criteria are not met, applicant can apply for a probational status for a 2 year appointment that can be renewed only once.

++ The criteria has been approved by graduate council on 12/6/23, and will be reviewed for update and reapproval in five years (FA28).