Succeed
with the Missouri State College of Business

Fall 2015 Welcome Back!

Stephanie M. Bryant, Dean
August 14, 2015
Welcome Back to a New Year!

- Faculty
- Staff
- Emeritus
- GAs
- Guests
Welcome to our new faculty!!!

Special Recognitions – Yay Faculty!

Building – Hang on to your hats!

President Smart and Provost Einhellig

2015 Plans
Departmental New Hire Introductions (hire, searches)

- School of Accountancy – David Byrd
- Finance and General Business – Dr. Kent Ragan
- Management – Dr. Philip Rothschild
- Computer Information Systems – Dr. Mike Hignite
- TCM—Dr. Neal Callahan
- Marketing & MFD— Dr. Ron Coulter – FCSEd move
New Hires (Cont’d) (hires, searches)

- Business Advising Center – Director Sandy Culver
- Dean’s Office – Dean Bryant
Special Kudos

• Ad Team – 1st place internationally at the U.S. State Department – going on to NY to the United Nations
• Beta Alpha Psi – 1st place nationally at Best Practices
Building Updates & Issues

Dr. David Meinert
Office Renovation Update

• Furniture installation is 99% complete
  – Select task chair bases are being replaced due to scratches
  – A few desk lock cores are missing
  – A few desks are “bruised”

• Desk drawer dividers (5 per office) have been ordered

• Clocks will be installed in coming weeks

• Requests for replacing bulletin boards with white boards

• Report remaining problems/issues to COB Computing
  – Blue or green tape on walls, carpet, or furniture
  – Phone/Network Issues
  – Furniture installation issues
  – Unwanted furniture
Glass 437 – COB Computing Complex

- Repurposed space will be finished in the next few weeks
- New home for Danny, Drew, Jason, David and student workers
General Building Issues/Concerns

• Paper Recycling Bins

• Cardboard Recycling

• Maintenance Issues
  – Classrooms & Offices ➔ Report to Dept. Administrative Assistants
  – Public Areas ➔ Report to Dean’s Office (Teresa or Laurie)

• Unwanted Furniture
  – Contact COB Computing for removal & disposal
Classroom Issues

• “Save a Bulb” – turn off projectors
• Logoff & lock computer carts
• Report all computer & projector problems to COB Computing

• Classroom Chairs
  – Avoid moving chairs from room-to-room
  – Report broken chairs & chair shortages to COB Computing
  – Request “extra” chairs for presentations, guests speakers, & panels
  – Return borrowed chairs

• Clean-out lecterns
  (lasting first impression)
Office Computers

• Computer “refresh” planned for SU16
• Backup your hard drive regularly
• Verify that your external (backup) drive is encrypted
Glass Hall Renovation & Addition
Phasing Plan (Draft)

• Final plan will be developed with General Contractor
  
  \textit{Goal} – minimize time, cost, inconvenience, & disruption

• High Level Project Phasing Schedule (see handout)

• Impact by floor/area

• Key Dates
  – Substantial Completion
  – Furniture, Furnishings & Equipment Install
  – Owner Move-In Dates

• Final Phasing Plan will be posted on COB website
One Last Note

- Desktop answering machines are no longer allowed (Per Telecom Services). (Integrated phone/answering machines will be replaced at no charge.)
Questions on Building?
Welcome

President Clif Smart  Provost Frank Einhellig
• Travel - similar allocations this year
• Healthy carryforward and differential tuition carryforward
• We received $154,000 in new enrollment money, funding 2 new instructor positions in FGB which has had the most growth
• Also added to several positions to get salaries up to market
COB Strategic Plan (Year 5/5)

- Goal is to finish up year 5 and also be working on our next 5-year COB strategic plan
- This coincides with the University’s work on its new 5-year plan, so we will do focus groups and visioning during the fall and write the plan during spring.
- Everyone’s opinions are important
- This is not MY plan. It is OUR plan.
COB Strategic Plan (Year 5/5)

• **High Priority Items for 2015-16**

  • Goal 1: Increase the quantity and quality of COB applicants
  • Goal 2: Prepare students for successful careers in a globally competitive business environment.
  • Goal 3: Strengthen relationships with alumni, business community and Executive Advisory Council.
  • Goal 4: Enhance the research environment of the College.
  • Goal 5: Support and reward personal excellence and professional development in faculty and staff.
Goal 1: Increase the quantity and quality of COB applicants

Themes for 2015-16:

- Enrollment
- Curriculum – IT, Master’s of Cybersecurity, MAcc
- Fundraising
Strategic Plan (Cont’d)

