



Criteria for Appointment to Graduate Faculty Status

in the Academic Unit of

College of Business

Includes MBA, SOA, FERM, ITC, MGT, MKT, and SCDPM

A. Research Faculty Status*:

1. Terminal degree in the discipline – PhD or Equivalent in business or a related field.
2. Minimum of three scholarly publications or equivalent OR established record of reviewed exhibition or performance: Must have a minimum of three scholarly publications in peer-reviewed journals in the past six years; or must have two scholarly publications in peer-reviewed journals along with at least two additional scholarly activities (see list below) in the past six years.

Other Scholarly Activities

- Publication of a scholarly book
- Publication of an original textbook, including revisions
- Chapter in a scholarly compendium
- Publication of an edited volume
- Publication of a paper in peer-reviewed conference proceedings
- Publication of a research monograph or chapter therein
- Public policy analysis resulting in public dissemination on behalf of the university
- Publicly available working paper (SSRN)
- Authorship of significant grant proposal $\geq \$10,000$
- Completion of a research-based learning project with a company, governmental entity, or non-profit, not in conjunction with a classroom assignment
- Presentation of paper at a regional, national, or international conference
- Presentation of working paper at internal or external research workshop
- Service as a journal editor or co-editor for a discipline-based or pedagogical journal
- Service as an associate editor or member of a journal editorial board for a discipline-based or pedagogical journal
- Sustained service as an ad-hoc reviewer for a discipline-based or pedagogical journal or academic conference
- Service for one year in a leadership position in a regional, national, or international academic organization
- Service as a special editor or program chair at an academic conference
- Receipt of a competitive research award

3. Majority vote of approval by the graduate faculty within the academic unit of the corresponding applicant's COB school or department.

B. Professional Faculty Status*:

1. Must possess a minimum of a master's degree.
2. Must meet at least one of the following minimum combinations of work experience and professional certifications:
 - A. Five (5) years of discipline-specific professional work experience.
 - B. Four (4) years of discipline-specific professional work experience and one (1) professional certification or designation.
 - C. Three (3) years of discipline-specific professional work experience and two (2) or more professional certifications or designations.
3. Majority vote of approval by the graduate faculty within the academic unit of the corresponding applicant's COB school or department.

* If the criteria are not met, applicant can apply for a probational status for a 2-year appointment that can be renewed only once.

++ The criteria has been approved by graduate council on 4/2/25, and will be reviewed for update and reapproval in five years (SP30).