<table>
<thead>
<tr>
<th>College</th>
<th>Fall 2015</th>
<th>Fall 2014</th>
<th>Fall 2013</th>
<th>Fall 2012</th>
<th>Fall 2011</th>
<th>Fall 2011</th>
<th>Difference Fa'14 - Fa'15</th>
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<tbody>
<tr>
<td>Agriculture, School of</td>
<td>645</td>
<td>599</td>
<td>532</td>
<td>482</td>
<td>0</td>
<td>390</td>
<td>46 7.68%</td>
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<tr>
<td>Arts &amp; Letters</td>
<td>2,364</td>
<td>2,309</td>
<td>2,381</td>
<td>2,344</td>
<td>2,433</td>
<td>2,462</td>
<td>55 2.38%</td>
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<td><strong>Business</strong></td>
<td><strong>5,005</strong></td>
<td><strong>4,778</strong></td>
<td><strong>4,500</strong></td>
<td><strong>4,227</strong></td>
<td><strong>4,477</strong></td>
<td><strong>4,567</strong></td>
<td><strong>227 4.75%</strong></td>
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<tr>
<td>Education</td>
<td>2,220</td>
<td>2,079</td>
<td>2,036</td>
<td>2,060</td>
<td>1,997</td>
<td>2,023</td>
<td>141 6.78%</td>
</tr>
<tr>
<td>Health &amp; Human Services</td>
<td>4,170</td>
<td>4,027</td>
<td>3,901</td>
<td>3,645</td>
<td>3,434</td>
<td>3,176</td>
<td>143 3.55%</td>
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<tr>
<td>Humanities &amp; Public Affairs</td>
<td>1,314</td>
<td>1,299</td>
<td>1,405</td>
<td>1,448</td>
<td>1,469</td>
<td>1,423</td>
<td>15 1.15%</td>
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<tr>
<td>Natural &amp; Applied Sciences</td>
<td>2,036</td>
<td>2,070</td>
<td>2,029</td>
<td>1,949</td>
<td>2,271</td>
<td>1,782</td>
<td>-34 -1.64%</td>
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<tr>
<td><strong>MSU TOTAL</strong></td>
<td><strong>17,754</strong></td>
<td><strong>17,161</strong></td>
<td><strong>16,784</strong></td>
<td><strong>16,155</strong></td>
<td><strong>16,081</strong></td>
<td><strong>15,823</strong></td>
<td><strong>593 3.46%</strong></td>
</tr>
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</table>
Marketing & Recruiting: Melissa Price

- New Special Events Coordinator
- Marketing and Advertising Plans
- On tap for Recruiting
Curriculum and Policies

- New Online Quality Control Policy
- Importance of Academic Integrity
- Role of the Faculty Executive Committee in Getting Input on Policies
- Potentially looking at moving some program areas –
  - Under discussion: Operations Management and QBA
  - I will be talking with these faculties in coming weeks to get faculty input
Fundraising

• About $5.3M raised so far;
• Goal is $6M by October 15th;
• Groundbreaking Thursday October 15th, 10:30 a.m. BE THERE!!!!!
• We will be applying for state matching funds
• $16.2M in bonding already in the bank
Goal 2: Prepare students for successful careers in a globally competitive business environment.

Themes for 2015-16:

Study Away

Career Fair
Study Away – Michelle Hulett

Study Away Fair
Wed. (9/9) 11 a.m. to 2 p.m. in the PSU Atrium

SA Faculty Luncheon
Thurs. (9/17) 12:30 p.m. to 2 pm. in PSU 308
RSVP by 9/11 – StudyAway@missouristate.edu or 836-6368

Exploratory Travel Funds
Application Deadline Oct 16, 2016

Deadlines for Short-Term Faculty-Led Programs
September 18, 2015 – Spring, Summer, and Summer Intersession 2016 Proposals
February 5, 2016, 20145– Fall Inter session 2016 Proposals
April 29, 2016 – Winter Inter session 2016-2017 Proposals
Looking Ahead
2015-16 STFL SA Opportunities

**Peru & Argentina**
Dr. Chuck Hermans

**Vietnam & Laos**
Courtney Pham

**Ireland**
Michelle Hulett

**Italy & Greece**
Marciann Patton

**Germany**
Dr. James Philpot

**Scotland**
Cathy VanLanduyt
Career Fairs – Vickie Hicks

College of Business Career Fair
• Combined with TCM again
• Tuesday, September 22
• 10 am to 2 pm
• Expo Center
• Classes canceled in COB until 1:59 pm
• ***New this year***
  – Employer panel sessions for those pre-business majors (CIS 200/201, ACC 201/211, MGT 286)
  – Will be by area of interest (Accounting, CIS, etc.)
• Workshops required of all participants of Career Fair
SOA Career Fair – Sept. 9

Accounting Career Fair
• Wednesday, September 9
• Noon to 3 pm
• University Plaza Convention Center
Corporate Mentor Program

- First generation and diverse students paired with local business leaders for a year of mentoring
- Runs November to May
- Open to Juniors and Seniors
- Deadline to apply
Goal 3: Strengthen relationships with alumni, business community and Executive Advisory Council.

Themes for 2015-16:
Strengthen relationships with alumni everywhere
Goal 4: Enhance the research environment of the College.

*Themes for 2015-16:*
- New AACSB Faculty Guidelines in effect for calendar year 2015
- New forms
- Faculty Executive Committee Role
- Research workshops
AACS B Timeline

• 2013-14  Old Standards
• 2014-15  Old Standards
  Work on new definitions
• 2015-16  Implement New Standards
• 2016-17  Self-study
• 2017-18  Visit!
Goal 5: Support and reward personal excellence and professional development in faculty and staff.

Themes for 2015-16:

Daisy Portenier Loucks Research Professorships

- 2 New Research Fellowships - $5,000; awarded annually based on prior year research quality and cumulative research productivity of high quality research – emphasis on discipline based basic research

Congratulations to the 2015-16 awardees: Dana Haggard, Chris Hines, Alex Hamwi

Special 3-year appointment: S Branham
Goal 5: Support and reward personal excellence and professional development in faculty and staff.
This is going to be a banner year for us. I am so excited! Find joy where you are. We are all so very lucky to have the lives we do.

Be enthusiastic! Be positive!